

Questions for Your Future Agency

How long have you been in business?

What are your plans and pricing?

What is the full list of deliverables in your plans?

What is the estimated time to complete the plan's deliverables?

How many people will be working on my campaign at any one time?

Do you know which project manager I'll have? May I speak with them ahead of time?

What does an average day look like on my campaign?

How many hours will I have to commit to this campaign every week?

What does payment look like? Up front? Quarterly? Monthly?

What does the reporting look like?

When do I get updates on the campaign? How?

How does your agency judge a campaign successful?

How long will this campaign run?

Will this only cover SEO work or will there be web design as well?

What is the average length your current clients have been around for?

Will you make videos or other media?