Master Data – Excel Column Descriptions

This is a description of the columns in the Excel-file used for product creation in effectmanager.





Column A - ProductId:

The address of the product (consumer unit) in the database -When creating a new product, leave this field blank. <u>NEVER</u> make corrections to this field.

Column B - UnitId:

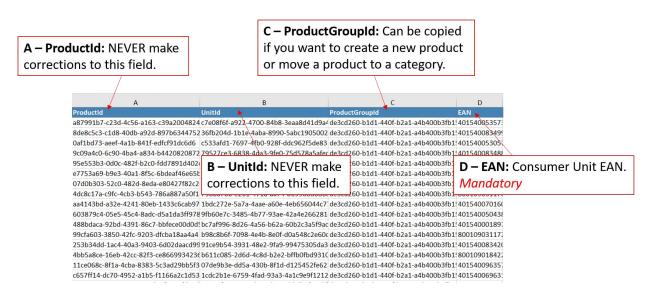
The address of the unit in the database - When creating a new unit, leave this field blank. NEVER make corrections to this field.

Column C - ProductGroupId:

The address of the category in the database. When creating a new product or moving products to a new category - copy this address. If you leave this field empty, a new product will be categorized as unknown - and should be moved in the front end, by dragging the product to the correct category.

Column D - EAN: Mandatory

Consumer Unit EAN.





Column E - Measure: *Mandatory*

Define consumer unit measure. 0 = pc, 1 = millilitre, 2= litre, 3 = gram, 4 = kilogram

Column F - Amount: *Mandatory*

Define consumer unit amount given in the selected measure in column E.

Column G - Active:

If products are to be used for promotions, mark the product as sand.

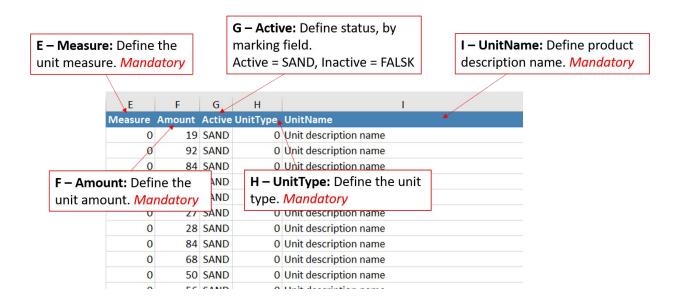
Active = SAND, Inactive = FALSK

Column H - UnitType: Mandatory

Define the unit type: 0 = Consumer unit, 2 = Pallet, 3 = MixPallet.

Column I - UnitName: Mandatory

Unit description name.





Column J - InternalNumber: Mandatory

Your internal item number.

Column K - ColliSize: Optional

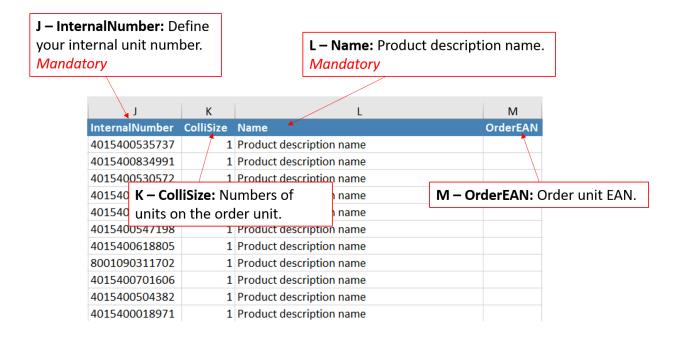
Numbers of units on the order unit.

Column L - Name: Mandatory

Product description name.

Column M - OrderEAN: Optional

Order unit EAN.





OBS! The following only needs to be filled out if you have POS data. These fields are used for categorization of the POS data in the cube. See our guide <u>Maintaining Categorization of</u> <u>POS data</u>.

Column N - Category: Your own categories/segments

Column O - Brand: Your brands

Column P - Optional1: Can be used for further categorization - eg. subbrand, colour, texture, size etc.

Column Q - Optional2: Can be used for further categorization - eg. subbrand, colour, texture, size etc.

Column R - Optional3: Can be used for further categorization - eg. subbrand, colour, texture, size etc.

Column S - Optional4: Can be used for further categorization - eg. subbrand, colour, texture, size etc.

categories/segments.		P, Q, R, S – Optional: Can be used for further categorization of POS data.			
N	0	Р	Q	R	S
Category	Brand	Optional1	Optional2	Optional3	Optional4
Your Category/Segment	Your Brands	E.g Subbrand	E.g Texture	E.g Colour	E.g Size
Your Category/Segment	Your Brands	E.g Subbrand	E.g Texture	E.g Colour	E.g Size
Your Category/Segment	Your Brands	E.g Subbrand	E.g Texture	E.g Colour	E.g Size
Your Category/Segn O -	Brand: You	ur brands.	E.g Texture	E.g Colour	E.g Size
Your Category/Segment			E.g Texture	E.g Colour	E.g Size
Your Category/Segment	Your Brands	E.g Subbrand	E.g Texture	E.g Colour	E.g Size
Your Category/Segment	Your Brands	E.g Subbrand	E.g Texture	E.g Colour	E.g Size
Your Category/Segment	Your Brands	E.g Subbrand	E.g Texture	E.g Colour	E.g Size
Your Category/Segment	Your Brands	E.g Subbrand	E.g Texture	E.g Colour	E.g Size
Your Category/Segment	Your Brands	E.g Subbrand	E.g Texture	E.g Colour	E.g Size
Your Category/Segment	Your Brands	E.g Subbrand	E.g Texture	E.g Colour	E.g Size
	A N Category Your Category/Segment Your Category/Segment	A O Category Brand Your Category/Segment Your Brands Your Category/Segment Your Brands	Asegments.P, Q, R, S – further cateNOPCategoryBrandOptional1Your Category/SegmentYour BrandsE.g SubbrandYour Category/SegmentYour BrandsE.g Subbrand	Asegments.P, Q, R, S – Optional: Califurther categorization of further categorization of further categorization of or CategoryNOPQCategoryBrandOptional1Optional2Your Category/SegmentYour BrandsE.g SubbrandE.g TextureYour Category/SegmentYour B	P, Q, R, S – Optional: Can be used further categorization of POS datNOPQRCategoryBrandOptional1Optional2Optional3Your Category/SegmentYour BrandsE.g SubbrandE.g TextureE.g ColourYour Category/SegmentYour BrandsE.g SubbrandE.g TextureE.g Colour