2016 Outcomes

Zip Code Wilmington Outcomes Report

Zip Code Wilmington is a non-profit coding school located in downtown Wilmington, Delaware. Focusing on software development, it is the very first of its kind in the state as well as one of the first in the country.

Zip Code Wilmington has created a first-rate curriculum that mirrors the current technology industry. Its educators have years of professional experience in software development, which ensures all graduates are ready to successfully step into any software development team and begin their software development career path.

As a boot camp laser-focused on careers, we built our curriculum with direct input from our corporate partners to prepare students with software development training. Our students learn the very skills our corporate partners want in an entry-level software developer. Upon graduation Zip Code Wilmington, along with its partners, launches new careers with its unique apprenticeship program. Area companies hire graduates for paid, 26-week apprenticeships or direct-hire professions. In under a year, Zip Code Wilmington gives its students an irreplaceable experience that fast-tracks them into a great career, at a great salary.

This report includes students who graduated between December 2015 and December 2016, which represent our first four cohorts.

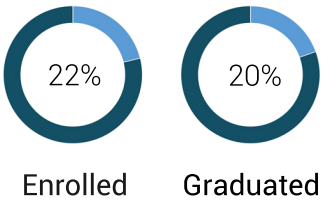
Completion Rates

The total number of enrolled students represented in this report is 106.

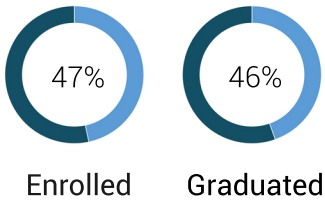
Students Graduated	Graduates Placed By Graduation	Graduates Placed Within 3 Months After Graduation	Graduates Placed Within 6 Months After Graduation
87% (92)	86% (79)	8% (7)	1% (1)

Demographics

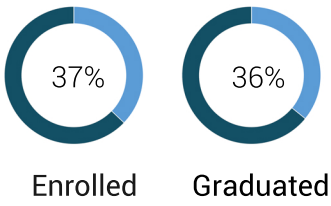
Women



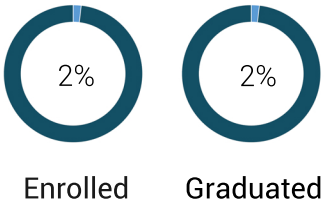
Racial/Ethnic Minority



Students w/o 4 Year Degree



Veterans



Of Students Who Graduated:
Average Salary Before ZCW: $28,730
Average Annual Earnings of Placed Graduates: $62,942

Of the 87 placed graduates, initial compensation for their full-time employment are as follows. These numbers do not include graduates placed in internships.

Direct Hires		Apprenticeships	
8% (5)	$40,000 - $59,999	85% (19)	$40,000 - $59,999
35% (22)	$60,000 - $69,999	5% (1)	$60,000 - $69,999
51% (32)	$70,000 - $79,999	5% (1)	$70,000 - $79,999
2% (1)	$80,000 - $89,999	5% (1)	$80,000 - $89,999

Notes:
None of these placement numbers include grads hired by Zip Code. Zip Code has only hired grads as interns after they have accepted job offers while waiting for those roles to begin.

Conclusions & Future

Zip Code Wilmington's ultimate desired impact is to support the economic development of Delaware by making a software development education both accessible and affordable for high-potential individuals who have the raw talent necessary to become proficient software developers.

Zip Code's top three high level indicators of success are the following:

1. Its impact on the student: Zip Code aims to create a one-of-a-kind learning opportunity that will help its graduates (especially women, minorities, veterans, the unemployed and underemployed) change their income potential for life.
2. Its impact on the local economy: Zip Code aims to increase the region's ability to meet the growing demand for software development professionals to keep jobs and talent in Delaware.
3. Its sustainability as a nonprofit: the program will be sustainable on its revenues and not dependent on philanthropic support for ongoing operations.

Zip Code Wilmington is extremely proud of the success of all the students that have entered the program. Nationally recognized as one of eight nontraditional schools to be involved in the US Department of Education program, called the Educational Quality through Innovative Partnerships (EQUIP), Zip Code Wilmington is thrilled to be able to offer students grants and loans in the near future. ZCW will partner with Wilmington University in order to give eligible students access to Pell Grants and college credit.