



Complex Challenges, Smart Solutions
For Healthcare Real Estate



NOT-FOR-PROFIT HOSPITAL



CASE STUDY

BRANDON HEALTHPLEX TAMPA, FL

HIGHLIGHTS

Project Budget
\$33 million

Facility Size
111,000 square feet

Client Reference

Mark Anderson
SVP, Ambulatory Services
(Retired)
813.362.6313

Tampa General Hospital (TGH) is a private, not-for-profit hospital serving the West Central Florida region. At over 1,000 licensed beds, TGH is among the largest hospitals in Florida. TGH is affiliated with and serves as the primary teaching hospital for the University of South Florida Health's Morsani College of Medicine. Realty Trust Group (RTG) has served TGH by providing various real estate advisory services, including strategic planning, ambulatory service line expansion, real estate development services, and facility activation.

RTG Provides Smart Solutions to Complex Challenges

RTG advised TGH on an ambulatory facilities initiative that included the development of an off-campus HealthPlex in Brandon, a suburb of Tampa, to extend medical services from the main campus to the community. RTG services included demographic and service line planning, capital budgeting, and third-party developer lease negotiations. RTG helped create value in all phases of the project by helping TGH "right-size" the facility and negotiating lease terms that protected TGH's long-term interest and investment.

RTG also facilitated the activation of the new facility through our transition and operational planning services to ensure a successful project launch covering physical facility readiness, operational process planning, physical move, and staff training and education. Today, Brandon HealthPlex successfully supports TGH's strategic plan to provide the right care at the right place and the right cost.