

# How to re-upload historical data for Dagrofa

This guide shows you how and why to re-upload historical POS data for Dagrofa.



Please contact effectmanager at [support@effectmanager.com](mailto:support@effectmanager.com) if you need to re-upload historical data for Dagrofa.

## Carefully read our recommendations below for re-uploading historical data.

- We recommend 12-18 months of re-uploaded history.
- We recommend sending us a test file before uploading your historical data.
- You need to upload your files Wednesday to Friday and no more than 5 x 20MB files every half hour - this is not to overload the system, which can make your upload fail.
- You need to contact effectmanager before re-uploading your historical data. Then effectmanager will follow-up on the data being read into the cube successfully.
- Our support team can assist you in re-uploading of your historical data if you are interested in getting an offer for this, please contact our support team at [support@effectmanager.com](mailto:support@effectmanager.com)

## Adding brands or products to your portfolio

When adding brands or products to your portfolio, you need to re-upload historical data for Dagrofa to correct your data, for it to be useful for future analysis.

Before you download your new POS files, you need to make sure that all your brands are included in your MerkurLive data.

**⚠ OBS!** If you are missing some brands/products in your POS data, please contact MerkurLive before downloading new POS files for effectmanager.

When exporting new POS reports from Merkurlive, you need to keep the following in mind:

***Is your new brand or product active in the same category as you are today?***

**Yes:** Download new sales-files with all products in the same file.

**No:** Download new sales-files with all products in the same file. Download new category files.

*If you need a guide on how to download historical data, see our guide [How to change the period for POS reports for Dagrofa](#)*

**⚠ OBS!** effectmanager has a limit of 20 MB for Dagrofa files when uploading. It is most commonly the sales-files that are too big.

## **From weekly POS to daily POS data**

If you have upgraded from weekly to daily POS data for Dagrofa, you need to re-upload your historical data for the period of your choice.

We recommend re-uploading historical data for the last 12-18 months.

**⚠ OBS!** When switching to data on a daily level, you will need to contact the effectmanager support team and have them delete the data for the period you wish to re-upload historical data.

*If you need a guide on how to download historical data, see our guide [How to change the period for POS reports for Dagrofa](#)*