

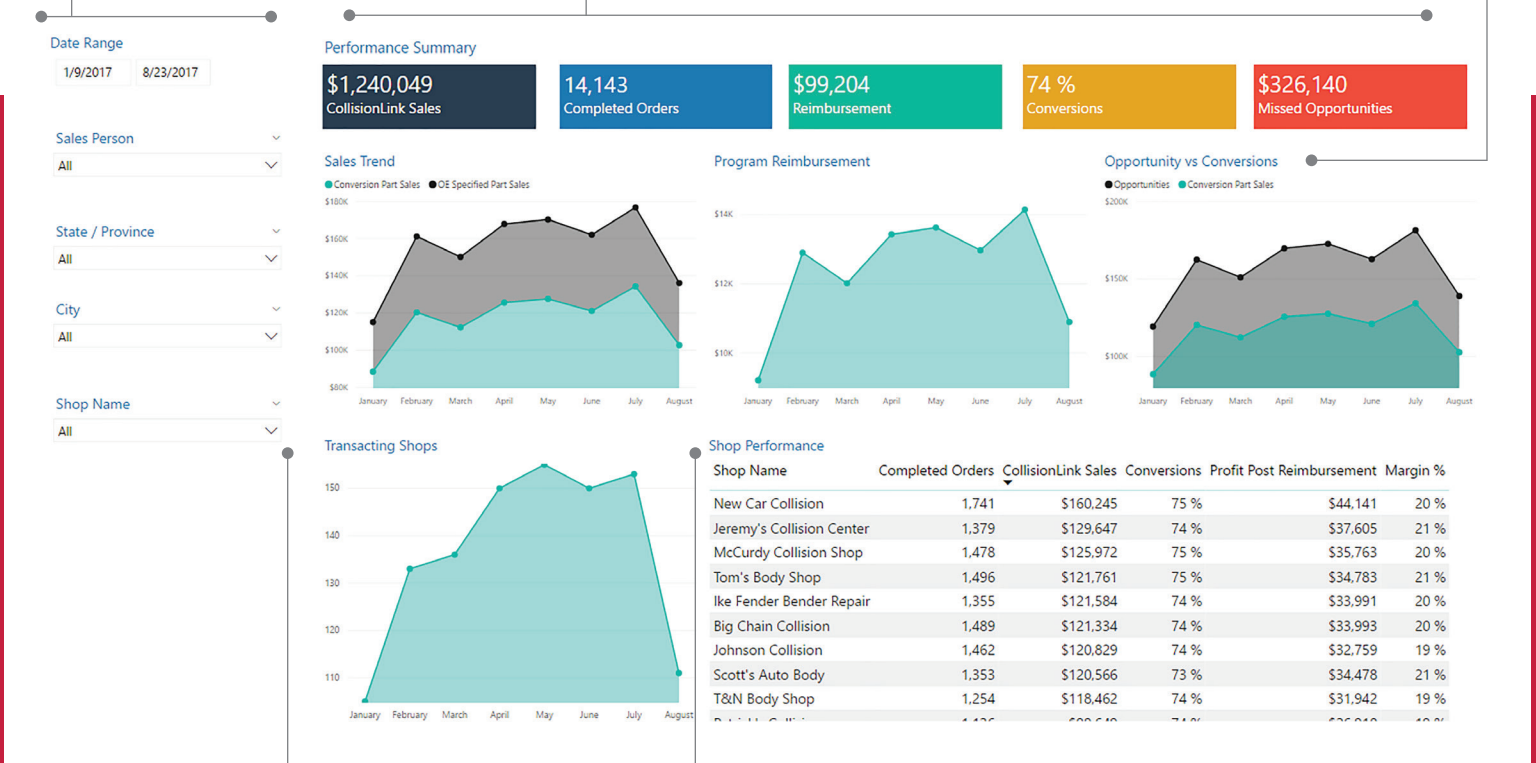
Make data-driven decisions with your collision parts sales.

Go beyond monitoring your dealership's parts sales performance in CollisionLink. Use interactive, visual dashboards to make smarter, customer-driven strategic decisions.

Easily track performance by drilling down into your data to see salesperson, regional, and shop-level activity

Easily view top indicators like sales, reimbursements, conversion %, and missed conversion opportunities

Act quickly on changes in customer behavior by tracking department and shop-level monthly/daily trends



Detect purchase fluctuations by monitoring monthly and daily transacting shops

View and sort key shop information to generate part sales with margin including reimbursement

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