

Executive Overview

Mazda's Repair Parts Advantage PLUS Program, through partnership with RepairLink, the market's most comprehensive OE mechanical parts fulfillment solution, helps you drive OE parts sales, save time with increased efficiency, enhance relationships with existing customers, **prospect for new customers**, and **includes OEM reimbursement** on eligible parts to participating dealers.

RepairLink also puts you where the buyers are by providing shops with dealer **pricing**, **availability**, and **parts illustrations** online. You can offer shops a more efficient way to source and buy OE parts from your dealership 24 hours a day, 7 days a week.

Features of RepairLink



52% of shop purchases are made after hours

Shops can access parts pricing and availability 24 hours a day, 7 days a week.



Increase parts counter productivity & reduce parts returns

RepairLink minimizes time spent on the phone and eliminates the need to fax an illustration.



9 out of 10 shops compare pricing online

RepairLink offers Gross Profit Protection and market-specific promotions.

Benefits of RepairLink

- Sales opportunities available 24 hours a day – no overtime pay required
- Reduces the number of non-revenue generating phone calls
- You become a one-stop-shop for your customers
- Supports multiple pricing strategies