



emerge
Americas

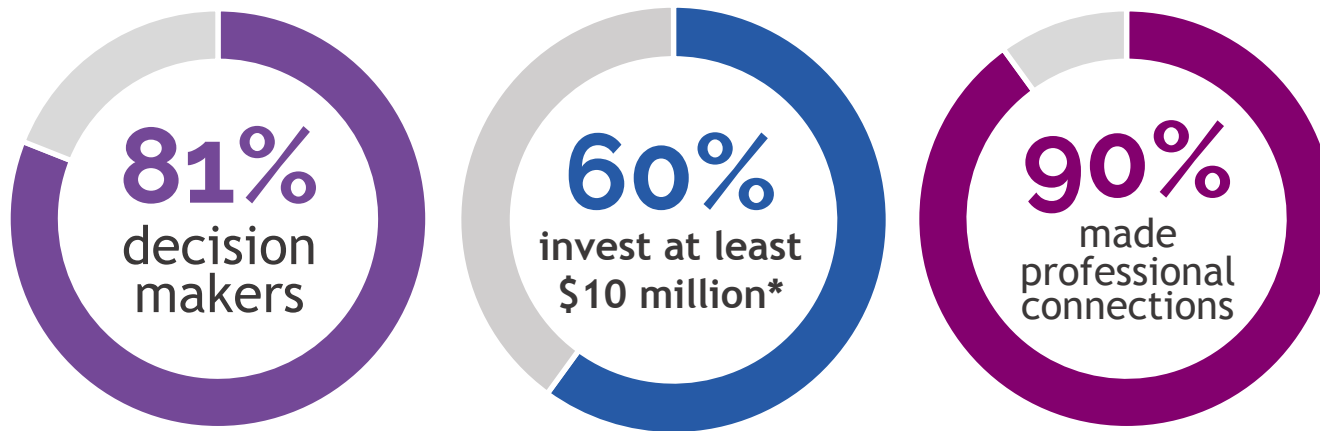
The premier technology event connecting the Americas

Building Out the eMerge Americas Ecosystem

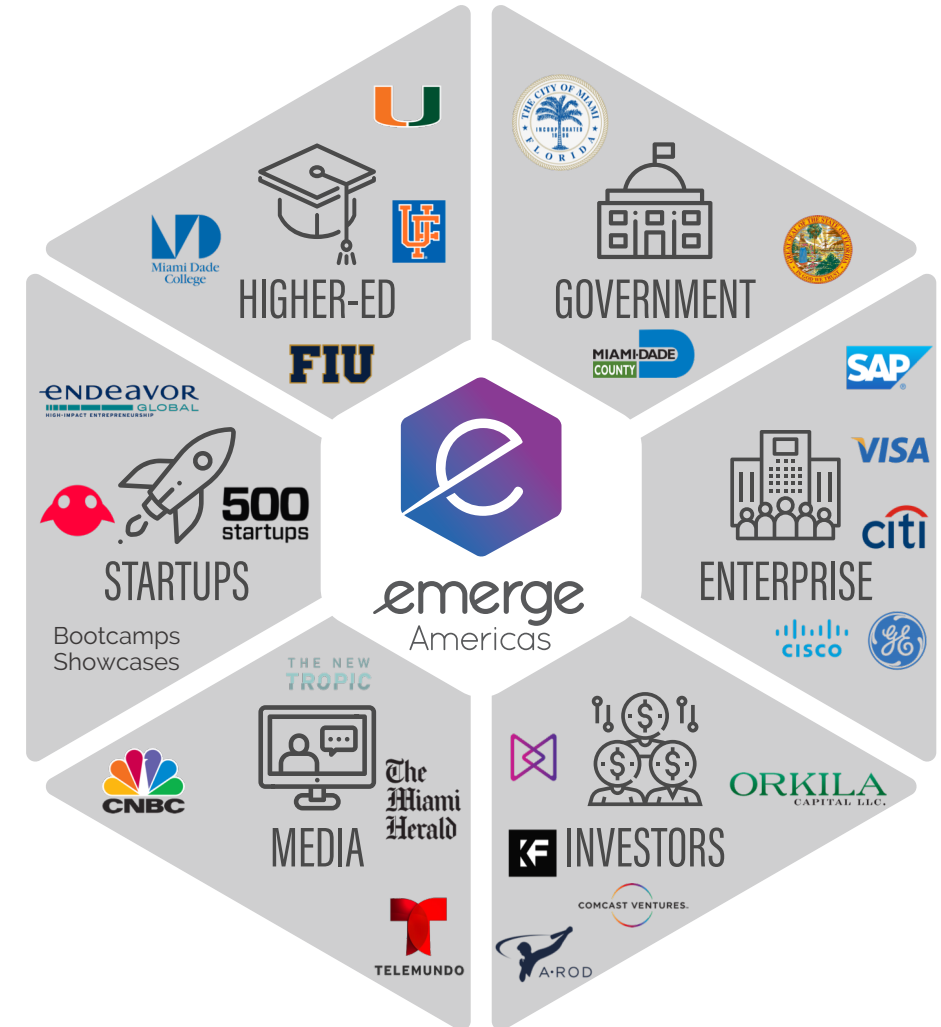


eMerge Americas is the premier tech event connecting Latin America to the rest of the world.

More than an event—it's an ecosystem that is transforming Miami into the tech hub of the Americas.



*Over 90% of attendees invest at least \$1 million in technology products and services annually



eMerge Americas 2018 by the Numbers



15,000+
attendees



40
countries

400+
companies



110
startups

LEADING INDUSTRIES

TECHNOLOGY
PROFESSIONAL SERVICES
FINANCE
EDUCATION
MARKETING & ADVERTISING
GOVERNMENT & NON-PROFIT
TRANSPORTATION
MEDIA & ENTERTAINMENT
CONSUMER & RETAIL
HEALTHCARE
ENERGY & INDUSTRIAL

TOP COUNTRIES REPRESENTED



PRESS PLAY TO WATCH



Be Inspired Throughout eMerge Americas



Make powerful connections with leaders from across the Americas throughout the year:



eGOV SUMMIT

The eGov Summit brings together top government officials and business leaders from all around the world to explore how public-private partnership leverage disruptive technologies and are transforming our communities.



HACKATHON

This mind-stimulating, adrenaline-fueled event attracts over 150 coders annually. Hackathon participants tackle complex challenges presented by industry-leading API sponsors in just 24 hours to win cash and prizes—and the thrill of building something amazing from the ground up.



WIT SUMMIT

The Women, Innovation & Technology (WIT) Summit aims to motivate, inspire and empower its attendees by showcasing women who are transforming the business landscape and a diverse set of thought leaders who are bridging the gap between creative and tech industries.



STARTUP SHOWCASE

The Startup Showcase provides a unique platform for over 100 innovative startups from around the world to connect with hundreds of strategic investors and potential partners vying for thousands in prizes.

LAUNCHPAD

LAUNCHPAD STAGE

Launchpad sets the stage for innovators who are pushing for a new frontier and changing the way we live. At this stage attendees can engage with entrepreneurs as they share their revolutionary ideas and inventions, listen to investors with foresight on the future of technology and more.



CURATED EVENTS

eMerge Americas offers thoughtfully curated networking events to help attendees create the powerful professional connections that will take their business to new heights.

TEXPERT

TEXPERT STAGE

The Texpert Stage allows attendees to engage with industry experts on best practices and acquire practical data on the latest technologies. The Texpert Stage setting allows for highly interactive presentations.



Roadshow & Rendezvous with eMerge Americas

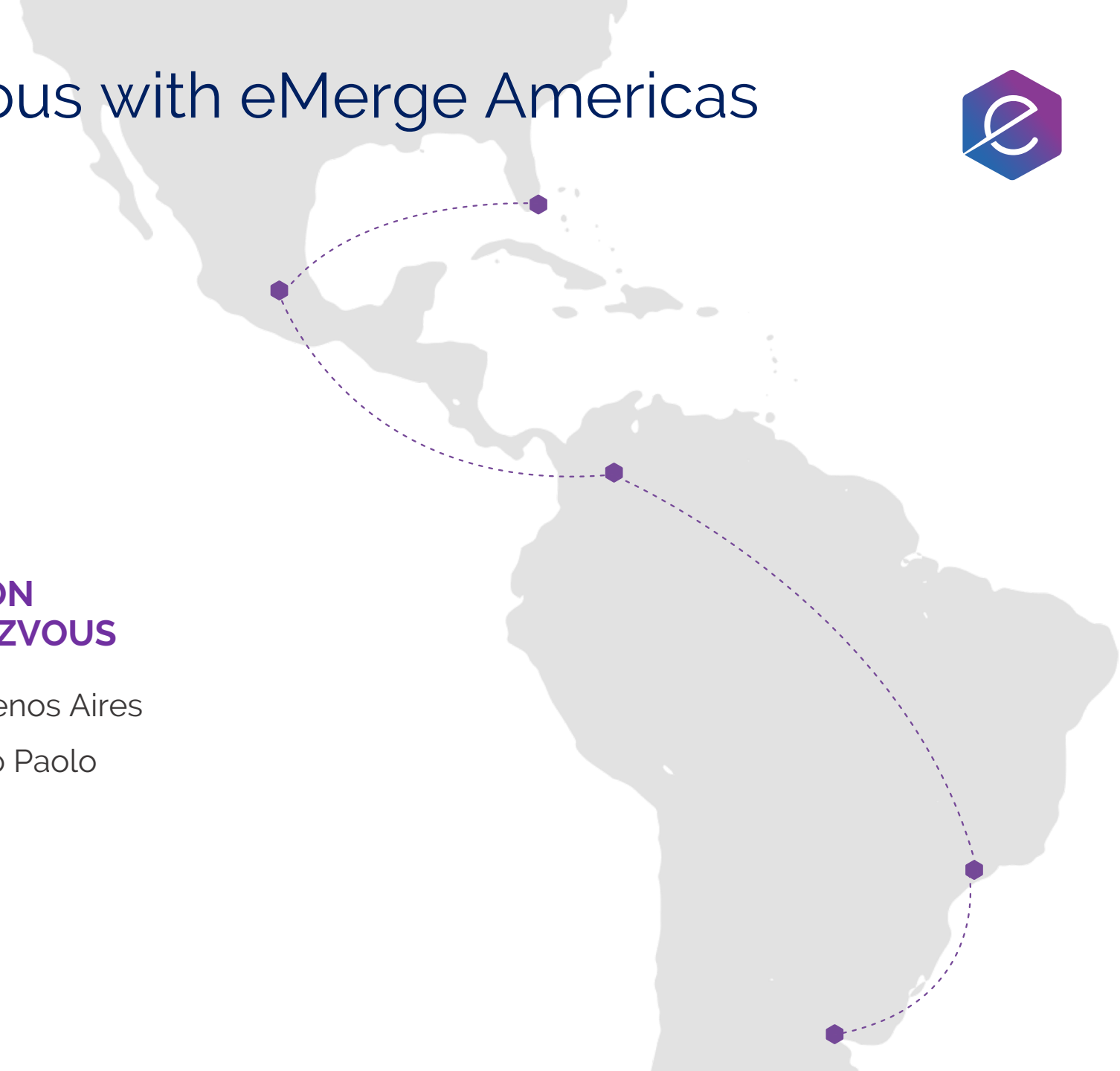


eMerge Americas hosts a series of Rendezvous to cultivate thoughtful dialogue between technology companies, business leaders and government officials.



JOIN THE CONVERSATION AND CO-HOST A RENDEZVOUS

- Miami
- Mexico City
- Bogotá
- Buenos Aires
- São Paulo



Engagement Opportunities



PREMIUM SPONSORSHIPS

DIGITAL TRANSFORMATION IN THE AMERICAS

CONTENT THEME SPONSORSHIPS

- AI
- Blockchain
- Big Data/IOT
- Cybersecurity
- Digital Marketing

eMERGE ROUNDTABLE DISCUSSIONS

- Mayoral Roundtable
- LatAm Ministers Roundtable
- Public/Private Partnerships Roundtable

STARTUP SHOWCASE

- Judgeship
- Prizes
- Bootcamp

HACKATHON

- Talent Recruitment
- API Exclusivity

NETWORKING LOUNGES

- VIP Lounge Sponsor
- Networking Lounge
- Talent & Recruitment Lounge

eMERGE SUMMITS

- eGov
- Women in Technology

NETWORKING EVENTS

- VIP Happy Hour
- VIP Lounge Fireside Chat
- eMerge Welcome Reception
- eGov Welcome Reception
- eGov Lunch

BRANDING ACTIVATIONS

- Mobile App
- Charging Stations
- Registration
- Coffee Break
- Snack Break
- Tote Bags
- Volunteer T-shirts
- First Timer Breakfast
- Wi-Fi Buyout
- Lanyard Sponsor
- Expo Floor Stickers
- eMerge Blog, Social Media Sponsored Posts

THOUGHT LEADERSHIP

- Keynote Speaker Meet & Greet
- Texpert Stage
- Launchpad

INVITATION ONLY VIP EVENT

- Exclusive & Targeted Audience

EXHIBIT SPACE

TURNKEY BOOTH

FLOORPLAN

OTHER CURATED EXPERIENCES:

- Headquarter Hotel Activations
- Private Events

FOR MORE INFORMATION

SPONSORSHIPS@EMERGEAMERICAS.COM

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MIAMI BEACH
**29+30
APRIL
2019**

Sponsorship and Exhibit Opportunities



	EXHIBIT	SILVER	GOLD	DIAMOND	PLATINUM	GLOBAL	PRESENTING
Exhibit Space	\$34 per sq. foot	10 x 10 sqft or turnkey booth	Up to 200 sqft	Up to 400 sqft	Up to 400 sqft	Up to 600 sqft	Up to 900 sqft
Passes Included	4 Exhibit passes per 100 sqft	2 VIP, 5 Tech, 5 Welcome Reception Passes	5 VIP, 15 Tech, 15 Welcome Reception Passes	8 VIP, 30 Tech, 30 Welcome Reception Passes	10 VIP, 50 Tech, 50 Welcome Reception Passes	15 VIP, Unlimited Tech, 60 Welcome Reception Passes	20 VIP, Unlimited Tech, 75 Welcome Reception Passes
Introductory Social Media and Marketing Opportunities		X	X	X	X	X	X
Speaking Opportunity				X	X	X	X
Additional Social Media Opportunities				X	X	X	X
Additional Speaking Opportunities (including on Main Stage)				1	2	2	2
60-Second Video Shown on Expo Floor				X	X	X	X
Co-host RDV					X	X	X
Experiential Activation					Limited	X	X
Welcome Reception Sponsor							X

For custom sponsorship packages, please contact: SPONSORSHIPS@EMERGEAMERICAS.COM | 305-407-8586

Sponsorship Testimonials



“As one of the nation's leading research universities in technology transfer, UF is pleased to engage with colleagues from around the world in driving the next generation of life-changing technology through the eMerge Americas technology conference.”

DR. JOE GLOVER
PROVOST & SR. VICE PRESIDENT
FOR ACADEMIC AFFAIRS
UNIVERSITY OF FLORIDA



“For me, this is my second eMerge [Americas] conference and to see the energy in this room and the caliber of the entrepreneurs that attend the conference, it's really inspirational.”

CAMILA COTE
PARTNER
EY



“Miami was missing something like this, like eMerge. Miami traditionally has been lacking that anchor tenant in order to look at different entrepreneurs that can change the world.”

MARCELO CLAURE
EXECUTIVE CHAIRMAN
SPRINT



“Miami is that bridge city that brings the region together and as we think about innovation in Miami, we think about the opportunities to be a part of that community and bridge the entrepreneurial mindset, the technologist mindset, with the needs of the community and that's why Miami is such an important place.”

FRANCESCA DE QUESADA
COVEY
HEAD OF PLATFORM PARTNERSHIPS
FACEBOOK LATAM

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3.4 Billion
media impressions

2,250+
articles
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LIVE



FEATURED BY



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Forbes FORTUNE



**BUSINESS
INSIDER**

EL PAÍS **Clarín**



The Miami Herald

el Nuevo Herald



REUTERS®

eMerge Americas Partners & Participating Companies



GE Digital



Morgan Stanley



ORACLE

recode



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*Partial list of participating companies.

Join Us at eMerge Americas 2019

APRIL 29-30, 2019

Miami Beach Convention Center

1901 CONVENTION CENTER DR.

MIAMI BEACH, FL 33139

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