

Onboarding Your Shops

CollisionLink® gives you the best opportunity to drive more OE part sales with your customers. These best practices will help you get your shops on CollisionLink and transacting with you.

Initial Setup, Ensure Your Shops:

Register for free at
CollisionLinkShop.com

Download the Estimate Uploader
Tool from the Support Center

- They can call OEC at 888-776-5792 ext. 2 for help with integrating the estimating system
- Add you as their preferred supplier and set up their other OEM suppliers
- They can send a test estimate to make sure setup is complete
- You should then call to acknowledge receipt

Value Points Your Shops Need to Know

CollisionLink Shop will not
replace the relationship, it will
streamline the ordering process

Using CollisionLink will get
shops the best price

- Ordering is easy, estimates are sent with 3-4 clicks
- Supplemental orders are sent without resending the entire order
- Text & email notifications enable quick dealer response
- Dealer visibility to the entire estimate allows shops to order more OE parts and maintain profit margins
- Installing more OE parts on a repair reduces cycle times and parts returns
- Make time to meet with your shops, before your competitors do!

Words that Work

“CollisionLink Shop is free
for shops”

Up and running in less than
30 minutes

- Shops can order more OE parts without losing profit
- CollisionLink is a parts ordering tool with quoting capabilities
- CollisionLink helps strengthen relationships with shops by making the dealer the best option for parts sourcing
- Assure your shops that you will continue to communicate with them directly