

# Get More From Your Data

## Software License Compliance Data Readiness

**An effective license compliance program needs reliable data.** Are you collecting data to drive a program today? Are you able to accurately identify infringing organizations? Could you be getting more from your data?

### What data are you collecting today?

Best-in-class compliance programs collect many of the data types, but even if you're only collecting IP addresses, we can still boost your identification rates.



#### Sources of Compliance Data

- Activation
- Licensing
- Compliance Analytics
- Product Analytics
- Product Improvement
- Customer Support

#### Types of Compliance Data

- IP Addresses
- Machine Identifiers
- Application Identifiers
- Serial Numbers
- Company Domain
- Email Domain
- Location
- Tamper/Piracy Signature

#### Here's how Revulytics can make your existing data more actionable.

Data Enrichment can identify four times as many infringing organizations as vendors are identifying on their own. It goes well beyond automated IP address matching, without any additional work by your engineering resources or SDK integration. Because your enriched data is presented to you in the Revulytics Compliance Intelligence dashboard, you get the benefits of visualization, prioritization, and organization so you can act on it right away. It's your data, only better.

**Revulytics offers a free data assessment** to provide you with insight into the business impact of augmenting the data you are already collecting. [Sign-up at www.revulytics.com/data-readiness](https://www.revulytics.com/data-readiness)