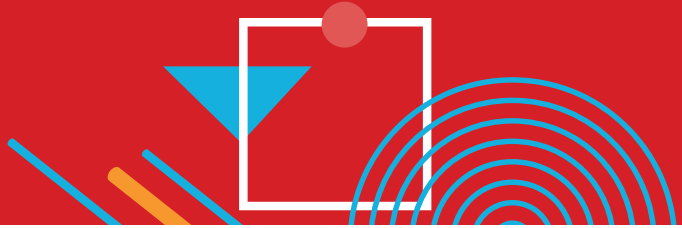


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2018 Summer Academies

Chief Medical Officer Academy
Techniques of Financial Decision-Making Academy
Physician Wellness Academy

CME	Fri20	Sat21	Sun22	Price*
24	8a-4:30p	8a-4:30p	8a-4:30p	\$2,935
24	8a-4:30p	8a-4:30p	8a-4:30p	\$1,880
12		8a-5p	8a-5p	\$1,795

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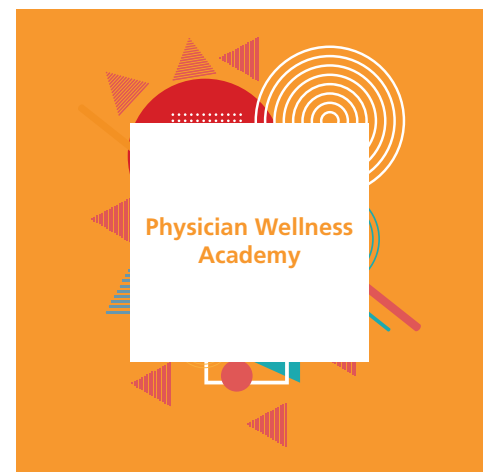
* retail, non-member pricing



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2018 Chief Medical Officer Academy

Chief Medical Officer Academy

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CME	Fri20	Sat21	Sun22	Price*
24	8a-4:30p	8a-4:30p	8a-4:30p	\$2,935

* retail, non-member pricing

2018 Chief Medical Officer Academy Overview

A 3-day series of courses created for both new and experienced CMOs who want to hone critical health care management and leadership skills. Together, we'll cover the frameworks and strategies you need to make meaningful financial decisions for your organization.

We'll provide the tools required to change culture and behavior - everything from promoting safety, to holding productive meetings, to inspiring teamwork. We'll provide the tools required to change culture and behavior - everything from promoting safety, to holding productive meetings, to inspiring teamwork. We'll show you how to align the goals of your workforce with the goals of your organization.

Course Objectives

- Understand the external economic drivers of healthcare transformation and why the 'triple aim' cannot be accomplished without physician leadership.
- Understand the causes and benefits of disruptive innovation.
- Learn how to redesign medical staffs to integrate and unify high performance.
- Understand the change management process needed to institute population health.
- Understand that clinical variation is not only dangerous, but also expensive.
- Determine current best practices used to create a culture of service.
- Understand the importance of financial management in healthcare organizations.
- Identify the key drivers affecting the financial condition of healthcare organizations.
- Apply an evidence-based management approach to improve quality.

Learn more about these highly interactive workshops and faculty online at:

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2018 Techniques of Financial Decision Making Academy

Techniques of Financial Decision-Making Academy

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CME	Fri20	Sat21	Sun22	Price*
24	8a-4:30p	8a-4:30p	8a-4:30p	\$1,880

* retail, non-member pricing

2018 Techniques of Financial Decision Making Overview

Learn to turn financial mysteries into useful tools by enrolling in Techniques of Financial Decision Making. Together, we'll explore topics like operations, investments and the integration of financial principles — and we'll dig into the mechanical skills and financial tools used by executive decision makers in the health care industry. Go back to your organization with insight on budgeting, managing costs and the know how you need to make practical investments towards your short- and long-term financial goals.

Course Objectives

- Distinguish between accounting and finance.
- Identify the measures of financial performance.
- Understand the budgeting process.
- Use cost management and other tools to enhance productivity.
- Understand the time value of money.
- Determine the cost of capital.
- Evaluate risk and return in investment opportunities.
- Understand efficient capital markets.
- Create competitive value.

Learn more about these highly interactive workshops online at:

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■ physicianleaders.org/pwa

2018 Physician Wellness Academy

Physician Wellness Academy

CME	Fri20	Sat21	Sun22	Price*
12		8a-5p	8a-5p	\$1,795

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* retail, non-member pricing

2018 Physician Wellness Academy Overview

This two day intensive workshop is designed to provide important personal and organizational insight into the issue of physician burnout. On Day One Dr. Friedland will focus on personal wellness development using evidence based practices, classroom exercises and meaningful discussions to conduct self-reflection and learn techniques for recognizing and addressing personal burnout. Building upon the insights and wellness techniques provided in day one, participants will gain learn to identify various types of organizational cultures. Then, Dr. Diamond will lead the group through a series of exercises and activities intended to facilitate professional growth and support you in moving your organization towards a culture of wellness.

Personal Course Objectives:

- Recognize scientifically validated qualities of high-performance and low-performance leadership.
- Describe the neuroscience of high and low performance leadership and its relationship to states of burnout and resiliency.
- Practice mindfulness to enhance self-awareness and resiliency.
- Begin to use a 4-Step Framework to enhance their capacity for high-performance conscious leadership and resiliency.

Organizational Course Objectives:

- Analyze the four mindsets frequently seen when people are under pressure.
- Define the two dimensions that determine mindset
- List the two pivotal questions that can shift mindset and response
- Describe three key barriers to improving mindset
- Strengthen the gaps between teams using the GASP Analysis

Learn more about these highly interactive workshops and faculty online at:

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