

We want to showcase your content!

Connect your Instagram Business Account(s) so we can discover and share your content!



What Does “Connect your Instagram Business Account” Mean?

This is simply a way for you to share your Instagram content with us so we can better showcase you on our social and digital channels!

When you connect your account(s), your Instagram content is brought directly into our visual marketing platform, so we can easily find and use it in our marketing. By connecting your account(s), we can share your story and get your content seen by more people!

EXAMPLE



What We'll Get:

When you authenticate your Instagram Business Account(s), we'll see:

- Your Instagram posts
- Your Instagram Stories
- Any posts your account is @mentioned or tagged in

What We Won't Get:

- Your personal information
- The ability to post on your behalf from your account. Rest assured, connecting your account only lets us find your content, never create our own.

Why Should You Participate?

1 We can better promote you!

We'll be able to see both the content you create as well as the content your greatest fans and brand advocates are tagging or @mentioning you in.

Connecting your account allows us to easily discover that content and keep you top of mind in our marketing efforts, like on our website, social channels, newsletter, or email (with permission, of course)!

2 Amplify your reach

Increase the visibility of your brand as we amplify your story and share it with a wider audience. For example, you might have 5,000 followers while we might have 50,000. If we can share your content on our own social channels (with permission), it's now being seen by 10X the number of people than if it were on your channels alone!

3 Reach a new audience

Your content and your brand will be seen by an entirely new audience (ours!) that you may not have been able to reach before.

How To Connect Your Account(s)

It's super easy and really quick to authenticate your Instagram Business Account(s). It'll take you under 5 minutes! To do so, follow these steps:

1. **Agree to the terms & conditions**
First, you'll be asked to agree to our terms and conditions.
2. **Sign in with your Facebook account**
Your Instagram business profile must be associated to a Facebook business page in order to connect, so you'll first need to sign in via Facebook.

If you need to link your Facebook business page to your Instagram Business Account, [follow these steps](#).

3. **Connect your account(s)**
Every Instagram Business Account that is associated to your Facebook business page will show up. We suggest connecting all of them so we can discover more of your content.
4. **That's it! You're done!**
If you have additional Instagram Business Accounts connected to other Facebook pages, you can connect those by repeating the process.