



Are you tired of being overcharged and roped into unfair contract terms by your Core IT vendor?

The struggle is real – purchasing and deploying cutting-edge, customer-facing technology at a reasonable price is next to impossible, leaving you at the mercy of the Core and IT vendor oligopoly in a competitive market.

Reality:

- Fiserv, Fidelity (FIS) and Jack Henry & Associates dominate an oligopoly of 93% of Core IT services in the financial industry for institutions over \$1 billion in assets (85% of those below \$1 billion). With so much power, community institutions are swindled into bad contracts, with zero flexibility.
- Banks are overpaying for core services by up to 43.1%, hindering their growth and overall success.
- Core IT contracts typically last for 5, 7 or even 10+ years and cannot be broken without exorbitant penalties
- 67% of C-suite leaders are certain they are paying too much for Core and complementary IT services.
- Core banking systems are set to account for 23% of financial institutions' spending increases.

Solution:

It's time to stand up and change the game against the Core IT banking oligopoly and protect yourself from ever signing a bad deal again by joining the Golden Contract Coalition.

Join confidentially with many other institutions – drawing on their combined economic and contract value power – along with key players from within the banking community, such as expert negotiators, professional firms and leading attorneys and advisors. Together we will leverage our collective influence to negotiate a fair deal – *The Golden Contract* – with Core IT suppliers and then individually customize each agreement and cost reduction to match your specific institution. This is not a one-size-fits-all approach.

The GCC has teamed up with the number one IT contract negotiation law firm in the country, Pillsbury Winthrop Shaw Pitman, with a \$500 billion track record successfully overturning unfair and overpriced IT contracts with some of the largest global technology companies.

If you are ready to thrive and finally put an end to one-sided business deals, then you are ready to join the GCC. You deserve better terms and fair pricing so that we may end the game once and for all.

Join:

To join the GCC and take a stand against the Core IT vendor oligopoly,
844-67-GOLDEN | 844-674-6533
visit www.goldencontract.com email membership@goldencontract.com