



# WHO IS AFFORDABLE SOLAR?

Started in the back of an Airstream trailer in 1998, Affordable Solar's roots trace back to a passion for renewable energy, strong community and having fun. With \$52 million in revenue and over 100 employees, Affordable Solar has outgrown the Airstream but remains committed to the principles on which the company was founded.

Affordable Solar has installed **over 2,000 solar systems in New Mexico** and supplied **more than 20,000 systems** to commercial, industrial, scientific, community and residential customers in 96 countries. Our business model is built on a commitment to complementing every solar system with our dedication to teamwork, integrity and outstanding customer service.



## TEAMWORK

We remain committed to the idea that if it's not fun, it's work—and we prefer to have fun. We enjoy each other's company and have a culture with a strong appreciation of adventure. A normal conversation at Affordable Solar easily ranges from solar, to mountain biking, to hiking, to sailing and back to solar. We love sunshine for work and sunshine for play.

## INTEGRITY

Changes in the solar industry, rapid growth, diversification and expansion have not altered our dedication to the core principles that Affordable Solar was built upon. We have **remained stable and credible for two decades** and our reputation among our customers and business associates is a reflection of our consistency. We hold the value of relationships above everything else, built on our belief that working together as a community is essential to succeeding in business and bettering our society. We do what we say we are going to do, not just before the project, but for years after.

**At Affordable Solar, we provide more than a solar system. We provide two decades of experience, an excellent reputation of performance, and the peace of mind that goes with them. See for yourself why New Mexicans prefer the fully certified, sun-loving team at Affordable Solar.**





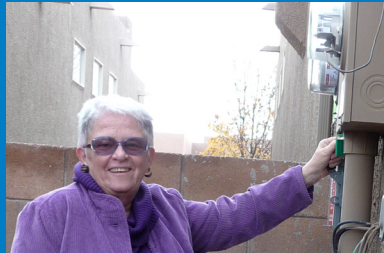
# WHAT OTHERS ARE SAYING ABOUT US

At Affordable Solar, our goal is to ensure that you are 100% satisfied from the time you meet with one of our solar consultants through the next 25 years of solar savings. Here's what a few of our customers have to say about us:



**Ray and Judy D.**  
Los Lunas, NM

"Our HOA was complimentary of the presentation given by our Solar Consultant. He even went as far as to set up some mock panels on our roof just for them to see from various locations."



**Kathi I.**  
Albuquerque, NM

"Here's me 'pulling the switch' on commissioning day. I was satisfied with the professionalism of company personnel, and would recommend without hesitation."



**John vN.**  
Albuquerque, NM

"Affordable Solar was professional, reliable and incredibly helpful through my installation process. I especially appreciated the attention to detail and in-depth customer service that was given through the entire process."

## LICENSES AND CERTIFICATIONS

GB 98 General Contractors License | EE 98 Electrical Contractors License | NABCEP certification

### INDUSTRY ACCOLADES

- BBB A+ accredited business since 2008
- Top 500 Solar Contractor - Solar Power World, 2014-2016
- Fastest Growing Companies - Inc. 500, 2014-2016
- Fastest Growing Companies - New Mexico's Flying 40, 2009-2014
- Best Places to Work - ABQ Business First, 2009-2016

### ECONOMIC IMPACT

- Over 100 employees
- Over 2,000 installations in New Mexico
- 54+ MW solar energy installed
- Supplied over 20,000 PV systems to customers in 96 countries
- Announced 30 MW solar energy generation contract for Facebook Data Center in 2017

