

Retail Prices – Excel Column Descriptions

This guide shows you how to manually create products in effectmanager - adding Retail Prices to products using an export file.



Column A - RetailChainId: NEVER make corrections to this field. The address of the Retail Chain in the database - When adding a new Retail Chain to a product, copy the address of the desired Retail Chain to the product.

Column B - UnitId: NEVER make corrections to this field. The address of the Unit in the database - When adding a new Retail Chain to a product, copy this address from the Product Export file.

Column C – Date: *Mandatory*
The date from which the prices are valid.

Column D - Chain:
The chains available to you in effectmanager - When adding a new Retail Chain to a product, copy the Chain and add it to the products, listed with this chain.

Column E – CustomerNumber:
The chains customer number - When adding a new Retail Chain to a product, copy the customer number and add it to the products listed with the chain.

A – RetailChainId: NEVER make corrections to this field.

C – Date: The date the prices are valid from. *Mandatory*

E – CustomerNumber: Copy to add Retail chain to a new product.

| A | B | C | D | E |
|--------------------------------------|--------------------------------------|------------|--------------|----------------|
| RetailChainId | UnitId | Date | Chain | CustomerNumber |
| cab636ea-52b0-40b7-854a-a95e00c72f3b | df0bf6cf-7d07-49d4-9e59-04b7318bfbba | 01-01-2019 | Bilka | 32 |
| d7f01dfd-7e81-4b46-bc95-a95e00c7bb4e | df0bf6cf-7d07-49d4-9e59-04b7318bfbba | 01-01-2019 | Fotex | 41 |
| c441b420-90d2-4666-a09e-a95e00c7feba | df0bf6cf-7d07-49d4-9e59-04b7318bfbba | 01-01-2019 | Salling | 19 |
| 286f5971-4105-447d-a4 | -04b7318bfbba | 01- | | |
| 1984ff40-2252-4239-92 | -04b7318bfbba | 01- | | |
| 10b7057a-b4b4-4d1a-af | -04b7318bfbba | 01- | | |
| 487e063d-fb34-48b2-b6 | -04b7318bfbba | 01- | | |
| 0ff26149-3d8e-44b5-9965-a95e00ca663c | df0bf6cf-7d07-49d4-9e59-04b7318bfbba | 01- | | |
| 8a3ceef5-78d3-44d1-ad19-a95e00ca9322 | df0bf6cf-7d07-49d4-9e59-04b7318bfbba | 01-01-2019 | DagliBrugsen | 34 |
| 78326c4f-3ee7-4165-b977-a95e00caa56c | df0bf6cf-7d07-49d4-9e59-04b7318bfbba | 01-01-2019 | Kvickly | 9 |
| 6449d75d-c8fe-45af-99f5-a95e00cab00 | df0bf6cf-7d07-49d4-9e59-04b7318bfbba | 01-01-2019 | SuperBrugsen | 30 |
| f29b9026-e0c7-4109-a640-a9d800bc15b4 | df0bf6cf-7d07-49d4-9e59-04b7318bfbba | 01-01-2017 | Fotex Food | 27 |
| b6b95990-60d7-452e-860e-a9e600f0ffcc | df0bf6cf-7d07-49d4-9e59-04b7318bfbba | 01-01-2000 | Bilka | 32 |
| b6b95990-60d7-452e-860e-a9e600f0ffcc | d4450e85-47a2-4230-88ba-06611de508ae | 01-01-2000 | Fotex | 41 |
| 404f573f-d1ce-4208-8e4e-aa070091cc98 | d4450e85-47a2-4230-88ba-06611de508ae | 01-01-2000 | Salling | 19 |

B – UnitId: NEVER make corrections to this field.

D – Chain: The chains available to you in effectmanager. Copy to add Retail chain to a new product.

Column F - Unit:

Your unit description name - When adding a new Retail Chain to a new product, copy the unit description name from your Product Export file.

Column G - EAN:

The EAN of the unit - When adding a new Retail Chain to a new product, copy the EAN from your Product Export file.

Column H - InternalNumber:

Your internal unit number - When adding a new Retail Chain to a new product, copy the Internal Unit Number from your Product Export file.

Column I - ExternalNumber:

The Unit number from the wholesaler - Can be added here, if supplied by the wholesaler.

Column J - Active:

If products are to be used for promotions, mark the product as active.

Active = SAND, Inactive = FALSK

| | F | G | H | I | J |
|----------------------------|------|---------------|----------------|----------------|--------|
| Unit | Unit | EAN | InternalNumber | ExternalNumber | Active |
| Your Unit Description name | | 6410220003080 | 306671 | 81152701 | SAND |
| Your Unit Description name | | 6410220003080 | 3066 | 81152701 | FALSK |
| Your Unit Description name | | 6410220003080 | 3066 | 81152701 | SAND |
| Your Unit Description name | | | | | |
| Your Unit Description name | | | | | |
| Your Unit Description name | | 6410220003080 | 3066 | | SAND |
| Your Unit Description name | | 6410220003080 | 3066 | | SAND |
| Your Unit Description name | | 6410220003080 | 3066 | | SAND |
| Your Unit Description name | | 6410220003080 | 3066 | | SAND |
| Your Unit Description name | | 6410220003080 | 3066 | | SAND |

F – Unit: Your unit description name. Copy from Product Export

H – InternalNumber: Your internal unit number. Copy from the Product Export.

J – Active: Define status, by marking field. Active = SAND, Inactive = FALSK

G – EAN: EAN of the unit. Copy from Product Export.

I – ExternalNumber: Unit number from the wholesaler.

Column K - BillingPrice:

The wholesaler's price with the manufacture including costs like freight. Price without VAT per coli.

Column L - CostPrice:

The price of manufacturing or ordering the products possibly with freight costs, tariff, and insurance. Price without VAT per coli

Column M - InnPrice:

The chain's purchase price at the manufacture incl. various costs, such as freight, etc. Price without VAT per coli

Column N - Freight:

The freight costs from manufacture to wholesaler. Filled out if used.

Column O - ESP:

The chain's sales price to consumers incl. VAT per sales unit

Column P - ESP Promotion:

The chain's promotion price to consumers incl. VAT per sales unit

K – BillingPrice: The wholesaler's price with the manufacture.

M – InnPrice: The chain's purchase price at the manufacturer.

O – ESP: The chain's sales price to consumer. Price per sales unit.

| K | L | M | N | O | P |
|--------------|-----------|----------|---------|-------|--------------|
| BillingPrice | CostPrice | InnPrice | Freight | ESP | ESPPromotion |
| 45,6 | 26,4847 | 63,9312 | 0 | 15,95 | 12 |
| 45,6 | 26,4847 | 63,9312 | 0 | 15,95 | 12 |
| 0 | 20,4847 | 9312 | 0 | 0 | 0 |
| 96 | 63,6684 | 96 | 0 | 0 | |
| 96 | 63,6684 | 96 | 0 | 0 | |
| 96 | 63,6684 | 96 | 0 | 0 | |
| 96 | 63,6684 | 96 | 0 | 0 | |
| 0 | 63,6684 | 129,72 | 0 | 33,95 | |
| 106,62 | 63,6684 | 121,44 | 0 | 30,95 | |

L – CostPrice: The price of manufacturing or ordering the products.

N – Freight: freight costs from manufacture to wholesaler

P – ESPPromotion: The chain's promotion sales price to consumers. Price per sales unit.

Column Q - VAT:

The VAT - default is 25%. Select another value, if VAT is different from 25%.

Column R - Elasticity:

Enter price elasticity if you have calculated these, otherwise enter 1.

Column S - UnitCost:

The amount given by the vendor to the chain per item sold in connection with promotions. Unit costs are only registered on the product if it applies to all promotions. Specified excl. VAT per consumer unit.

Column T - PercentageCost:

The percentage amount of the billing price given by the supplier to the chain per sold unit in connection with promotions. Default percentage costs are only registered on the product if it applies to all promotions.

Column U – ListPrice:

Suppliers List Price before any discounts. The price is per sales unit without VAT.

Column V – Tax:

The taxes that may be put on the product in each country (e.g. Sugar taxes). The price is per sales unit.

Q – VAT: The VAT - default is 25%.

S – UnitCost: amount given by the vendor to the chain per item sold in connection with promotions.

U – ListPrice: Suppliers List Price before any discounts.

| Q | R | S | T | U | V |
|-----|------------|----------|----------------|-----------|-----|
| VAT | Elasticity | UnitCost | PercentageCost | ListPrice | Tax |
| 25 | 0 | 0 | 0 | 0 | |
| 25 | 0 | 0 | 0 | 0 | |
| 25 | 0 | | | | |
| 25 | 0 | | | | |
| 25 | 0 | 0 | | 0 | |
| 25 | 0 | 0 | | 0 | |
| 25 | 0 | 0 | | 0 | |
| 25 | 0 | 0 | | 0 | |
| 25 | 0 | 0 | | 0 | |
| 25 | 0 | 0 | | 0 | |

R – Elasticity: Enter if calculated, otherwise enter 1.

T – PercentageCost: Percentage amount of the billing price given by the supplier to the chain per sold unit in connection with promotions.

V – Tax: Product taxes – like sugar taxes. Tax is per sales unit.