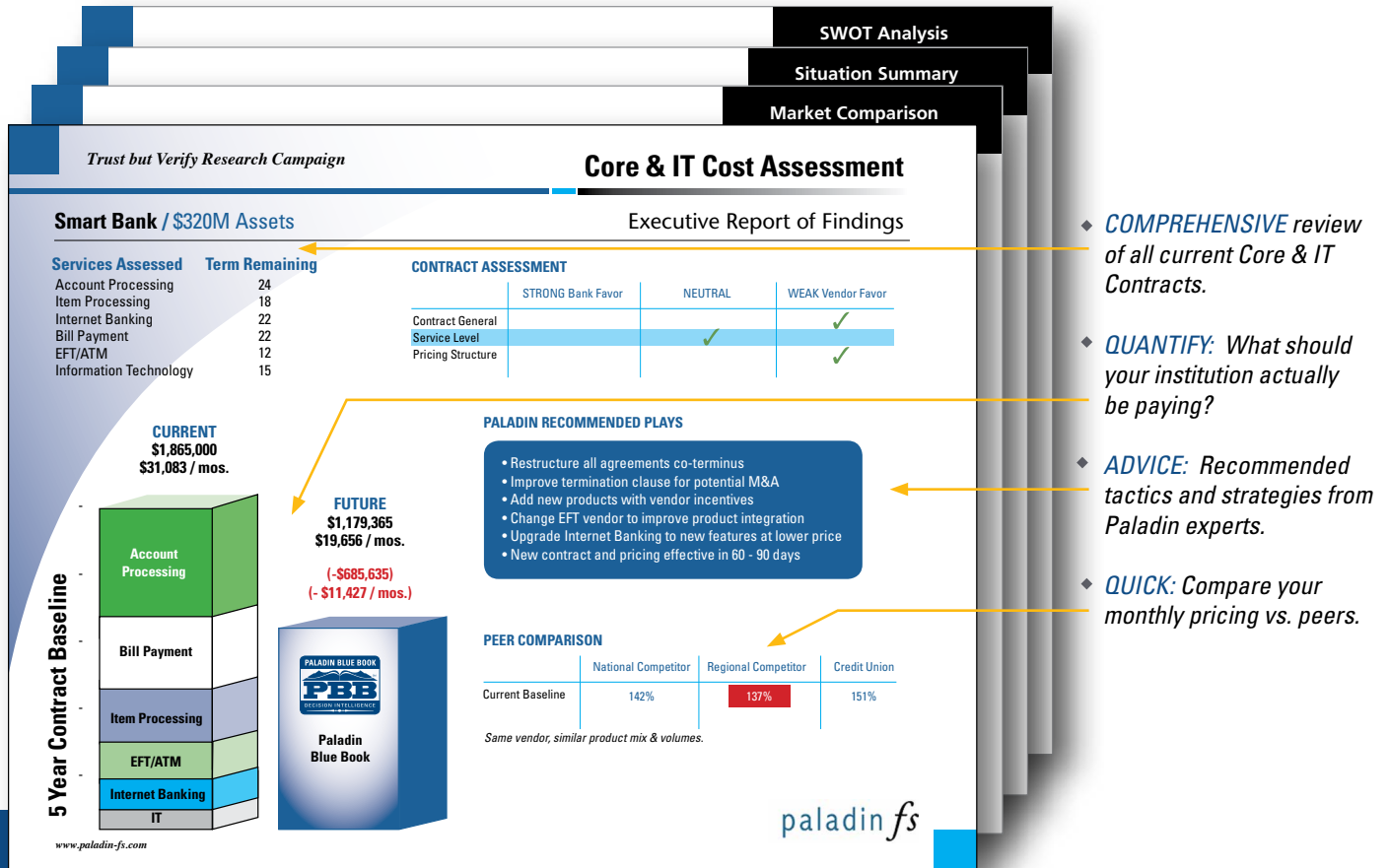


Get started without the gamble.

Our benchmarking data on the cost of Core IT services is one of our secret negotiating weapons—we call it the Paladin Blue Book, and it's second-to-none. To show you just how valuable and extensive our intel is, we're offering qualified institutions a completely confidential cost assessment – absolutely free of charge with no further obligation.



- ◆ **COMPREHENSIVE** review of all current Core & IT Contracts.
- ◆ **QUANTIFY:** What should your institution actually be paying?
- ◆ **ADVICE:** Recommended tactics and strategies from Paladin experts.
- ◆ **QUICK:** Compare your monthly pricing vs. peers.

Do I Qualify?

- 24-30 months left
- Outsourced Core Services

If your bank's vendor contract is nearing its end and you're looking for a stronger negotiating position, just send over one current invoice and a copy of your contract terms – that's it! We will confidentially evaluate all of your current outsourced technology expenses and compare what you pay today to our market intelligence and national pricing data, taking into account the strategic needs and unique attributes of the institution – no strings attached.

Based on the information locked within our Blue Book, we can tell you what you should be paying for your services, and also estimate how much you've been overpaying. To make the deal even more impossible to pass up, we charge you absolutely nothing to find out if you have an opportunity to immediately lower costs with any of your vendors.

EVALUATE ANY OF THESE OUTSOURCED SERVICES

- Account Processing
- Item Processing EFT/ATM
- Internet Banking / Bill Pay
- Managed Service Providers
- Telecommunications Expense (WAN)
- IT Services

Go ahead, find out what you stand to gain.