

Program

THE COURAGE TO LEAD

2019

SPRING SUMMIT



American Association for
**PHYSICIAN
LEADERSHIP**[®]

MAY 3-5 ■ WASHINGTON D.C.

THE COURAGE TO LEAD

Courage is a quality that is at the core of every physician leader - taking that first step to go to med school, saving lives in the ED or in their practice, and leading every day within their community.

The 2019 Spring Summit celebrates every physician who has harnessed the courage inside themselves and used it to create positive change and innovation within health care.

Welcome

to the American Association for Physician Leadership's 2019 Spring Summit —The Courage to Lead. We believe you will find the next several days to be informative, inspiring and thought-provoking, whether you are a second Annual Vanguard attendee, an Annual Meeting attendee, Wellness 2.0 attendee or in our Fundamentals of Physician Leadership cohorts.

We have included a stellar group of keynote speakers who will share their thoughts on how they found the courage to lead across a wide spectrum. And as always, there will be time for re-connecting, networking and engaging with friends, colleagues and mentors, and of course learning the skills to have the courage to lead.



Dr. Peter Angood
President & CEO



Schedule at a glance

PROGRAM	PAGE	FRI 3	SAT 4	SUN 5
Annual Meeting	15	8-4:30	9-5:00	8-12:45
Vanguard Meeting INVITATION ONLY	23	8-4:30		
Physician & Organizational Wellness 2.0	27	8-4:30	8-4:30	
Institute Courses	31	8-4:30	8-4:30	8-12:00

Institute Schedule

COURSE	PAGE	FRI 3	SAT 4	SUN 5
Fundamentals of Physician Leadership	34	8-4:30	8-4:30	8-12:45
Fundamentals: Influence		8-4:30		
Fundamentals: Negotiation			8-4:30	
Fundamentals: Communication				8-12:45
Engaging Physicians for Results	35	8-4:30		
Essentials of Health Law	36	8-4:30	8-4:30	
Emotional Intelligence for Communication & Teamwork	37		8-4:30	8-12:00
Building & Leading Effective Teams	38		8-4:30	8-12:00

2019 Keynote Sessions

Behavioral Decision-Making & How We Really Think



MAY 3
8:00 AM

David Asch

MD, MBA

EXECUTIVE DIRECTOR, PENN MEDICINE CENTER FOR HEALTH CARE INNOVATION

David Asch, MD, MBA, is the executive director of the Penn Medicine Center for Health Care Innovation. He is the John Morgan professor of medicine and medical ethics and health policy at the Perelman School of Medicine, and a professor of health care management and operations, information and decisions at the Wharton School.

NASA: On Frontier's Edge



MAY 3
12:00 PM

J.D. Polk

DO, MS, MMM, CPE, FACOEP, FAsMA

CHIEF HEALTH & MEDICAL OFFICER, NASA

Dr. JD Polk, DO, MS, MMM, CPE, FACOEP, FAsMA, is the agency Chief Health and Medical Officer of the National Aeronautics and Space Administration (NASA) located at NASA Headquarters. He began serving in this position since November of 2016. Dr. Polk has worked in numerous positions at Des Moines University, the U.S. Department of Homeland Security (DHS), and NASA's Johnson Space Center.

Complexity of Health Policy



MAY 4
3:45 PM

Paul Keckley

MA, PHD

MANAGING EDITOR, THE KECKLEY REPORT

Paul H. Keckley, MA, PhD is Managing Editor of The Keckley Report, a healthcare policy analyst and widely known industry expert. He is a frequent speaker and advisor to healthcare organizations focused on long-term growth, sustainability and advocacy strategies. He has facilitated sessions between the White House Office of Health Reform and major health industry trade groups.

Sponsors & WiFi

May 3–5, 6:15am–6:45am

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SUMMIT**

THE COURAGE TO LEAD

TWO THOUSAND NINETEEN

Annual Meeting



AMERICAN ASSOCIATION FOR PHYSICIAN LEADERSHIP



MAY 3

Shantanu Agrawal

MD, MPhil

CEO,
NATIONAL QUALITY FORUM

Courageous Measurement Leads to Strong Improvement

Shantanu Agrawal, MD, MPhil, is president and CEO of the National Quality Forum (NQF). A board-certified emergency medicine physician who has worked in both academic and community settings, Dr. Agrawal is the former deputy administrator for the Centers for Medicare & Medicaid Services (CMS) and director of one of its largest centers, the Center for Program Integrity (CPI).



MAY 3

Shay Eskew

BS, MBA

AUTHOR, *WHAT IGNITED THE FIRE*
INSPIRATIONAL SPEAKER

Having the Courage to Move Forward Regardless

Shay Eskew, BS, MBA, is an All American-/All World-ranked triathlete, former black bear researcher, burn survivor with scars over 65% of his body, and sought out motivational speaker/author. Shay spent eight years as a chief financial officer prior to transitioning his career to focus on health care.



MAY 4

Lucy Kalanithi

MD, FACP

CLINICAL ASSISTANT PROFESSOR OF
MEDICINE, STANFORD UNIVERSITY

MAY 4

Jay Bhatt

DO, MPH, MPA, FACP

VP & CHIEF MEDICAL OFFICER,
AMERICAN HOSPITAL ASSOCIATION

SPECIAL SESSION

A Courageous Personal Journey for a Medical Couple

Dr. Lucy Kalanithi, MD, FACP is Clinical Assistant Professor of Medicine at the Stanford University School of Medicine and widow of the late Dr. Paul Kalanithi, author of the #1 New York Times bestselling memoir *When Breath Becomes Air*, for which she wrote the epilogue. She completed her medical degree at Yale, residency at UCSF, and postdoc at Stanford.

Jay Bhatt, DO, MPH, MPA, FACP, is the senior vice president and chief medical officer of the American Hospital Association (AHA), president of HRET and serves on the executive team for the AHA Center for Health Innovation. Most recently, he was the first chief health officer at the Illinois Health & Hospital Association.



MAY 4

Terry Fairbanks

MD, MS, FACEP, CPPS

VP QUALITY AND SAFETY,
MEDSTAR HEALTH

Courage to Innovate Leads to Real Results

Terry Fairbanks, MD, MS, is the Vice President Quality and Safety at MedStar Health, Professor of Emergency Medicine at Georgetown University, and Founding Director of the National Center for Human Factors in Healthcare. A board-certified emergency physician, he practices in the MedStar Washington Hospital Center emergency department.



MAY 5

Kyu Rhee

MD, MPP

CHIEF HEALTH OFFICER,
IBM

Is IBM Watson Leading to where we need to go?

Dr. Kyu Rhee, MD, MPP, serves as Chief Health Officer of IBM, where he has global responsibilities for Watson Health and assuring a culture of health at IBM. Prior to joining IBM, Dr. Rhee was Chief Public Health Officer at the Health Resources and Services Administration (HRSA), where he served on and led numerous national initiatives related to prevention, quality, and public health.

FRIDAY 8:00–4:30

May 3

ANNUAL MEETING

2019 **SPRING
SUMMIT**

7:00

Registration

7:30–8:00

Welcome & Opening Comments on the AAPL Community

8:00–9:00

Keynote Session: Behavioral Decision-Making & How We Really Think

DAVID ASCH, MD, MBA // PAGE 10

9:15–10:00

National Quality Forum – Courageous Measurement Leads to Strong Improvement

SHANTANU AGRAWAL, MD, MPHIL

10:00–10:15

Networking Break

10:15–10:30

Introduce Round Table Presentations

10:30–11:45

Member Presentations

12:00–1:30

LUNCH | Keynote: NASA: On Frontier's Edge

J.D. POLK, DO, MS, MMM, CPE, FACOEP, FASMA // PAGE 11

1:30–2:30

Novel Situations for Physicians to Lead

KENT BRADLEY, MD, MBA, MPH

2:30–2:45

Networking Break

2:45–4:00

Having the Courage to Move Forward Regardless

SHAY ESKEW, BS, MBA

4:00–4:30

University Partners Presentation

4:45–6:30

Networking Reception & Film: The Bleeding Edge

SATURDAY 9:00–5:00

May 4

ANNUAL MEETING



SUNDAY 8:00–12:45

May 5

ANNUAL MEETING



7:00

Registration

9:00–10:00

Presentation: Courage to Innovate Leads to Real Results

TERRY FAIRBANKS, MD, MS, FACEP, CPPS

10:00–10:15

Networking Break

10:15–10:30

Introduce Round Table Presentations

10:30–11:45

Member Presentations

11:45–1:15

LUNCH | Convocation Ceremony (CPEs, Fellows, Awardees, & 3 Short Talks)

1:30–2:30

AAPL Board Panel – Diversity & Inclusion Task Force Recommendations

2:30–2:45

Networking Break

2:45–3:30

Special Session: A Courageous Personal Journey for a Medical Couple

LUCY KALANITHI MD, FACP & JAY BHATT, DO, MPH, MPA, FACP

3:45–4:15

Keynote: Complexity of Health Policy – A Time for Courage?

PAUL KECKLEY, MA, PHD

4:15–5:00

Policy Reactor Panel

5:15–6:45

Networking Reception & Film: To Err is Human

7:00

Registration

8:00–9:00

Special Session: Is IBM Watson Leading to Where We Need to Go?

KYU RHEE, MD, MPP

9:15–10:00

Military Physician Leadership

10:00–10:15

Networking Break

10:15–10:30

Introduce Round Table Presentations

10:30–11:45

Member Presentations

12:00–12:30

AAPL Board Panel – Future of Healthcare Leadership

12:30–12:45

Closing Remarks





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TWO THOUSAND NINETEEN Vanguard Meeting

AMERICAN ASSOCIATION FOR PHYSICIAN LEADERSHIP

FRIDAY 8:00-4:45

May 3

VANGUARD SCHEDULE

2019 **SPRING
SUMMIT**



NEW
COURSE

Enhance your self-awareness.

Interdisciplinary Relationship Management

Managing professional relationships is something that all physicians must do every day. However, this skill isn't as easy as it sounds. With different personalities, priorities, and approaches to communication, relationships can become complicated in the blink of an eye. This course provides insight into strategies required to maintain successful working relationships across disciplines and within the confines of your own department.



■ [PHYSICIANLEADERS.ORG/INTERDISCIPLINARY-RELATIONSHIP-MANAGEMENT](https://www.physicianleaders.org/interdisciplinary-relationship-management)



7:00

Registration

7:30-8:00

Welcome & Opening Comments on the AAPL Community

8:00-9:00

Keynote Session: Behavioral Decision Making – A New Level of Courage

DAVID ASCH, MD, MBA // PAGE 10

9:15-10:00

Pro-Con Debate: David Asch & Marshall Ruffin: Machine vs Brain in Decision-Making

10:00-10:15

Networking Break

10:30-11:15

ACOs and Value Based Care - Can We Do It?

SVEN BERG / SCOTT FLINN / LISA JONES

11:15-12:00

Governance & Affordability – Mutually Exclusive?

LAWRENCE NYCUM / JONATHAN JAFFERY

12:00-1:30

LUNCH | Keynote: NASA: On Frontier's Courageous Edge

J.D. POLK, DO, MS, MMM, CPE, FACOEP, FASMA // PAGE 11

1:45-2:30

AMCs for Today – Strengths & Hazards

JUDY RICHARDSON / BRIGITTA MUELLER / THOMAS SWOBODA

2:30-2:45

Networking Break

3:00-3:45

Physician Leadership - Issues & Concerns

MIKE CANADY / COLIN MCMAHON / DANIEL LEWIS

3:45-4:30

Physician Leadership – A Non-Traditional Era

DAVID FELDMAN / AMIN HAKIM

4:45

Networking Reception & Film: The Bleeding Edge

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insurance products

- Accidental Death and Dismemberment
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- Dental and Vision
- Disability
- Group and Individual
- Health Insurance
- Long Term Care
- Medical Malpractice Insurance
- Medical Professional Liability
- Supplemental Medicare Insurance
- Term and Whole Life

member discounts

- Access Merchant Everyday Discount Program
- AllHeart™
- American Medical Forensic Specialists
- Board Vitals™
- Health Gorilla™
- HealthyPaws®
- IDShieldSM
- Legal ShieldSM
- Office Depot
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- PennyMac®
- PPS Transport®
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THE COURAGE TO LEAD

TWO THOUSAND NINETEEN

Physician & Organizational Wellness 2.0

AMERICAN ASSOCIATION FOR PHYSICIAN LEADERSHIP

FRIDAY 8:00–4:30

May 3

WELLNESS SCHEDULE



Opening Keynote | David Asch 8:00 am–9:00am

Wellness Session 9:15 am–10:00am

Break 10:00 am–10:15am

Session 10:15am–11:45am

Lunch Keynote | J.D. Polk 12:00pm–1:30pm

Session 1:30pm–2:30pm

Break 2:30pm–2:45pm

Session 2:45pm–4:30pm

DAY 1 – DAN FRIEDLAND, MD

Dr. Dan Friedland will discuss how to cultivate wellness and resiliency from within, using a powerful neuroscience framework. Learn the qualities needed to become an effective Chief Wellness Officer and how to create an organization-wide wellness program.

SATURDAY 8:00–5:00

May 4

WELLNESS SCHEDULE



Wellness Session 8:00am–10:00am

Break 10:00 am–10:15am

Wellness Session 10:15am–11:45am

Lunch | Convocation Ceremony 11:45am–1:15pm

Wellness Session 1:30pm–2:30pm

Break 2:30pm–2:45pm

Summit Session 2:45pm–5:00pm

DAY 2 – DAN DIAMOND, MD

Dr. Dan Diamond will expand on the material you learned the first day and will help you hammer out the details of your proposed wellness program. Learn how to create your own custom program that addresses the unique needs of your workplace community. After this session, your fellow attendees and you will be a part of a community that can support each other as you implement your initiatives.

Workforce information and solutions that enable business strategy through performance improvement



SullivanCotter partners with health care and other not-for-profit organizations to drive performance and improve outcomes through the development and implementation of integrated workforce strategies. Using our time-tested methodologies and industry-leading research and information, we provide data-driven insights and expertise to help organizations align business strategy and performance objectives – enabling our clients to deliver on their mission, vision and values.



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Physicians



Advanced Practice Providers



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How We Help



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2019 **SPRING SUMMIT**

THE COURAGE TO LEAD

TWO THOUSAND NINETEEN

Institute Courses

2019 Institute Courses Overview

FRIDAY

8:00-4:30

May 3

8:00-9:00

Opening Keynote:
Behavioral
Decision-Making

DAVID ASCH, MD, MBA
// PAGE 10

9:15-10:00

Institute
Session

BREAK 15
MIN

10:15-11:45

Institute
Session

12:00-1:30

Lunch Keynote:
NASA: On Frontier's
Edge

J.D. POLK, DO, MS, MMM, CPE,
FACOEP, FASMA // PAGE 10

1:30-2:30

Institute
Session

BREAK 15
MIN

2:45-4:30

Institute
Session

FILM/
RECEPTION

SATURDAY

8:00-5:00

May 4

8:00-10:00

Institute
Session

BREAK 15
MIN

10:15-11:45

Institute
Session

11:45-1:15

Lunch:
Convocation
Ceremony

CPE / FELLOWS /
AWARDEES

1:30-2:30

Institute
Session

BREAK 15
MIN

2:45-3:30

Special
Session

LUCY KALANITHI
MD, FACP
JAY BHATT
DO, MPH, MPA, FACP

3:45-4:15

Keynote:
Complexity of
Health Care Policy

PAUL KECKLEY, MA, PHD
// PAGE 11

4:15-5:00

Policy
Reactor
Panel

FILM/
RECEPTION

SUNDAY

8:00-12:45

May 5

8:00-9:00

Special Session: Is
IBM Watson Leading
We Need to Go?

KYU RHEE
MD, MPP

BREAK 15
MIN

9:15-10:00

Institute
Session

BREAK 15
MIN

10:15-11:45

Institute
Session

BREAK 15
MIN

12:00-12:30

AAPL Board Panel
- Future of Health
Care Leadership

12:30-12:45

Closing Remarks

Fundamentals of Physician Leadership

May 3–5

2019 SPRING SUMMIT

31.5 CME

CPE CORE

MASTERS CORE

Fundamentals: Influence

May 3

Faculty: Carrie Kish, CPCC

Fundamentals: Negotiation

May 4

Faculty: Amanda Weirup, MBA, PhD

Fundamentals: Communication

May 5

Faculty: Tim Keogh, PhD, MA, BA

Fundamentals: Finance

ONLINE // SERIES-ONLY

Fundamentals: Quality

ONLINE // SERIES-ONLY

Engaging Physicians for Results

May 3

2019 SPRING SUMMIT

7 CME

CPE ELECTIVE

Faculty

Stephen Beeson, MD

Effectively engaging physicians involves creating a compelling vision that encourages buy-in and support. This course provides the framework for how to communicate your vision and goals, create leadership development and training programs, and organize a performance leadership structure that inspires leaders.

Plus, you'll learn how to design a performance-measurement dashboard that generates relevant data in order to direct process improvement.

May 3–4

2019 SPRING
SUMMIT

14 CME

CPE CORE

MASTERS CORE

Faculty

Henry Casale, JD

Faculty

Susan Lapenta, JD

If you've been searching for a comprehensive education on the most pressing health law issues of today, then this course is for you. Learn about medical error liability, managed care contracting, patient rights, and equal opportunity in the workplace during this two-day course.

Interpret statutes and judicial opinions that affect health care. Examine how the law affects business relationships and the health care decision-making process. Explore legal trends in legal liability for hospitals and managed care organizations and ways to reduce risk.

May 4–5

2019 SPRING
SUMMIT

7 CME

CPE ELECTIVE

Faculty

Dean Gianakos, MD, FACP

This highly interactive one-and-a-half day course will enhance your understanding of emotional intelligence and communication as it pertains to leadership through activities like: role playing, journaling, large and small group discussion, viewing film clips, and reading poetry.

When you return home, you'll be able to more easily manage discussions and deliver feedback in a way that results in the outcomes you want.

Building & Leading Effective Teams

May 4–5

2019 **SPRING SUMMIT**

7 CME

CPE ELECTIVE

Faculty

Marty Martin, MA, MS, MPH, PsyD, CHES

Teamwork doesn't just happen by itself - physician leaders consciously use cutting-edge techniques to bring groups together and work through challenges. In this one-and-a-half-day course, you'll learn all the essential strategies needed to effectively train, discipline, and coach team members. Plus, when a change or unexpected challenges arise, you'll know exactly what to do in order to successfully guide your team through the process.

Understand the roles of leaders in managing department personnel processes. Understand general concepts of change management for team buy-in. Explore strategies on how to effectively coach team members.

CAPTUREPROOF 

EMBED THE HIPAA COMPLIANT VIRTUAL CHECK IN DIRECTLY INTO YOUR HEALTH SYSTEM'S EHR/PATIENT PORTAL



1

CAPTURE

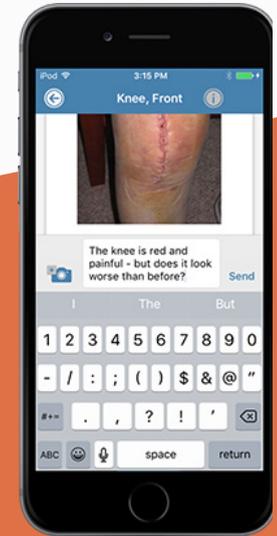
Schedule a single or set of photo(s)/video(s) for patients at home or office staff at appointment. Instructions given on active camera screen.



2

COMPARE

Track health and symptoms over time and compare to see progress.



3

SHARE

Chat with the entire care team or include the patient too.



Advance your career. Enhance your organization. Improve health care.

Now more than ever, physicians with specialized knowledge and skills have a distinct advantage in the workplace. Membership in the American Association for Physician Leadership ensures that you have the knowledge and skills to inspire change in your organization and in the larger world of health care.



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■ [PHYSICIANLEADERS.ORG/MEMBERSHIP](https://www.physicianleaders.org/membership)



Build a culture of trust.



Proceed Until Apprehended

Leaders are able to build organizational trust when the workplace is consistent, predictable, and non-threatening. Creating this type of environment might feel impossible at times, but trust within an organization can be achieved with some effort. The “Proceed until apprehended” mindset is one approach proven to support the development of organizational trust.

■ [PHYSICIANLEADERS.ORG/PROCEED-UNTIL-APPREHENDED](https://www.physicianleaders.org/proceed-until-apprehended)

NEW
COURSE



NEW
COURSE

Make your groups more effective.



Managing Task Forces

Managing professional relationships is something that all physicians must do every day. However, this skill isn't as easy as it sounds. With different personalities, priorities, and approaches to communication, relationships can become complicated in the blink of an eye. This course provides insight into strategies required to maintain successful working relationships across disciplines and within the confines of your own department.

■ [PHYSICIANLEADERS.ORG/MANAGING-TASK-FORCES](https://www.physicianleaders.org/managing-task-forces)



TO ACHIEVE GREAT OUTCOMES,
**Leadership
Must Evolve.**

Areas of Focus



Dyad Leadership



Well-Being

INTRODUCING **Leadership Evolve**

The American Hospital Association and the American Association for Physician Leadership have pooled their collective expertise to curate thought-provoking digital resources that spark collaboration and action on issues critical to leaders engaged in transforming health care within their organization and across the field. Whether it's forming new alliances to guide an organization toward success or ensuring everyone prioritizes their own health and well-being, leaders will find inspiration in these resources rich in new ideas and innovative solutions. By inspiring change together, we can lead well, be well and care well.

Welcome to Leadership Evolve.

Visit [LeadershipEvolve.org](https://www.LeadershipEvolve.org) to start your journey.

Upcoming Events

FALL 2019
INSTITUTE

■ [PHYSICIANLEADERS.ORG/FALL](https://www.physicianleaders.org/fall)

SCOTTSDALE, AZ ■ NOV 1–5 ■ WESTIN KIERLAND RESORT & SPA

WINTER 2020
INSTITUTE

■ [PHYSICIANLEADERS.ORG/WINTER](https://www.physicianleaders.org/winter)

ST. PETE, FL ■ JAN 30–FEB 2 ■ VINOY RENAISSANCE

**2019 CPE
Capstones**

July 18–21

Nov. 7–10

Tampa, FL

■ [PHYSICIANLEADERS.ORG/CALENDAR](https://www.physicianleaders.org/calendar)

