



**SPRING  
SUMMIT**

THE COURAGE TO LEAD

MAY 3-5 ■ WASHINGTON D.C.

2019 SPRING SUMMIT

# PROGRAM GUIDE

2019

# SPRING SUMMIT

THE COURAGE TO LEAD

MAY 3-5 ■ WASHINGTON D.C.

## Programming

### Annual Meeting

MAY 3-5

### Vanguard Meeting

MAY 3  
INVITATION ONLY

### Physician & Organizational Wellness 2.0

MAY 3-4

## Institute Programming

Choose among a variety of intensive, CME-earning courses that touch on topics such as health law, emotional intelligence, communication, workforce engagement, and more.

#### Emotional Intelligence for Communication & Teamwork

MAY 4-5

#### Essentials of Health Law

MAY 3-4

#### Engaging Physicians for Results

MAY 3

#### Building & Leading Effective Teams

MAY 3-5

#### Fundamentals of Physician Leadership

MAY 3-5

## Keynote Speakers



**David Asch**

MD, MBA

### “Behavioral Decision Making – A New Level of Courage”

David Asch is the executive director of the Penn Medicine Center for Health Care Innovation. He is the John Morgan professor of medicine and medical ethics and health policy at the Perelman School of Medicine, and a professor of health care management and operations, information and decisions at the Wharton School.

ALL ATTENDEES



**J.D. Polk**

DO, MS, MMM, CPE, FACOEP, FAsMA

### “NASA: On Frontier’s Courageous Edge”

Dr. JD Polk is the agency Chief Health and Medical Officer of the National Aeronautics and Space Administration (NASA) located at NASA Headquarters in Washington D.C. Dr. Polk has worked in numerous positions at Des Moines University, the U.S. Department of Homeland Security (DHS), and NASA’s Johnson Space Center.

ALL ATTENDEES



**Shay Eskew**

BS, MBA

### “Having the Courage to Move Forward Regardless”

Shay is an All American-/All World-ranked triathlete, former black bear researcher, burn survivor with scars over 65% of his body, and sought out motivational speaker/author. He is a seasoned revenue cycle sales executive and recognized authority on complex claims, with extensive experience forging relationships with some of the most respected healthcare systems in the country.

ANNUAL MEETING

More speakers at: [physicianleaders.org/spring-speakers](https://physicianleaders.org/spring-speakers)



## Annual Meeting

MAY 3-5

Spring

## Annual Meeting

Your turn to present on issues you care about

17.5 CME

MAY 3

8 AM – 4:30 PM

MAY 4

8 AM – 4:30 PM

MAY 5

8 AM – 12 PM

## Pricing

### 2.5-Day Registration

Regular Price \$1,955

Advance\* \$1,760

Member Price\* \$1,496

### 1.5-Day Registration

Regular Price \$1,350

Advance\* \$1,215

Member Price\* \$1,033

### 1-Day Registration

Regular Price \$900

Advance\* \$810

Member Price\* \$689

\*Advance pricing through April 3

## Programming

MAY 3

David Asch: Behavioral Decision Making – A New Level of Courage

Shantanu Agrawal: Courageous Measurement Leads to Strong Improvement

CPE Alumni Panel – What Does it Really Take to Lead in Health Care?

JD Polk: NASA: On Frontier's Courageous Edge

Ethics Panel – What's Hot These Days?

Novel Situations for Physicians to Lead

Shay Eskew: Having the Courage to Move Forward Regardless

MAY 4

Paul Keckley: Complexity of Health Policy – A Time for Courage?

Policy Reactor Panel

Member Presentations

Lunch Convocation Ceremony (CPE's, Fellows, Awardees)

Jay Bhatt & Lucy Kalanithi (invited): A Courageous Personal Journey as a Medical Couple

AAPL Board Panel

Terry Fairbanks: Courage to Innovate Leads to Real Results

MAY 5

Kyu Rhee: Is IBM Watson Leading to Where We Need to Go?

Member Presentations

Military Physician Leadership

AAPL Board Panel – Future of Healthcare Leadership

Closing Remarks



# SPRING SUMMIT

THE COURAGE TO LEAD

MAY 3-5 ■ WASHINGTON D.C.



## Vanguard Meeting

Network with fellow seasoned physician leaders

7 CME

MAY 3

8 AM – 4:45 PM

Followed by Reception & Film Screening

## Pricing

Regular Price \$900

Advance\* \$810

Member Price\* \$689

\*Advance pricing through April 3

## Programming

MAY 3

### Keynote

David Asch – Behavioral Decision Making

### Pro-Con Debate

David Asch & M. Rufkin – Machine vs. Brain in Decision Making

Physician Leadership - Issues & Concerns

### Keynote

JD Polk – NASA: On Frontier's Edge

ACOs – Are they Leading the Way?

Value Based Care – Can we do it?

Governance & Affordability – Mutually Exclusive?

AMCs for Today – Hazards & Traps

Reception & Film: The Bleeding Edge



## Physician & Organizational Wellness 2.0

MAY 3-4

Spring

## Physician & Organizational Wellness 2.0

Learn to create a sustainable organizational wellness plan

14 CME

MAY 3

8 AM – 4:30 PM

MAY 4

8 AM – 4:30 PM

## Pricing

Regular Price \$1,620

Advance\* \$1,458

Member Price\* \$1,239

\*Advance pricing through April 3

## Programming

MAY 3

**Faculty:**  
Dan Friedland

**Objectives:**  
Identify the key elements needed to be an effective chief wellness officer

List the vital components of a successful wellness program

Identify the key factors predicting physician burnout and satisfaction

Apply a neuroscience-based framework to enhance your own resiliency and leadership capacity in order to engage effective organizational change

MAY 4

**Faculty:**  
Dan Diamond

**Objectives:**  
Use an adaptive problem-solving strategy to implement change and design a customized wellness program to meet the needs of your organization

Understand the 5 best practices for healthcare wellness programs

Be part of a MasterMind Community designed to support each other and explore adaptive solutions to the dilemma of healthcare burnout

## Fundamentals of Physician Leadership

MAY 3-5

Spring

## Fundamentals of Physician Leadership

**31.5 CME**

INCLUDES FUNDAMENTALS: FINANCE &  
FUNDAMENTALS: QUALITY ONLINE COURSES

### MAY 3

**Influence:**  
8 AM – 4:30 PM

### MAY 4

**Negotiation:**  
8 AM – 4:30 PM

### MAY 5

**Communication:**  
8 AM – 12 PM

## Pricing

### Fundamentals: Series

**Regular Price** \$1,955

**Advance\*** \$1,760

**Member Price\*** \$1,496

### Negotiation or Influence

**Regular Price** \$595

**Advance\*** \$536

**Member Price\*** \$455

### Communication

**Regular Price** \$345

**Advance\*** \$311

**Member Price\*** \$264

## Programming

### MAY 3

**Fundamentals:  
Influence**

**Faculty:**  
Carrie Kish

**Objectives:**  
Identify core values that guide leadership styles and decision making

Discover your current leadership level and potential personal impact

Explore processes for leading a team and organization

Develop strategies to maximize the productivity of teams and individuals

### MAY 4

**Fundamentals:  
Negotiation**

**Faculty:**  
Amanda Weirup

**Objectives:**  
Uncover the proven, step-by-step structure needed to negotiate anything

Analyze the three parameters that keep negotiators protected during a discussion

Understand when to walk away from a negotiation

Develop strategies to create win/win situations for all parties

### MAY 5

**Fundamentals:  
Communication**

**Faculty:**  
Tim Keogh

**Objectives:**  
Interpret non-verbal cues and specific wording that can be used to convey intent

Determine your personal communication style and personality type

Develop strategies for building relationships and working with others

Understand the four communication styles according to the DISC psychometric assessment

\*Advance pricing through April 3





## Essential of Health Law

Examine, interpret & understand key legal matters

**14 CME**

**MAY 3**

8 AM – 4:30 PM

**MAY 4**

8 AM – 4:30 PM

## Pricing

**Regular Price** \$1,620

**Advance\*** \$1,458

**Member Price\*** \$1,239

\*Advance pricing through April 3

## Programming

### Faculty:

Susan Lapenta, Henry Casale

### Objectives:

Interpret statutes and judicial opinions that affect health care

Examine how the law affects business relationships and the health care decision-making process

Explore legal trends in legal liability for hospitals and managed care organizations and ways to reduce risk

Identify problem practitioners and develop effective strategies for dealing with them

Review issues related to managed care, like key contract provisions

### Objectives:

If you've been searching for a comprehensive education on the most pressing health law issues of today, then this course is for you. Learn about medical error liability, managed care contracting, patient rights, and equal opportunity in the workplace during this two-day course.

Learn the skills necessary to negotiate a contract, how you should handle billing errors, and what you need to know right now about The Emergency Medical Treatment and Labor Act.

## Emotional Intelligence for Communication & Teamwork

MAY 4-5

Spring

## Emotional Intelligence for Communication & Teamwork

Build Trusting Workplace Relationships

7 CME

MAY 4

8 AM – 4:30 PM

MAY 5

8 AM – 12 PM

## Pricing

Regular Price \$900

Advance\* \$810

Member Price\* \$689

\*Advance pricing through April 3

## Programming

### Faculty:

Dean Gianakos

### Objectives:

Define and describe examples of emotional intelligence

Employ emotional intelligence to master communication and teamwork

Apply listening skills to build trusting relationships

Use emotional intelligence to manage yourself and other relationships

Deliver feedback in an honest and kind way to get the outcomes you want

### Objectives:

This highly interactive one-and-a-half day course will enhance your understanding of emotional intelligence and communication as it pertains to leadership through activities like role playing, journaling, large and small group discussion, viewing film clips, and reading poetry.

When you return home, you'll be able to more easily manage discussions and deliver feedback in a way that results in the outcomes you want.



## Engaging Physicians for Results

MAY 3

Spring

## Engaging Physicians for Results

Create leadership development and training programs

7 CME

MAY 3

8 AM – 4:30 PM

## Pricing

Regular Price \$900

Advanced\* \$810

Member Price\* \$689

\*Advance pricing through April 3

## Programming

### Faculty:

Stephen Beeson

### Objectives:

Recognize the importance of inclusion/buy-in as it relates to engaged physicians and the success of an organizational plan

Improve the engagement level of physicians through skill-building, feedback, and supportive strategies

Design a physician-approved performance measurement dashboard that generates data to direct process improvement

Deliver feedback from key measurement tracking within the areas of quality, finance, service, and team constructs

Introduce a management hierarchy of "patient-team-physician" that promotes leaders to be impactful across the health care continuum

### Description:

Effectively engaging physicians involves creating a compelling vision that encourages buy-in and support. This course provides the framework for how to communicate your vision and goals, create leadership development and training programs, and organize a performance leadership structure that inspires leaders. Plus, you'll learn how to design a performance measurement dashboard that generates relevant data in order to direct process improvement.

## Building & Leading Effective Teams

MAY 4-5

Spring

## Building and Leading Effective Teams

Learn cutting-edge techniques to best coach your team

7 CME

MAY 4

8 AM – 4:30 PM

MAY 5

8 AM – 12 PM

## Pricing

Regular Price \$1,350

Advance\* \$1,215

Member Price\* \$1,033

\*Advance pricing through April 3

## Programming

### Faculty:

Marty Martin

### Objectives:

Understand the roles of leaders in managing department personnel processes

Understand general concepts of change management for team buy-in

Develop and implement recruitment, selection, and retention strategies for clinical staff

Use corrective discipline to mitigate workplace behavior problems

Explore strategies on how to effectively coach team members

### Description:

Teamwork doesn't just happen by itself - physician leaders consciously use cutting-edge techniques to bring groups together and work through challenges. In this one-and-a-half day course, you'll learn all the essential strategies needed to effectively train, discipline, and coach team members. Plus, when change or unexpected challenges arise, you'll know exactly what to do in order to successfully guide your team through the process.