## **repair**link<sup>™</sup>





BASED ON MONTH AVERAGES (JUNE 2018 - DECEMBER 2018) AND ENROLLED REPAIRLINK DEALERS AS OF 2/1/2018





**GROW REVENUE BY MARKETING PARTS 24/7** 

442% increase in parts volume sales since 2016



**BENEFITS OF BEING OPEN WHEN YOUR COUNTERS ARE CLOSED** • 52% of orders placed outside normal business hours



REDUCE NON-REVENUE GENERATING PHONE CALLS
351% increase in online orders through RepairLink since 2016







## CHANGE & SUSTAIN BUYER BEHAVIOR WITH DEALER SPECIFIC PROMOTIONS

## **DEALERS RUNNING PROMOTIONS EXPERIENCE:**



## **VISIT OECONNECTION.COM/LMPP FOR MORE INFORMATION**



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