

How to use Promotion Playground report in effectmanager

This guide shows you how to use the Promotion Playground report in the effectmanager Report module.

This guide is only of relevance if you have the online Promotion reports module in effectmanager.



The Promotion Playground is a report used for working with a KPI that you choose in the filter. We offer a wide range of KPIs from Cost-benefit and Gross Income to Subsidy and Sales Out.

NB! If you do not select a value, the report is pre-set to show you the Cost-Benefit KPI report.

If you want to know more about filters in effectmanager, please see our guide [How to use filters in effectmanager](#)

👍 Pro tip: The Promotion Playground report is a great tool for following up on promotion sales. Does the promotion have the correct stage, for sales-out to be imported automatically to promotions?

If you need a guide about promotion stages, please see our guide [How to use promotion stages correct](#)

The difference between the Promotion Playground and Promotion KPI report is, the Promotion Playground report is not preset to group promotions on Product Group and Mechanism but instead links to promotions. **Grouping the report** will allow you to get in-debt knowledge about which promotions mechanism are the best for which product groups, chains, or wholesalers.

👍 Pro tip: This report links directly to the promotions, by clicking the promotion number in the report. A new window opens with Promotion Settings, in this window you can make your corrections to the promotion and save it. Then you can return to the Promotion Playground report.



All Promotion reports can be exported to Excel, PowerPoint, and PDF by pressing the icons at the bottom of the report.

You also have the option to Schedule Reports for automatic send-out to yourself, your Key Account Managers, or others.

If you need a guide that show you how to schedule reports in effectmanager, please see our guide [How to schedule a task/report in effectmanager](#)