

The SRI Conference on Sustainable, Responsible, Impact Investing

The 28th annual SRI Conference on Sustainable, Responsible, Impact Investing will be November 1–3, 2017 at the [Hotel del Coronado](#) in San Diego. The SRI Conference is an annual gathering of the responsible investment industry designed to stimulate, inspire, and serve the needs of investment professionals, as well as institutions and high net worth investors who seek to direct investment capital toward the creation of a truly sustainable future.

As the premier North American conference for the sustainable, responsible, impact (SRI) investment industry, [The SRI Conference](#) offers attendees many opportunities to meet and learn from passionate, creative people from all corners of the responsible investment community in the United States and around the world. The conference has been owned and produced by First Affirmative Financial Network since its inception in 1990 in collaboration with many other organizations that serve responsible investors.

A Gathering of Experts

Hundreds of financial professionals and industry practitioners will attend The SRI Conference in San Diego — with somewhat equal representation of the following groups: 1) client facing licensed investment professionals; 2) SRI mutual fund companies, asset managers, social research organizations, and other product/service providers to the industry; and 3) investors, nonprofit organizations including community development banks and credit unions, faith based organizations, and other groups that work with investors on various social change initiatives.

With its broad-based agenda, The SRI Conference is the place for professionals interested in responsible investing to learn and network with colleagues, and to grow and deepen their professional understanding of how to make money and make a difference — at the same time.

SRI: A Growing Trend

Sustainable, Responsible, Impact (SRI) investing is the process of integrating personal values, societal concerns, and/or institutional mission into investment decision-making. It's an investment process that considers the social and environmental consequences of investments, both positive and negative, within the context of rigorous financial analysis. SRI portfolios seek to invest in profitable companies which stand above their peers based on analysis of environmental, social, and corporate governance factors (commonly referred to as "ESG").

Sustainable, Responsible, Impact investing is thriving in the United States. According to the [2016 Report on U.S. Sustainable, Responsible, and Impact Investing Trends](#) from US SIF: The Forum for Sustainable and Responsible Investing, overall SRI assets in the United States grew by over 33% between 2014 and 2016. US SIF reported \$8.72 trillion under professional management — nearly one in every five dollars invested under professional management in the U.S. These assets are invested using one or more of the three core SRI strategies — ESG integration (environmental, social, governance), shareowner advocacy, and community impact investing.