

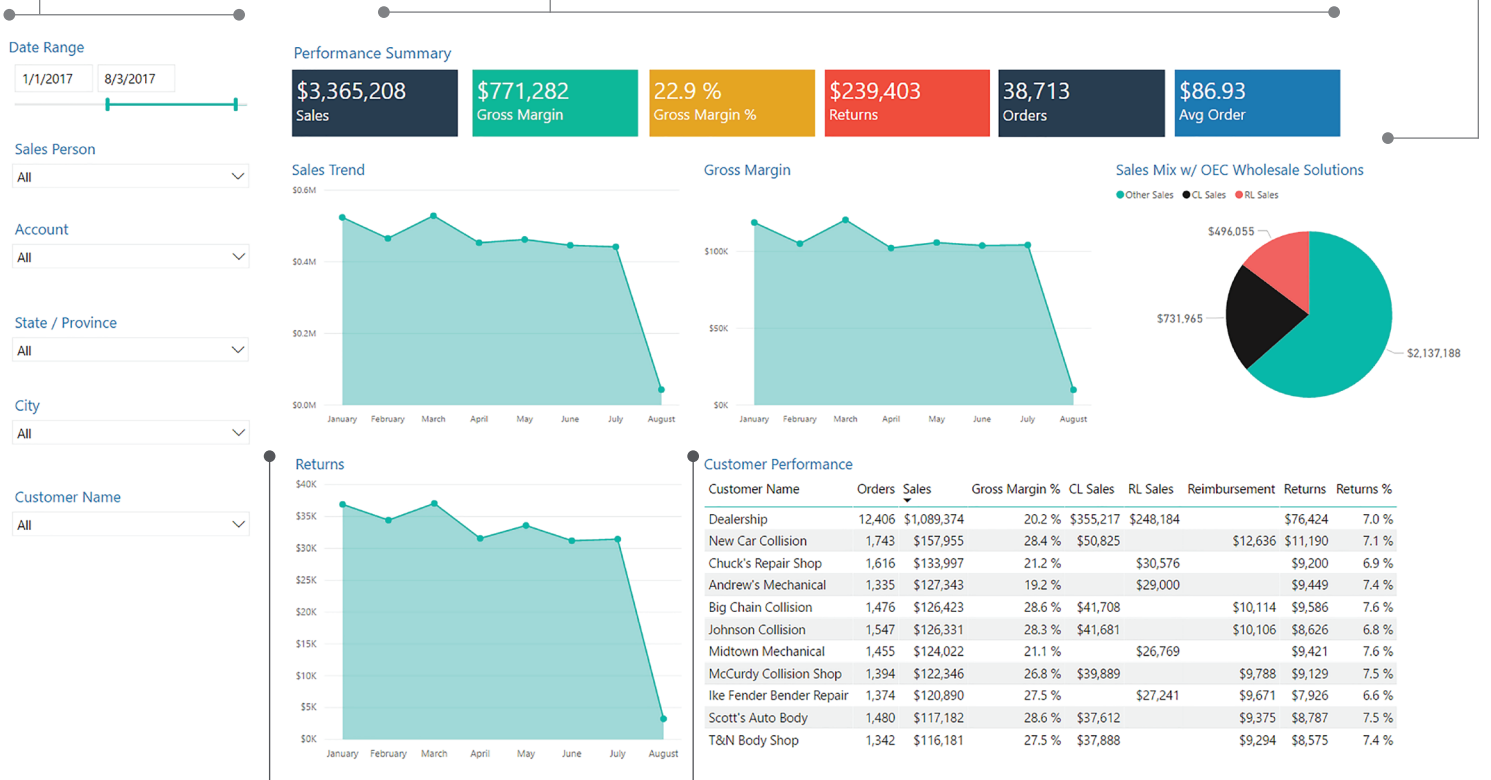
Make data-driven decisions with your DMS parts sales data.

Go beyond monitoring your dealership's parts sales performance and make smarter, customer-driven decisions using interactive, visual dashboards with your Dealer Management System.

Easily track performance by drilling down into your data to see salesperson, DMS account number, regional, and customer-level activity

Easily track top indicators including sales, gross margin, returns and average order value

Act quickly on changes in behavior by monitoring OEC wholesale solution adoption, department and customer-level trends



Detect purchase fluctuations by monitoring monthly and daily returns

View and sort key customer information to seek out margin, sales, and reimbursements through OEC solutions

LinkIQ turns opportunities into parts sales.
Check out LinkIQ today.

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