

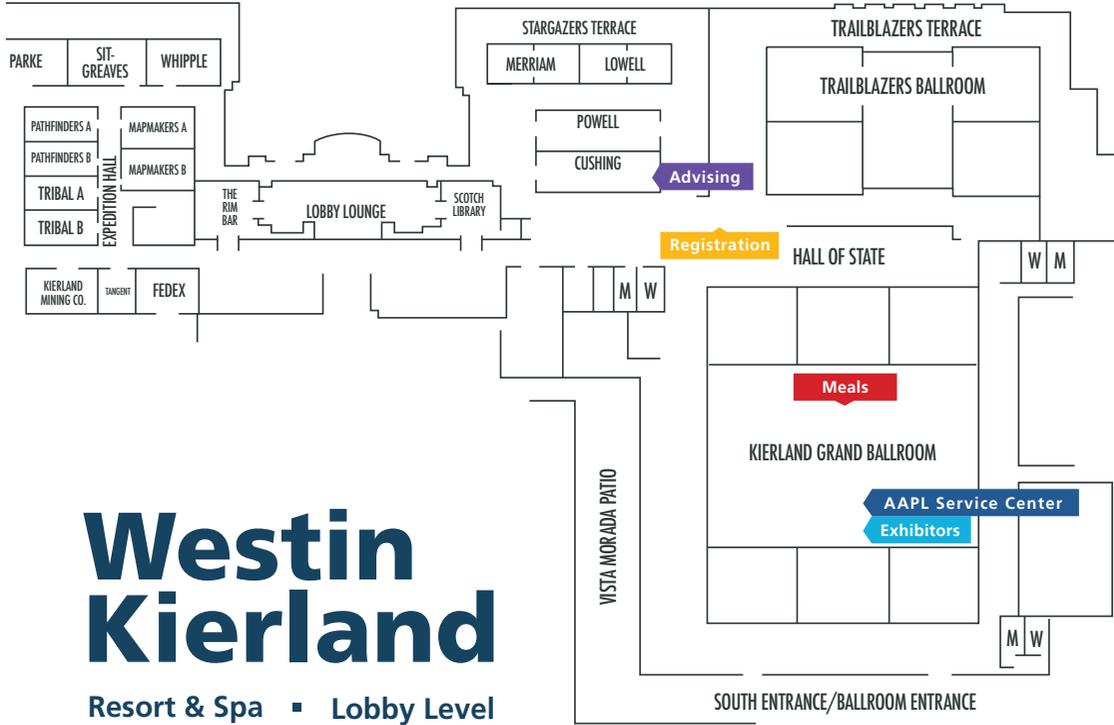
**Program**

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# FALL 2019 INSTITUTE



NOV. 1-5 ■ SCOTTSDALE, AZ



# Westin Kierland

Resort & Spa ▪ Lobby Level

## Daily Hours

**7:00 AM – 8:00 AM**

### Breakfast

Enjoy a continental breakfast in the exhibit hall.

**7:00 AM – 5:00 PM**

### Bookmart

Browse the onsite bookstore to see our wide selection of best sellers and publications, all in one place.

**7:00 AM – 5:00 PM**

### Member Lounge

Visit the member lounge to learn how to make the most out of your AAPL membership, learn about our latest products or become a member.

**7:00 AM – 5:00 PM**

### Exhibits

Stop by the exhibit hall and learn about new products and information to help you in your role as a physician leader.

**10:00 AM – 10:15 AM**

### Morning Coffee Break

Grab a coffee and chat with your peers in the exhibit hall.

**12:00 PM – 1:00 PM**

### Lunch

Enjoy a buffet-style lunch and network with exhibitors (No lunch 11/5)

**2:45 PM – 3:00 PM**

### Afternoon Break

Refuel with snacks and drinks in the exhibit hall. (No Afternoon Break on 11/5)

\* Attendees are able to get 10% discount off standard rate for individual golf, Mon–Wed for \$159.00, Thurs–Sun for \$179.00. Guests can book while on site through concierge.

# Sponsors



WiFi

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WK Conference

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AAPLfall

## Special Events

2019

### November 1

4:30 PM – 5:00 PM

#### First Timer Meet & Greet

By invitation only, a special welcome for first-time attendees and new members.

5:00 PM – 6:30 PM

#### Welcome Reception

Join us for cocktails, hors d'oeuvres and networking, all while enjoying a gorgeous fall desert sunset.

### November 2

12:00 PM – 1:00 PM

#### University Partners Presentation

Our five university partners will discuss their masters degree programs during this lunch session.

# Schedule at a glance

NOVEMBER      FRIDAY      SATURDAY      SUNDAY      MONDAY      TUESDAY

**1**      **2**      **3**      **4**      **5**

**Project Management**

Page **9**

8-4:30

**Professional Accountability**

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**Authentic Leadership Development**

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**Three Faces of Quality**

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**Fundamentals of Physician Leadership**

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**Optimizing Clinical & Business Outcomes through Physician C-Suite Collaboration**

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NOVEMBER      FRIDAY      SATURDAY      SUNDAY      MONDAY      TUESDAY

**1**      **2**      **3**      **4**      **5**

**Resolving Conflict**

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**Physician Wellness**

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**Managing Physician Performance**

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**Practical Principles of Change Management**

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**Science of High Reliability**

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8-12:00

**Advanced Medical Staff Leadership**

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8-4:30

8-12:00



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### Questions? Contact us!

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EXECUTIVES | PHYSICIANS | ADVANCED PRACTICE PROVIDERS | EMPLOYEES

# November 1

7 CME

CPE ELECTIVE

### Faculty

Laura Synnott, MSHSA, FACHE

Clarify expectations, define scopes, develop budgets and establish schedules with the skills and insights offered in this course. Physician leaders often find themselves in the role of project stakeholder, customer, or end user, and this course will demonstrate ways to manage a project from each of those angles. This course will cover how to ask appropriate questions, hold project managers accountable, and monitor a project's progress through completion.

# Project Management



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\*Based on 2018 sales of franchisees who operated for the entire year. Consult our Franchise Disclosure Document for more information. This information is not intended as an offer to sell, or the solicitation of an offer to buy, a franchise. It is for information purposes only. Currently, the following states regulate the offer and sale of franchises: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin. If you are a resident of one of these states, we will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your jurisdiction.

# November 1–2

10.5 CME

CPE ELECTIVE

### Faculty

William Cooper MD, MPH  
Charles Reiter JD

When organizations don't have appropriate strategies to deal with disruptive and toxic behavior, these behaviors can result in patient safety issues, low staff morale, and cost burdens. Responsible physician leaders will learn how to stop these behaviors that can create a hostile work environment. In this course, leaders will learn what behaviors undermine a culture of safety, how to address them, and the proper legal steps to take if disruptive behavior escalates.

# Professional Accountability



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# November 1–2

14 CME

CPE ELECTIVE

#### Faculty

Blaine Bartlett

Authentic leaders remain true to their values while guiding their organizations toward future success. They are self-aware, genuine, mission-focused and able to set the goals of their organization ahead of their own self-interest. This course immerses physicians in personal exploration and demonstrates how authentic leadership and leadership styles can be leveraged to address any situation.

Specific skills covered in this course will help focus your leadership qualities to avoid unintended consequences and instead create coordinated and targeted movement within your organization.

# Authentic Leadership Development

## November 1–3

24 CME

CPE CORE

MASTERS CORE

### Faculty

Harry Leider MD, MBA, FACPE

Ed Walker MD, MHA

Discover how to design and implement systems that drive better patient and business outcomes. You will learn how to guide teams toward higher quality health care and demonstrate the use of performance tools that improve quality and ensure patient safety. By the end of the course, you will have explored cultures of high reliability, error mitigation, and plans to initiate quality movements within organizations.

## November 2–5

31.5 CME

CPE CORE

MASTERS CORE

### Fundamentals: Quality

7 CME

November 2

Faculty: David Nash MD, MBA

### Fundamentals: Negotiation

7 CME

November 3

Faculty: Amanda Weirup, MBA, PhD

### Fundamentals: Influence

7 CME

November 4

Faculty: Carrie Kish CPCC

### Fundamentals: Communication

3.5 CME

November 5

Faculty: Tim Keogh, PhD

### Fundamentals: Finance

7 CME

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November 2–3

10.5 CME

CPE ELECTIVE

#### Faculty

Jonathan Burroughs MD, MBA, FACHE, FACPE  
Richard Priore ScD, MHA, FACHE, FACMPE

Succeeding as a physician or executive leader in today's environment requires specific knowledge and tools that aren't covered in medical or management schools. This course covers the skills needed to guide you as well as your fellow leaders and executives through the business challenges presented by value-based care models.

Learn essential management and strategic alignment skills that are needed to optimize the relationship between quality and financial data.

Optimizing Clinical & Business Outcomes  
Through Physician C-Suite Collaboration



# November 3

7 CME

CPE CORE

MASTERS CORE

### Faculty

Allison Linney, MBA

In this course, the goal isn't to eliminate conflict, but to make it meaningful and productive. When conflict is productive, organizations can experience positive change, but when it's not managed well, it can lead to poor patient satisfaction, high turnover, and more. Learn how to identify disruptive conflict and how to pivot unproductive discussions into more productive ones.

# Resolving Conflict

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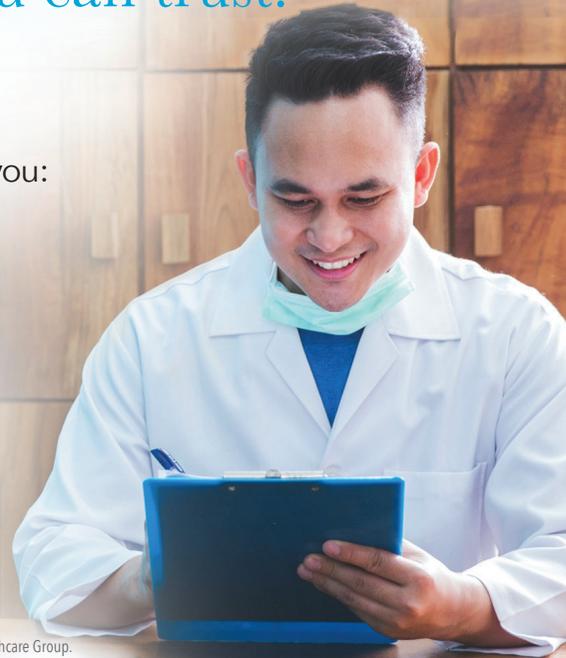
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# November 3–5

14 CME

CPE ELECTIVE

### Faculty

Dan Diamond, MD  
Dan Friedland, MD

Through a mix of groundbreaking science, stories, and experiential learning, you'll learn a powerful neuroscience- and mindfulness-based, 4-step framework for overcoming stress. You'll develop the skills to change your mindset, transform burnout into resiliency, and take your leadership to the next level so you can make an even bigger difference in the lives of those you serve.

Stress threatens high-performance leadership and can eventually lead to burnout. To be a high-performance leader requires self-awareness, presence, resilience, authenticity, compassion, courage, decisiveness, and an achievement orientation -- all of which may suffer when a leader is overwhelmed. Learn to combat burnout and achieve a state of resilience and fulfillment in this physician wellness session.

Physician Wellness

# Managing Physician Performance

## November 3–5

24 CME

CPE CORE

MASTERS CORE

### Faculty

William “Marty” Martin, MA, MS, MPH, PsyD, CHES  
Tim Keogh, PhD  
Jennifer Grebenschikoff

Learn how to find and keep talented physicians on your staff. This course not only provides a blueprint for the hiring and talent management process, but will allow you to explore strategies for interviewing, hiring, coaching, performance evaluations, and more. By the end of the course, physician leaders will have covered many strategies and tactics required to leverage talent. These same strategies, when applied, can be used to significantly strengthen organizations.

## November 4

7 CME

CPE CORE

MASTERS CORE

### Faculty

Larry McEvoy, MD

Physician leaders enrolled in this course will examine real case studies that demonstrate change creation and use actionable findings to manage change in their own organizations. Additional topics that will be covered include fostering change through key supporting and sustaining principles and creating results using the “why” and “how” of change.

# Practical Principles of Change Management



# Inspiring a Better Healthcare System

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HEALTHCARE

## November 4–5

10.5 CME

CPE CORE

### Faculty

Jeff Norton, BSME, MSME

Marty Scott MD, MBA

High reliability is the study of human performance in complex systems, and it's a subject that physician leaders need to become experts in to take their organizations from good to great. In this course, leaders will explore systems thinking, analyze serious safety events, and discuss techniques to minimize mistakes.

# Science of High Reliability



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November 4–5

10.5 CME

CPE ELECTIVE

**Faculty**

Jonathan Burroughs MD, MBA, FACHE, FACPE

The health care industry's shift of focus from sickness to health and the rapid change of business and care models from fee-for-service to risk-based capitation makes it necessary for the organized medical staff to adapt quickly. Physicians are needed who can lead management and governing bodies with the ultimate goal to improve the health of defined populations through the use of cost-effective, evidence-based practices. This model requires a different kind of leadership, organizational structure and processes to achieve the desired outcomes.

**Advanced Medical  
Staff Leadership**

# Upcoming Events

<b>2020 Winter Academies</b>	Jan. 30 – Feb. 2	St. Pete, FL
<b>2020 Spring Conference</b>	June 12 – 14	Chicago, IL
<b>2020 Fall Institute</b>	Oct. 29 – Nov. 1	Scottsdale, AZ

Upcoming CPE  
Capstone Dates

Feb. 27 – Mar 1  
April 23 – 26  
Sept. 17 – 20

Tampa, FL