

Master Data – Excel Column Descriptions

This is a description of the columns in the Excel-file used for product creation in effectmanager.



Column A - ProductId:

The address of the product (consumer unit) in the database - When creating a new product, leave this field blank.
NEVER make corrections to this field.

Column B - UnitId:

The address of the unit in the database - When creating a new unit, leave this field blank. NEVER make corrections to this field.

Column C - ProductGroupId:

The address of the category in the database. When creating a new product or moving products to a new category - copy this address. If you leave this field empty, a new product will be categorized as unknown - and should be moved in the front end, by dragging the product to the correct category.

Column D - EAN: *Mandatory*

Consumer Unit EAN.

A – ProductId: NEVER make corrections to this field.

C – ProductGroupId: Can be copied if you want to create a new product or move a product to a category.

B – UnitId: NEVER make corrections to this field.

D – EAN: Consumer Unit EAN. *Mandatory*

ProductId	UnitId	ProductGroupId	EAN
a87991b7-c23d-4c56-a163-c39a2004824 c7e08f6f-a922-4700-84b8-3eaa8d41d9a/ de3cd260-b1d1-440f-b2a1-a4b400b3fb1!	8de8c5c3-c1d8-40db-a92d-897b6344752 36fb204d-1b1e-4aba-8990-5abc1905002 de3cd260-b1d1-440f-b2a1-a4b400b3fb1!	0af1bd73-aef-4a1b-841f-edfcf91dc6d6 c533afd1-7697-4fb0-928f-ddc962f5de83 de3cd260-b1d1-440f-b2a1-a4b400b3fb1!	40154005357; 40154008349; 40154005305; 40154008348; 40154008348
9c09a4c0-6c90-4ba4-a834-b4420820872 79527ce3-6838-4da3-9fe0-75d578a5afe/ de3cd260-b1d1-440f-b2a1-a4b400b3fb1!	95e53b3-0d0c-482f-b2c0-fdd7891d402i e7753a69-b9e3-40a1-8f5c-6bdeaf46e65t B – UnitId: NEVER make corrections to this field.	07d0b303-52c0-482d-8eda-e80427f82c2 4dc8c17a-c9fc-4cb3-b543-786a887a50f1 60-b1d1-440f-b2a1-a4b400b3fb1!	D – EAN: Consumer Unit EAN. <i>Mandatory</i>
aa4143bd-a32e-4241-80eb-1433c6cab97 1bdc272e-5a7a-4aae-a60e-4eb656044c7/ de3cd260-b1d1-440f-b2a1-a4b400b3fb1!	603879c4-05e5-45c4-8adc-d5a1da3ff978 9fb60e7c-3485-4b77-93ae-42a4e266281/ de3cd260-b1d1-440f-b2a1-a4b400b3fb1!	488bdaca-92bd-4391-86c7-bbfece00d0d/ bc7af996-8d26-4a56-b62a-60b2c3a5f9ac de3cd260-b1d1-440f-b2a1-a4b400b3fb1!	40154007016; 40154005043; 40154000189; 80010903117; 40154008342; 80010901842; 40154009635; 40154006963;
99fa603-3850-42fc-9203-dfcb18aa4a4 b98c8b6f-7098-4e4b-8e0f-d0a548c2e60c de3cd260-b1d1-440f-b2a1-a4b400b3fb1!	253b34dd-1ac4-40a3-9403-6d02daacd99 91ce9b54-3931-48e2-9fa9-99475305da3 de3cd260-b1d1-440f-b2a1-a4b400b3fb1!	4bb5a8ce-16eb-42cc-82f3-ce866993423f b611c085-2d6d-4c8d-b2e2-bfff0fb931c de3cd260-b1d1-440f-b2a1-a4b400b3fb1!	
11ce068c-8f1a-4cba-8383-5c3ad29bb5f3 07de9b3e-dd5a-430b-8f1d-d125452fe62 de3cd260-b1d1-440f-b2a1-a4b400b3fb1!	c657f14d-c70-4952-a1b5-f1166a2c1d53 1cdc2b1e-6759-4fad-93a3-4a1c9e9f1212 de3cd260-b1d1-440f-b2a1-a4b400b3fb1!		

Column E - Measure: *Mandatory*

Define consumer unit measure.

0 = pc, 1 = millilitre, 2= litre, 3 = gram, 4 = kilogram

Column F - Amount: *Mandatory*

Define consumer unit amount given in the selected measure in column E.

Column G - Active:

If products are to be used for promotions, mark the product as sand.

Active = SAND, Inactive = FALSK

Column H - UnitType: *Mandatory*

Define the unit type:

0 = Consumer unit, 2 = Pallet, 3 = MixPallet.

Column I - UnitName: *Mandatory*

Unit description name.

E – Measure: Define the unit measure. *Mandatory*

G – Active: Define status, by marking field.
Active = SAND, Inactive = FALSK

I – UnitName: Define product description name. *Mandatory*

E	F	G	H	I
Measure	Amount	Active	UnitType	UnitName
0	19	SAND	0	Unit description name
0	92	SAND	0	Unit description name
0	84	SAND	0	Unit description name
		SAND		
		SAND		
0	27	SAND	0	Unit description name
0	28	SAND	0	Unit description name
0	84	SAND	0	Unit description name
0	68	SAND	0	Unit description name
0	50	SAND	0	Unit description name
0	50	SAND	0	Unit description name

F – Amount: Define the unit amount. *Mandatory*

H – UnitType: Define the unit type. *Mandatory*

Column J - InternalNumber: *Mandatory*

Your internal item number.

Column K - ColliSize: Optional

Numbers of units on the order unit.

Column L - Name: *Mandatory*

Product description name.

Column M - OrderEAN: Optional

Order unit EAN.

J – InternalNumber: Define your internal unit number.
Mandatory

L – Name: Product description name.
Mandatory

J	K	L	M
InternalNumber	ColliSize	Name	OrderEAN
4015400535737	1	Product description name	
4015400834991	1	Product description name	
4015400530572	1	Product description name	
401540		n name	
401540		n name	
4015400547198	1	Product description name	
4015400618805	1	Product description name	
8001090311702	1	Product description name	
4015400701606	1	Product description name	
4015400504382	1	Product description name	
4015400018971	1	Product description name	

K – ColliSize: Numbers of units on the order unit.

M – OrderEAN: Order unit EAN.

OBS! The following only needs to be filled out if you have POS data. These fields are used for categorization of the POS data in the cube. See our guide [Maintaining Categorization of POS data.](#)

Column N - Category: Your own categories/segments

Column O - Brand: Your brands

Column P - Optional1: Can be used for further categorization
- eg. subbrand, colour, texture, size etc.

Column Q - Optional2: Can be used for further categorization
- eg. subbrand, colour, texture, size etc.

Column R - Optional3: Can be used for further categorization
- eg. subbrand, colour, texture, size etc.

Column S - Optional4: Can be used for further categorization
- eg. subbrand, colour, texture, size etc.

N – Category: Your own categories/segments.

P, Q, R, S – Optional: Can be used for further categorization of POS data.

N	O	P	Q	R	S
Category	Brand	Optional1	Optional2	Optional3	Optional4
Your Category/Segment	Your Brands	<i>E.g Subbrand</i>	<i>E.g Texture</i>	<i>E.g Colour</i>	<i>E.g Size</i>
Your Category/Segment	Your Brands	<i>E.g Subbrand</i>	<i>E.g Texture</i>	<i>E.g Colour</i>	<i>E.g Size</i>
Your Category/Segment	Your Brands	<i>E.g Subbrand</i>	<i>E.g Texture</i>	<i>E.g Colour</i>	<i>E.g Size</i>
Your Category/Segment	O – Brand: Your brands.	<i>E.g Subbrand</i>	<i>E.g Texture</i>	<i>E.g Colour</i>	<i>E.g Size</i>
Your Category/Segment	Your Brands	<i>E.g Subbrand</i>	<i>E.g Texture</i>	<i>E.g Colour</i>	<i>E.g Size</i>
Your Category/Segment	Your Brands	<i>E.g Subbrand</i>	<i>E.g Texture</i>	<i>E.g Colour</i>	<i>E.g Size</i>
Your Category/Segment	Your Brands	<i>E.g Subbrand</i>	<i>E.g Texture</i>	<i>E.g Colour</i>	<i>E.g Size</i>
Your Category/Segment	Your Brands	<i>E.g Subbrand</i>	<i>E.g Texture</i>	<i>E.g Colour</i>	<i>E.g Size</i>
Your Category/Segment	Your Brands	<i>E.g Subbrand</i>	<i>E.g Texture</i>	<i>E.g Colour</i>	<i>E.g Size</i>
Your Category/Segment	Your Brands	<i>E.g Subbrand</i>	<i>E.g Texture</i>	<i>E.g Colour</i>	<i>E.g Size</i>
Your Category/Segment	Your Brands	<i>E.g Subbrand</i>	<i>E.g Texture</i>	<i>E.g Colour</i>	<i>E.g Size</i>