Revulytics™ Data Enrichment

Better, faster, more effective revenue recovery begins with better data.

AT-A-GLANCE

- Accelerate license revenue recovery from the unlicensed use of your software (overt piracy or license overuse).

- Enrich data you're already collecting to accelerate your compliance program without SDK integration or additional engineering effort.

- Leverage Revulytics Data Optimizer, best-in-class data enrichment service for identifying and validating high-quality compliance leads.

- Centralize process with powerful dashboards for viewing and acting on compliance leads across multiple teams.

- Take advantage of zero-cost business impact assessment that provides a quick, risk-free approach for getting started.

Business Challenge

Software vendors are losing millions to piracy and license overuse every year. Revulytics customers can analyze and visualize the unlicensed use of their products and armed with this intelligence are adding to their top line revenue with new and expansion license sales.

An effective license compliance program needs reliable data – accurate, validated identification of infringing organizations. Many software vendors are collecting data – from activation and licensing to other telemetry data – that is used to support their existing compliance program or to introduce a new recovery initiative. However, they're finding that their data is simply insufficient to accurately identify organizations misusing their software and to enable their teams to act on it with confidence.

Your business isn't just missing out on maximizing revenue from your compliance program, but your teams are wasting time and resources because your match rates aren't high enough.

The Solution

Data Enrichment from Revulytics improves the quality of customer provided data resulting in better identification and validation of infringing organizations to fuel license compliance programs.

Data Enrichment uses Data Optimizer, a blend of proprietary technology and expert data investigation, to enrich activation and licensing, telemetry, and other types of data that you are already collecting and transforms it into actionable compliance intelligence.

Revulytics Data Enrichment

Revenue recovery begins with discovery. For software vendors that are collecting data but need to enrich it to drive a more effective license compliance program or to introduce a new recovery program, Revulytics Data Enrichment provides the solution.

Bring Your Own Data

Accelerate your existing compliance program with data you're already collecting.

- Use existing activation, licensing entitlement, and other telemetry data.
- No additional engineering resources required, no SDK integration required.
- Go beyond reliance on limited automated IP address matching services.

Better Identification and Validation of Infringing Use

Leverage Data Optimizer to transform your data into more actionable, effective compliance intelligence.

- Proprietary, federated database of domains to accelerate the matching of usage data with organizations. For over a decade, Data Optimizer has identified millions of domains that are known to be associated with piracy and have been investigated across numerous software industries and all known geographies.
- Multiple, best-of-breed data services have been carefully selected into data investigation process. These include tools for IP investigation, geo-location, social networking, and select databases. Eliminates complexities of your choosing services or only selecting one.
- Centralized process to resolve data into actionable compliance intelligence.
- Dedicated team of experienced investigators handle the identification of infringing organizations using an established, proven decision-making process, as well as providing analysis and compliance action support.

Centralized Platform So You Never Lose Visibility or Control

Provide all business stakeholders with visibility to reports and ability to take action.

- Out-of-the-box and customizable reporting with powerful compliance dashboard, support for software vendors with high data volumes and complex reporting needs.
- Secure, multi-tenant infrastructure, robust access controls, and ability for customers to fully control access to data.
- Easy integration with CRM systems including Salesforce.com.