

OUR FUTURE LOOKS BRIGHTER TOGETHER



ROOFING

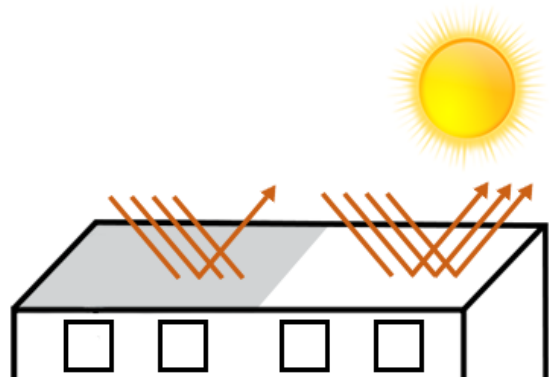


Improving Our Climate
3M™ Highly Reflective Granules

HIGHLY REFLECTIVE, BRIGHT WHITE SG GRANULES



New SOPREMA® SG granule-surfaced cap sheets are improved with 3M™ Highly Reflective Granules, bringing improved durability and an even brighter white appearance to the market. The new 3M ultra-reflective granule is integrated into SOPREMA SG surfaced roof membranes to create solutions that provide the solar reflective index (SRI) ratings needed to comprehensively meet the highest U.S. requirements. Building upon the individual success of SOPREMA and 3M's reflective roofing products, the new SOPREMA SG granules provide the proven protection of multi-ply SBS-modified bitumen roof membrane systems.



- Meets all U.S. reflectivity & emissivity requirements (Title 24, FBC, IECC)
- Lighter weight for easier handling
- Highly reflective surface
- Increases occupants' comfort while reducing energy costs
- A bright white surface that doesn't sacrifice durability or redundancy: Available on SOPRALENE® & ELASTOPHENE® cap sheets

INDUSTRY STANDARD WHITE	SOPREMA NEW SG
23*	75*

OVER 3X
more reflective than standard white



* CRRC rated 3 year aged SRI