



CASE  
STUDY

## Cloud Video Surveillance & the Cannabis Industry: CannaGuard Helps Protect Assets and Ensure Compliance from Seed to Point of Sale

From seed-to-sale, covering every segment of the industry, whether as a producer, laboratory, retail or dispensary--a cloud video surveillance solution is a critical business requirement. Because of the desirable nature of the product, the easy street resale value, and the fact that many marijuana retailers carry a lot of cash on hand, the need for professional and reliable surveillance is essential in the legal cannabis industry.

Grow monitoring and loss prevention are two of the biggest challenges for the cannabis industry. Growers need to monitor their crops, ensure that harvesting is done properly and that there is no inappropriate conduct within the facilities. Retail locations need to prevent loss from employee theft or by visitors within locations.


Cloud video surveillance solutions enable cannabis businesses to monitor their facility, employees, and customer service levels from a remote location, with all video surveillance footage stored off site, providing them the freedom to be remote, while never losing sight of their business.

A professional cloud video solution enables you to keep an eye on grow operations, dispensaries and retail sites, all from one centralized location. Through the use of Camcloud, CannaGuard clients are able to choose multiple camera types to optimize their surveillance system for monitoring building exteriors, loading docks, safes and sales floors.



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— Nate Montierth, CTO, CannaGuard Security



Cloud video surveillance enables businesses to monitor multiple physical locations across their supply chain. With no on-site hardware required and off-site storage for up to 90 days, customers can monitor dispensaries, grow locations and retail sites from one centralized view. All this, plus a low cost of ownership, makes Camcloud the preferred choice for cloud video surveillance in the cannabis industry.

CannaGuard services the legal cannabis industry by providing overly compliant security systems for the licensed growers and retailers in the Medical and Recreational/Adult Use markets. CannaGuard knows that cannabis businesses have unique security requirements which are the most important pieces in the legal marijuana industry puzzle.

When CannaGuard was seeking an on-demand, cloud-based video surveillance partner, they turned to Camcloud. With well over 400 locations, they required a robust security solution supported with mobile access to make it easier for clients to monitor activities and employees at the business. Their previous cloud solution encountered outages and issues during a system upgrade, which led to the search for a new provider. In addition, no requirement for onsite hardware and the ability to use existing VIVOTEK cameras was appealing to CannaGuard.

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*"In the ever-evolving Cannabis industry, compliance is and will continue to be of the utmost importance. Our business is compliance, and making sure that our licensees get compliant and stay there with the use of advanced technology, research, and unparalleled support. As we see the expansion of the Cannabis industry into the nationwide landscape, the need for storing data in the cloud becomes more and more prevalent. We have chosen to partner with Camcloud to fulfill our surveillance and cloud recording needs. After conducting extensive research and development on several other leading products in the marketplace, none matched Camcloud's ease of installation, flexibility, reliability, and cost. That, combined with a world-class leadership and support team made this solution a no-brainer."*

— Nate Montierth, CTO, CannaGuard Security

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The cannabis industry is experiencing a phase of rapid growth and change. With a cloud video surveillance solution from Camcloud, you can trust that your assets and properties are secure. To get started, call or email a certified Camcloud dealer today and learn about your options for cloud surveillance solutions.



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