# AVIONTÉ

### JOB BOARD MODULE

### PROVIDING A PERSONALIZED EXPERIENCE — FOR YOU AND YOUR TALENT

#### PERSONALIZE JOB BOARDS TO MEET YOUR BUSINESS NEEDS AND BRAND STANDARDS

With Avionté's Job Board Module, you can configure up to five personalized Job Boards to suit your unique business needs. From creating different Job Boards for certain target audiences to editing the colors, logos and theme, you have the flexibility to choose and ensure your Boards meet both business and brand standards.

Not to mention, all of this translates to a seamless user experience for talent. From viewing a Job Posting to the actual application process, talent will see a consistent brand all the way through and have an easy, simplified apply process to follow.

#### GAIN MORE TRACTION WITH SEO-FRIENDLY URLS

By having the ability to edit and configure your Job Board URLs and having unique Job Posting URLs, you will increase your chances of being found by talent on top search engines. This also means you can target your ideal audience through the keywords you use in your Job Board URLs and Posting Summary/Description.

#### EASILY SET UP & MANAGE

You will have full access to completely manage each Job Board at anytime from any device. Simply sign into the Job Board Module to make adjustments, add a new Board and edit a Board to ensure your Job Boards are always up-to-date.



#### GET MORE EXPOSURE WITH SOCIAL MEDIA SHARING ON JOBS

With integrated social sharing on your Job Postings, people will be able to share your open positions on social channels including Facebook, LinkedIn and Twitter with one simple click, helping you gain more exposure without any extra work on your end.

#### TAILOR POSTINGS TO YOUR TARGET AUDIENCE

You have the flexibility to create multiple Postings for one Order, which allows you to tailor your Postings to various audiences. Each Posting can also be published to any of your Job Boards, ensuring you reach the correct audience(s).

## AVIONTÉ

At Avionté, we focus on providing solutions that increase the efficiency of your staffing firm, improve the quality of the talent you provide and streamline the entire recruitment process. To learn more about the benefits of using Avionté Software for your staffing agency, contact us today.