



# Improve Flu Vaccine Compliance Using Digital Health Campaigns

Educate your patients and get them in the door for flu vaccines using automated digital health campaigns

## 5 Myths Patients Believe About the Flu Vaccine

"I'm healthy, I don't need a flu shot."



"I'll just take Tamiflu if I get sick the flu."



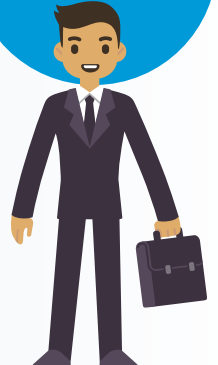
"The flu is just a bad cold."



"The flu vaccine makes people sick."



"The flu vaccine doesn't work."



## 8 Ways to Improve Flu Vaccine Compliance Using a Digital Health Campaign

### Dispell Myths

Did you know you cannot get flu from the flu vaccine? Learn more about other flu vaccine myths [here](#) and swing by our office to get your flu shot.

### Educate Patients

Did you know it takes two weeks for the flu vaccine to fully protect you against the flu? Swing by our office and get your vaccine.

### Make it Easy

10 min flu shot appointments! We will also take walk-in appointments for flu shots. Our nurse will you get in and out.

### Motivate Patients

Did you know that even those who get the flu vaccine and still get the flu, it dramatically reduces the length and severity of their symptoms? Make sure you're protected.

### Create Awareness

200k people are hospitalized each year with the flu. Protect yourself and your family this year, swing by our clinic for a quick flu shot.

### Remove the Unknown

Most insurance payers cover 100% of the flu shot. If it isn't covered, it's only \$20. Swing by our office for a quick vaccine.

### Invite Patients to a Flu Clinic

We're holding flu clinic hours every Tuesday from 9-5! No appointment necessary, we'll get you in and out in a jiff!

### Ease Anxiety

Hate shots? We're offering this year's flu vaccine in a nasal mist. Easy peasy. Swing by our office and make sure you're protected.

**Digital Health Campaigns** can help close gaps in care and generate revenue through messaging triggered from your clinical EHR data and delivered via email, voice, and text. [Learn more.](#)

