

How to set the correct POS file format for SOK Finland

This guide shows you the accepted file format for SOK POS reports for effectmanager.



POS files from SOK are divided into two:

- *A SOK Value Monthly*
- *A SOK Volume Daily*

These two files are uploaded to effectmanager.

If you are looking for a guide that shows you how to upload SOK POS data to effectmanager, please see our guide [How to upload SOK POS reports.](#)

SOK POS reports for effectmanager

The file format for SOK POS reports is CSV files. The reports must contain the following headers in the two files in the order given below.

⚠ OBS! Be careful not to open your CSV file before uploading it, this will damage the number format in the file.

SOK Value Monthly file format

In the *SOK Value Monthly file* you get Values Monthly and Category Monthly - these are only on the category level, and not in relation to a specific product.

Accepted number format: 1,000,000

Accepted date format: YYYYMM

VAT: Including VAT 24%.

Finish SOK Value Monthly headers

Column A: Ketju

Column B: Kuukausi

Column C: Valmistaja

Column D: KAT4

Column E: KAT5

Column F: KAT6

Column G: My € sis. Alv

Column H: My € ind

Column I: My € sis. alv (ketju/kk/KAT6)

Column J: My € ind (Ketju/kk/KAT6)

Column K: My € osuus-% ketju/kk KAT6:sta

English SOK Value Monthly headers

Column A: Banner

Column B: Month

Column C: Supplier

Column D: Category level

Column E: Category level

Column F: Category level

Column G: My € sales

Column H: My € sales IYA

Column I: SOK total category sales € (level 6)

Column J: SOK total category sales IYA € (level 6)

Column K: My value share of category € (level 6)

SOK Volume Daily file format

In your *SOK Volume Daily file* or *SOK Volume Monthly file*, you get volumes on a product level on a daily level. Products are mapped to category turnover using KAT6 (column D), which is also in your Values file (Column F)

Some Category turnover is mapped, as it is connected to products from the Volume file using KAT6 which is present in both files.

Accepted number format: 1,000,000

Accepted date format: DD/MM/YYYY

Finish SOK Value Monthly headers

- Column A: Pvm
- Column B: Ketju
- Column C: Valmistaja
- Column D: KAT6
- Column E: Tuote
- Column F: EAN
- Column G: Etiketin lisäteksti
- Column H: My yks
- Column I: Tuotteen myyntipeitto
- Column J: HP lkm

English SOK Value Monthly headers

- Column A: Date
- Column B: Banner
- Column C: Supplier
- Column D: Category level
- Column E: Product
- Column F: EAN
- Column G: Additional description
- Column H: Units Sold
- Column I: Coverage
- Column J: Number of stores with Oos

⚠ OBS! effectmanager has a limit of 20 MB for POS files when uploading.