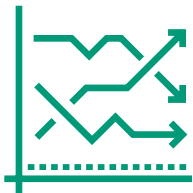




Easily turn your everyday data into increased part sales.

In today's competitive market, you'll need to go beyond simply monitoring your dealership's parts sales performance. Transform your everyday data into actionable insights to increase your parts sales within a single, robust business intelligence platform – LinkIQ.



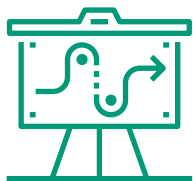
Let data illustrate your story

- All of your OEC and DMS part sales indicators available within one platform
- Proactively monitor and share key financial indicators like sales, margins, and returns
- Quick access to your holistic department and customer-level performance trends
- Easily view fluctuations in your customer's behavior to address it



Access your data within the OEC platform

- Quickly view your entire department's performance with interactive, visual dashboards
- Drill down capabilities to understand the dynamics of your business at a holistic or customer-specific level
- Easy-to-use wizard to generate performance reports for all of your OEC solutions and DMS part sales invoices
- Quickly create and save reports with only the information you care about



Turn insights into action

- Take action on your performance trends by applying our robust Part Sales Playbook
- Improve efficiency by viewing and engaging customers not leveraging OEC solutions
- Adjust pricing strategies by quickly viewing holistic and customer-level margins
- Leverage discounts by easily tracking OEM program reimbursements

LinkIQ turns opportunities into parts sales.
Check out LinkIQ today.

888.776.5792 ext.3
www.OEConnection.com

Right Part. Right Place. Right Time.

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