

PR Restaurants

63 Panera Bread Locations

Charlie Hecht

Director of IT

Alerts

- 62 Cafes
 - Daily
 - Missing Punch Out
 - Break Not Long Enough
 - DT SOS
 - Weekly
 - Missing Punches
 - Growth
 - Trend Reports
- 12 District Managers
 - Hourly
 - Intraday Sales (includes Sales Type, Hours Used, Growth)
 - Daily
 - Refunds
 - SOS (Window Time)
 - Sales Contests
 - Approaching OT
 - Discounts
 - Weekly
 - Sales (Daypart, Kiosk, Contests)
 - Trend Reports
- Leadership Team
 - Weekly
 - Ops
 - Trend
 - Monthly
 - Top 20 items

Support Center Alerts

AR / Payroll

- House Accounts and Campus Cards
- Checks Accepted
- CCs by Card Type
- CC Transactions with no CC info*
- Missing Punches
- Missing SS#

“Watch” Dog

- Loyalty Cards (by cashier, by number)*
- CC used more than once for GC Purchases*
- Refunds (by Tender, by Approver)*

27-11-2016 AM 09:35:27

CH 5



Yesterday's Refunds

Day	District Manager	Store Name	Approver Name	Cashier Name	Minute AM/PM	Order Number	Tender Name	Order State Name	Tender Amt TLD
	Holly Spellman	Lynnfield	Michelle St. Pierre	Krista R Christensen	5:48 PM	112921	Cash	Refunded	(2.57)
		Plaistow	Peyton **Gordon	Isaias *Cordero	7:48 PM	1418417	Cash	Refunded	(14.90)
				James J Curtis	3:47 PM	282273	Cash	Refunded	(4.69)
			Shannon **Shaw	Shannon **Shaw	4:42 PM	588010	Cash	Refunded	(4.89)
					6:10 PM	588032	Visa	Refunded	(2.93)
	John Hall	Chelmsford	Julie Aa-Gizzi	Julie Aa-Gizzi	1:04 PM	242664	Master Card	Refunded	(680.06)
			Kenneth Morris	sophie meach	5:19 PM	773727	Cash	Refunded	(3.19)
		Millbury	Elisabeth Morgan	Phillip K Harris	11:04 AM	457718	Visa	Refunded	(5.66)
			Scott Bourgeois	Scott Bourgeois	6:35 PM	555680	Visa	Refunded	(5.02)
		Worcester	Aaron Church	Jacob Tanoglu	12:06 PM	474642	Cash	Refunded	(2.45)
			Jason Kugler	Jacob Tanoglu	12:03 PM	474641	Visa	Refunded	(2.88)
	Kizola Mafuta	Framingham	Leanna Schwippert	Leanna Schwippert	2:02 PM	301152	Cash	Refunded	(7.05)

FILTERS		COLUMN	
POS Type Name		Measures	
Time Selection			
ROW		DATA	
Day		Tender Amt TLD	
District Manager			
Store Name			
Approver Name			
Cashier Name			
Minute AM/PM			
Order Number			
Tender Name			
Order State Name			

i Cash Transactions vs Cash Refunds

District Manager	Store Name	Percentage of Transactions in Cash	Total Refund Count	Percentage of Refunds in Cash	Difference
Denise Stamatis	Amherst St	33%	(10)	70%	 37%
	Bedford	32%	(5)	40%	 8%
	Concord	35%	(13)	54%	 19%
	Manchester	33%	(12)	58%	 26%
	West Lebanon	37%	(12)	42%	 4%
Denise Stamatis total		34%	(52)	54%	 20%
Grace O'Brien	Auburn	34%	(6)	67%	 32%
	Augusta	35%	(6)	67%	 31%
	Portland	26%	(14)	29%	 2%
	Topsham	36%	(7)	100%	 64%
	Westbrook	31%	(6)	83%	 52%

FILTERS	COLUMN
Time Selection 	Measures
ROW	DATA
District Manager 	Check Count TLD (Cash Tender)   
Store Name 	Check Count TLD  
	Percentage of Transactions in Cash  
	Cash Refund   
	Total Refund Count   
	Percentage of Refunds in Cash  
	Difference  

CAMERA02

07/14/2017 11:46:31 AM



CAMERA02

07/14/2017 11:36:08 AM



CAMERA02

07/14/2017 11:19:30 AM



CAMERA02

07/14/2017 11:14:25 AM



i Loyalty Card Multiple Usage in a Day

Store Num	Loyalty Customer Number	Loyalty Count  
2114	203029353877 Total	44
	703307419977 Total	37
3448	803582865835 Total	35
2111	203543484877 Total	5
3436	803922742462 Total	5
2112	103502631031 Total	4
2123	603341179639 Total	4
3431	303169908173 Total	4
2124	703412176488 Total	3
3446	999792074810 Total	3
2111	803398421476 Total	3
2100	303372305316 Total	3
2112	403462590031 Total	3

For Custom (07/01/2017 to 07/15/2017), show me Gross Sales TLD, Net Sales TLD, Loyalty Count by Day, Store Num, Minute AM/PM, Order Number, Loyalty Customer Number, Loyalty Customer Statistics, Register Num, Daypart Name, Order Type Name, Order State Name, Employee Name where Order State Name = Saved or Order State Name = Paid and Loyalty Customer Number = 203029353877 or Loyalty Customer Number = 703307419977.

Measures Dimensions Display Alert Settings

Select Format Filter Time Comparisons

✕ Filters Available: Filter 2 ▼

Dimension Group:	Dimension:	Values: ☐ equal to ☒ not equal to
Day		
Store		
Employee		
Order		
Item		
Inv Raw Material		
Order Type		
Tender		
Daypart		
Cashier		
Approver		
Employee Purchaser		
Hour		

0 to 0 of 0 Get: Next 50 All Reset

Search : ⓘ Go Clear Search

Loyalty Customer Number = 203029353877 ✕
Loyalty Customer Number = 703307419977 ✕

FILTERS

Time Selection ▼

ROW

Day	✕
Store Num	✕
Minute AM/PM	✕
Order Number	✕
Loyalty Customer Number	▼ ✕
Loyalty Customer Statistics	✕
Register Num	✕
Daypart Name	✕
Order Type Name	✕
Order State Name	▼ ✕
Employee Name	✕

COLUMN

Measures

DATA

Gross Sales TLD	✎ ✕
Net Sales TLD	✎ ✕
Loyalty Count	✎ ✕

 Loyalty Investigation - Specific Number

Day 	Store Num	Minute AM/PM 	Order Number	Loyalty Customer Number 	Loyalty Customer Statistics	Register Num	Daypart Name	Order Type Name	Order State Name	Employee Name
07/14/2017	2114	11:20 AM	217326	203029353877	1	2	Lunch	Togo POS	Paid	Stephanie Rowell
		11:37 AM	217328	203029353877	1	2	Lunch	Here POS	Paid	Stephanie Rowell
		11:47 AM	217330	203029353877	1	2	Lunch	Togo POS	Paid	Stephanie Rowell
		11:48 AM	217331	203029353877	1	2	Lunch	Togo POS	Paid	Stephanie Rowell
		11:51 AM	217332	203029353877	1	2	Lunch	Here POS	Paid	Stephanie Rowell
		11:55 AM	217333	203029353877	1	2	Lunch	Togo POS	Paid	Stephanie Rowell
		12:07 PM	217336	203029353877	1	2	Lunch	Togo POS	Paid	Stephanie Rowell
		12:11 PM	217338	203029353877	1	2	Lunch	Here POS	Paid	Stephanie Rowell
		12:14 PM	217339	203029353877	1	2	Lunch	Here POS	Paid	Stephanie Rowell
		12:16 PM	217340	203029353877	1	2	Lunch	Here POS	Paid	Stephanie Rowell
		12:28 PM	217345	203029353877	1	2	Lunch	Here POS	Paid	Stephanie Rowell
		12:29 PM	217346	203029353877	1	2	Lunch	Togo POS	Paid	Stephanie Rowell

CAMERA02

07/14/2017 01:34:32 PM



Real Dollars

To let you know much money we are talking about.....
I would do my job for “free”?

FILTERS	COLUMN
Time Selection 	Measures
ROW	DATA
Store Name 	Tender Amt TLD    
Store Num 	Item Sales TLD Total  
Order Number 	Quantity TLD Total  
Minute AM/PM 	Item Sales TLD  
CC Number 	Panera Card Sales  
	Quantity TLD  
	Panera Card Quantity  
	Tender Amt TLD CC Filter   

Across Order Number that contain PLU CD=8696 OR PLU CD=8697 OR PLU CD=11000 show me Tender Amt TLD



Scenario Name

STEP 1 Please select an **Business Artifact**

☒ Order Number

STEP 2 Build your criteria

Dimensions

- + Approver
- + Cashier
- + Coupon
- + Customer
- + Daypart
- + Dining Method
- + Discount
- + Employee
- + Employee Purchaser
- + EOD/Intraday

Dimension Values

No Dimension Values

Filter Buckets

Values : ☒ equal to ☐ not equal to

PLU CD = 8696



PLU CD = 8697



PLU CD = 11000



Back

Next

Store Name	Store Num	Order Number	Minute AM/PM	CC Number 	Tender Amt TLD	Item Sales TLD Total	Quantity TLD Total
Westwood	2128	567944	12:41 PM	371054xxxxx5004	100.00	100.00	1
Beverly	3429	328030	1:15 PM	371574xxxxx2008	25.00	25.00	1
East Walpole	2104	460677	10:13 AM	376750xxxxx2011	20.00	20.00	1
Newton	2110	532952	11:34 AM	378342xxxxx3007	50.00	50.00	1
West Lebanon	3421	393727	7:19 PM	379662xxxxx1000	16.95	15.00	1
Westwood	2128	567962	1:47 PM	379713xxxxx3004	25.00	25.00	1
West Lebanon	3421	393654	2:58 PM	379722xxxxx1008	12.93	10.00	1
Dover	3434	132272	1:54 PM	400977xxxxxx0342	60.00	60.00	6
Portland	3408	713134	8:09 AM	402451xxxxxx8681	13.43	10.00	1
East Walpole	2104	538554	12:11 PM	414709xxxxxx6789	100.00	100.00	4
Newton	2110	266659	5:06 PM	427082xxxxxx2004	40.00	40.00	2
Bedford	3407	514923	3:37 PM	431196xxxxxx7264	20.00	20.00	2



Time Selection:

Custom (F) From: 05/19/2017 To: 05/24/2017 Process

Non-Cash Transactions with CC# and Auth Code - specific card ⓘ

Store Name	Day	Minute AM/PM	Order Number	Tender Name	CC Number	Approval ID	Swipe Type	Tender Amt TLD	Tender Count TLD
Boylston Street	05/19/2017	4:44 PM	208876	Master Card	521974xxxxxx9649	646140	1281	105.33	1
		4:48 PM	208877	Master Card	521974xxxxxx9649	469860	1281	100.00	1
Dorchester	05/22/2017	11:23 AM	618218	Master Card	521974xxxxxx9649	254260	1281	109.70	1
Harvard Street	05/22/2017	11:03 AM	266110	Master Card	521974xxxxxx9649	443260	1281	102.13	1
Huntington Avenue	05/22/2017	10:09 AM	550303	Master Card	521974xxxxxx9649	374140	1281	105.33	1
Landmark Center	05/22/2017	10:34 AM	467046	Master Card	521974xxxxxx9649	796140	1281	107.46	1
		10:39 AM	467047	Master Card	521974xxxxxx9649	996140	1281	100.00	1
Plaistow	05/22/2017	11:38 AM	316398	Visa	403694xxxxxx6032	02713C	1281	11.95	1
		11:58 AM	316404	Visa	403694xxxxxx6032	03249C	1281	50.00	1
		12:02 PM	316405	Visa	403694xxxxxx6032	09900C	1281	10.00	1

Secure | <https://bi.mirus.com/report/1350>

Apps ★ Bookmarks Valley Hockey League Jasonineurope2016 Favorites Accounts iGoogle Google



MIRUSu

Smart DashBoard™

Reports

Tools

Site Admin

Welcome, Charlie Hecht



Time Selection:

Custom Day (F)

Select a date:

05/22/2017



Process

CC used more than once for purchasing GC ⓘ

CC Number	Day	Tender Amt TLD	Tender Count TLD
403694xxxxxx6032	05/22/2017	60.00	2
521974xxxxxx9649	05/22/2017	524.62	5

eComm

What we don't know will hurt us!

 Yesterday's CC Transactions with No CC info

									Time Selection	Previous Week	
Store Num	Store Name	Day	Minute AM/PM	Order Number	Tender Name	CC Number	Approval ID	CC Exp Date	Swipe Type	Tender Amt TLD	Tender Count TLD
2109	Braintree	08/30/2017	8:14 AM	919596	Other (Online)	None	777777		0	7.38	1
2109	Braintree	08/30/2017	8:18 AM	919597	Other (Online)	None	777777		0	18.98	1
2117	Wilmington	08/31/2017	9:46 AM	937617	Other (Online)	None			0	9.08	1
2124	Lynnfield	08/30/2017	12:03 PM	928936	Other (Online)	None			0	28.53	1
2127	Pembroke	09/01/2017	12:39 PM	936914	Other (Online)	None			0	15.59	1
2128	Westwood	09/02/2017	1:06 PM	934398	Other (Online)	None			0	17.09	1
3410	North Andover	08/30/2017	8:14 AM	900796	Other (Online)	None	777777		0	6.58	1
3410	North Andover	09/03/2017	5:23 PM	901647	Other (Online)	None			0	21.26	1
3416	Nashua	09/03/2017	9:03 AM	949968	Other (Online)	None			0	13.92	1
3419	Leominster	09/05/2017	4:36 PM	943706	Other (Online)	None			0	9.65	1
3429	Beverly	09/03/2017	5:24 PM	949443	Other (Online)	None			0	8.97	1

FILTERS	COLUMN
Time Selection 	Time Selection  Measures
ROW	DATA
Store Num 	Tender Amt TLD  
Store Name 	Tender Count TLD   
Day 	
Minute AM/PM 	
Order Number 	
Tender Name  	
CC Number  	
Approval ID 	
CC Exp Date 	
Swipe Type 	

[illegible]