



ENNOVA CX UNIVERSE

*Take your customer experience
platform to the next level*

ennova

OUR AMBITION

– *To seamlessly improve your CX via insights, technology and advisory*

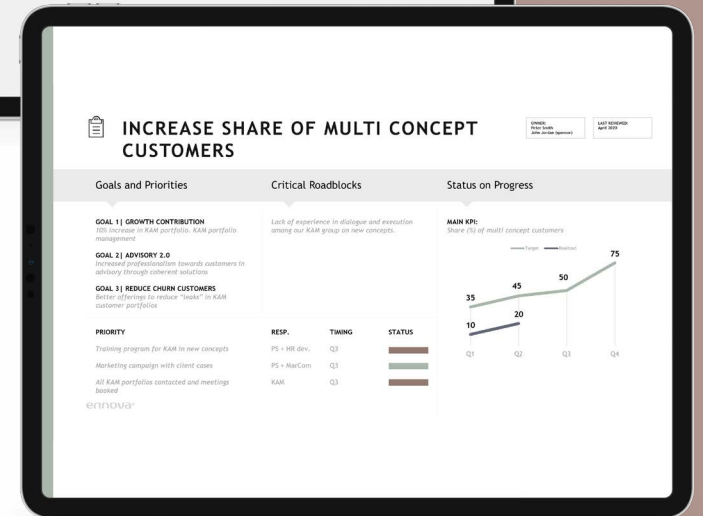
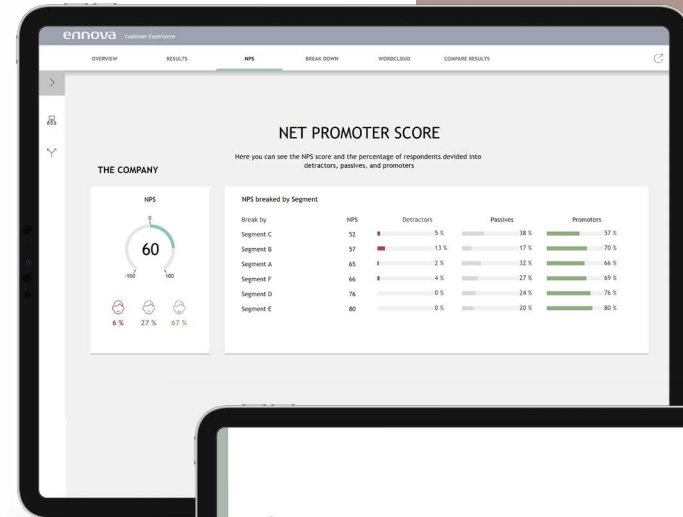
We wanted to develop the next generation CX platform that would stand out in the market and help companies improve the customer experience in a seamless way supported by relevant advisory, guidance and support along the way.

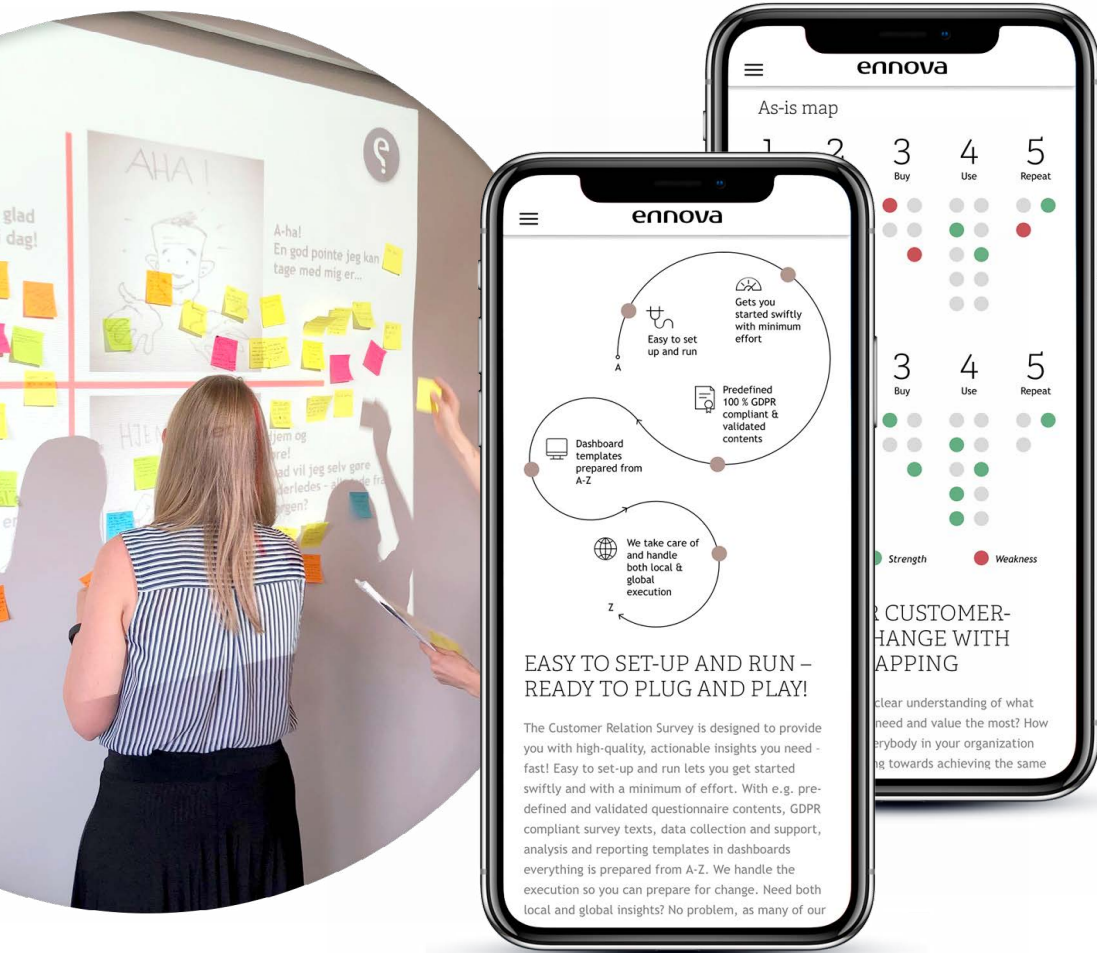
Using our three decades of experience in helping companies improve the customer experience our platform combines three fundamental elements that are crucial to working professionally with Customer Experience:

Insights. Getting the right, reliable and fact based insights on your customers.

Tech. Support your organization with relevant CX technology intelligently applied.

Advisory. Provide advisory, guidance and support on how to translate insights into actions and ultimately improve your customer experiences.





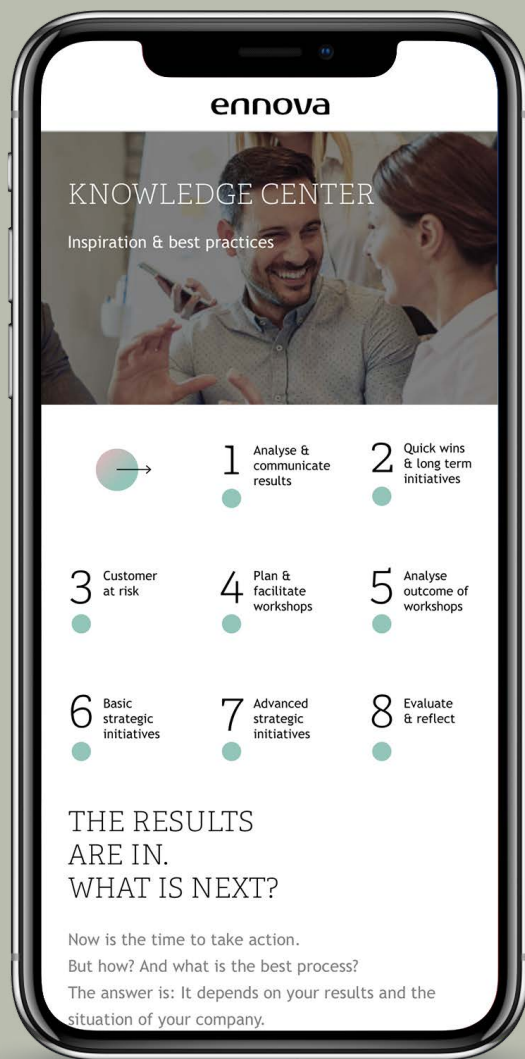
OUR APPROACH

Developed for your CX needs

Our development process involved interviewing and co-creating with a number of Nordic and global leading brands on their CX needs now and in the future.

Partnerships with recognized tech companies on customer feedback technologies have been established and solutions integrated into our platform.

Most importantly we have interviewed and observed a massive amount of practical users who are in direct contact with customers and customer feedback on a daily basis. Which tools, guidance and support do they need to deliver great customer experiences? How can we support them in the best possible way?



MORE THAN JUST A PLATFORM

*Deliver value to your organization and translate
insights into actions*

All these inputs have been processed, prototyped, tested and built into our platform. All the time with input from relevant users - CX insight specialists, managers and key account managers. By delivering customer feedback in a simple, concise, inclusive and engaging way we are convinced that you will have the best possible foundation to improve the customer experience.

Knowing that a platform does not do the trick itself we have also developed an online universe - Ennova CX Knowledge Center - where you can get best practice recommendations on how to translate your customer insights into action. What are the first steps you take when you have your insights? How do you engage top management? How do you engage the organization? Knowing that translating insights into actions is maybe also the hardest part to master, Ennova is a full service provider and we have senior experts that are ready to get you started or help you in all steps along the way. You decide.

WANT TO LEARN MORE? GET IN TOUCH!

*We look forward to welcoming you to
Ennova's new customer experience universe!*

If you are looking for a platform that will give you insights from strategic customer surveys, operational touchpoint surveys or customer journey surveys and at the same time provide you with advisory, guidance and support so you transform insights into actions and actions into business results, our platform delivers just that.

Whether you need a new CX Platform to provide you with business critical customer insights or you just need a new perspective on your existing solution we are here.

Feel free to reach out to one of our CX specialists to the right. We are looking forward to talking to you.



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*We empower
organizations and leaders
to improve the employee and customer experience
through proven, concise and
engaging advisory*

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