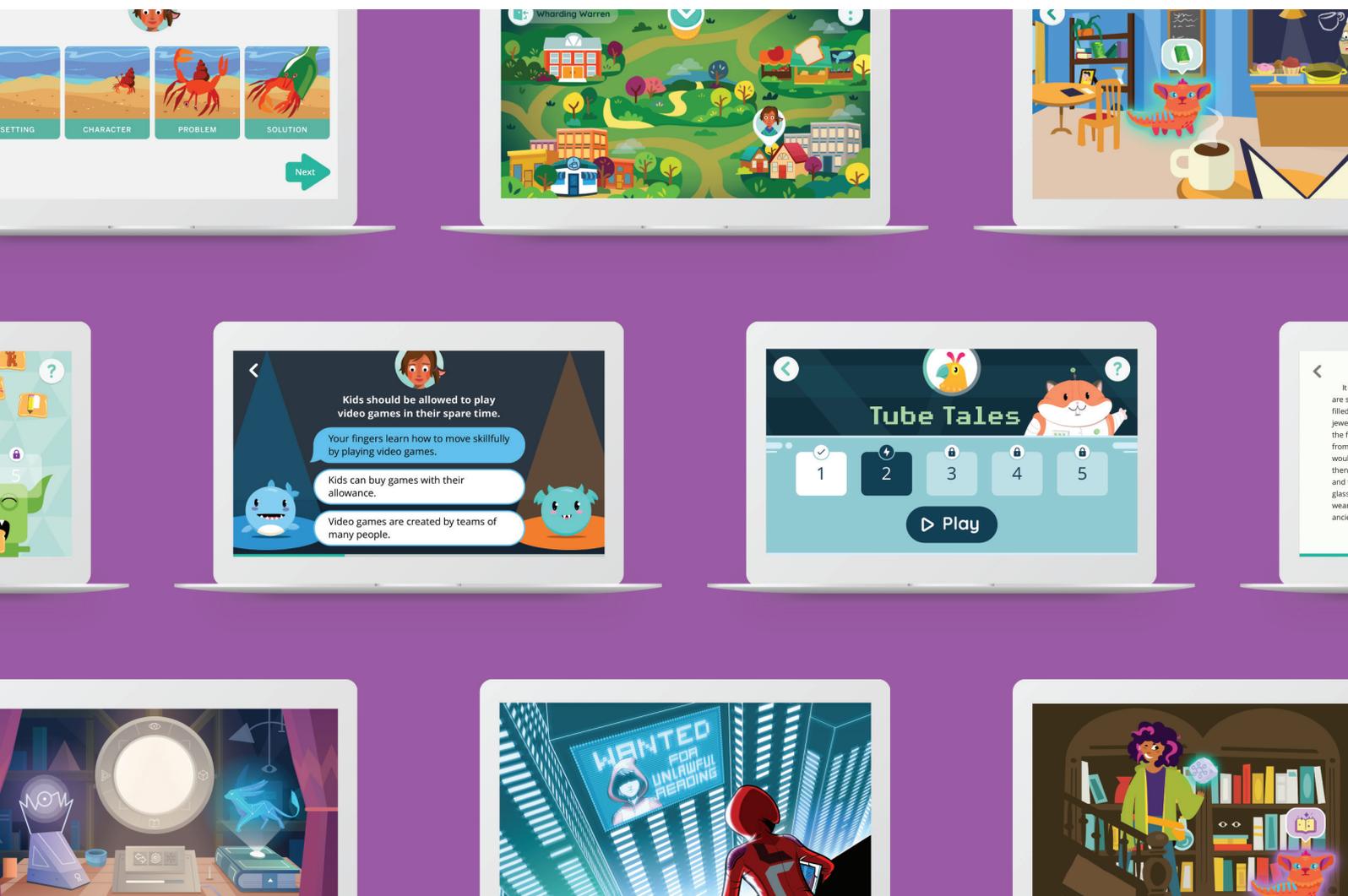
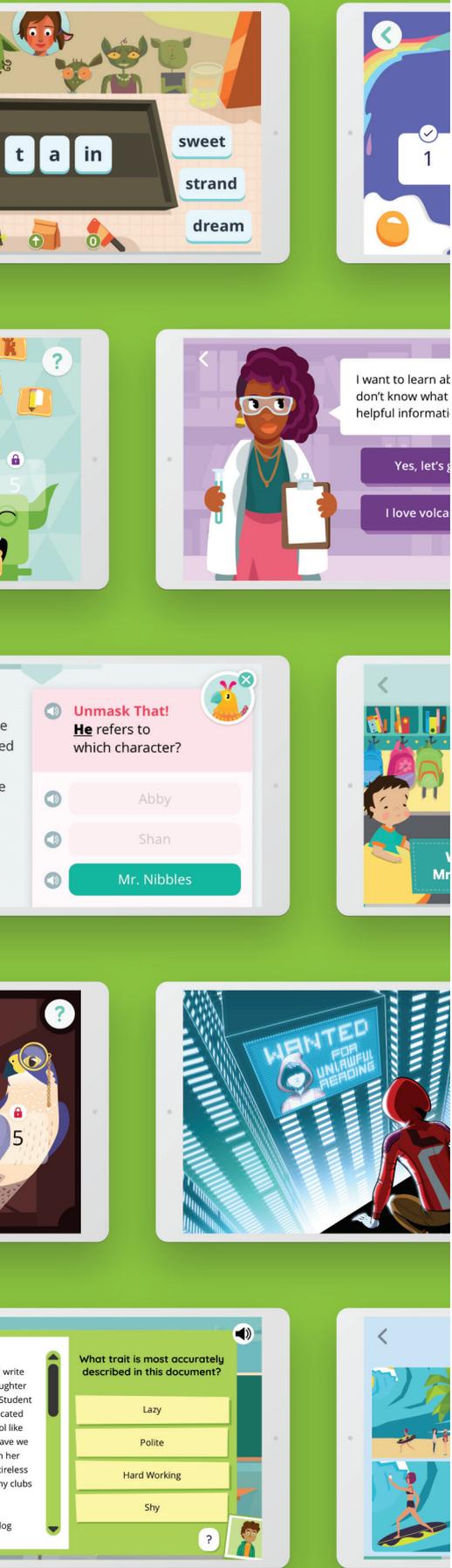


# Off-the-charts engagement and reading growth





# What is Amplify Reading?

Students come to school with a range of abilities and achieve reading mastery at different rates. Providing each learner with the personalized support they need to progress can be challenging.

Enter the new Amplify Reading program. Based on the latest research, the new program uses captivating storylines to engage students in powerful individualized reading instruction and practice. Whether students are just learning to read or mastering close reading, Amplify Reading accelerates reading growth for every student while freeing up teachers to work with other students in small groups or individually.

## What sets Amplify Reading apart



### Off-the-charts reading growth

Amplify Reading uses the latest research in early literacy and reading comprehension. Students using the program had double-digit growth in initial studies.



### Riveting

Amplify Reading has student engagement coded into its DNA. Teachers regularly tell us that students complain when they're asked to stop.



### Personalized learning

Our patented adaptive algorithm ensures that students receive personalized practice as well as instruction in the key concepts they need to master.



### Standards-based

The program teaches the skills covered by current reading and ELA standards with a focus on deep conceptual understanding and skill transfer.



### Super-simple implementation

The program can be set up in minutes and is 100% digital—not a single worksheet for teachers to print or score!



### Reporting

The easy-to-use teacher dashboard lets teachers see what individual students are working on and where they are struggling.

# Skills Progression

Amplify Reading's adaptive platform ensures students get exactly the skills practice they need regardless of grade level.



Younger students begin in the wonderful world of Bookerton. Here they will set out on fun quests with friendly inhabitants, all while expanding their reading skills and growing their own Curioso, a customizable companion.



Students uncover a mystery from the past when a stranger comes to town, and they will have to build their knowledge to discover the secret. They find that they must master both foundational reading skills and learn basic comprehension strategies if they are to reveal the mystery and grow their Curioso. The more students learn the more they unlock for their fantastic friend.



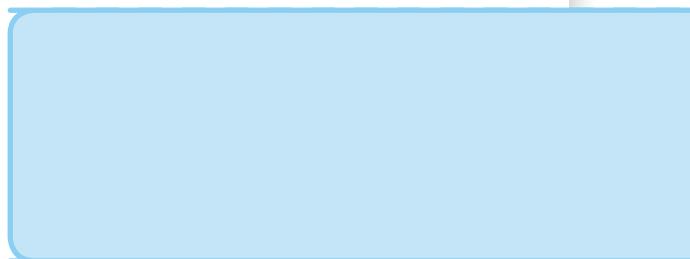
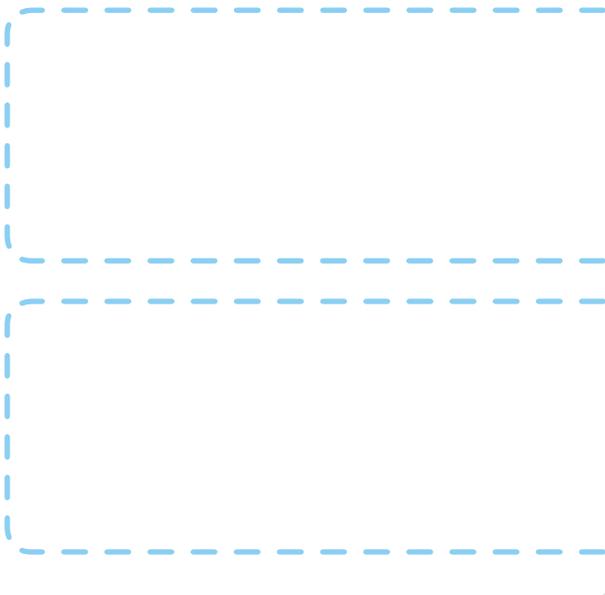
## FOUNDATIONS

Through a variety of mini-games, students receive explicit instruction in the underlying phonological awareness, phonics, vocabulary, and early comprehension skills that are necessary for fluent reading.



## LEARNING TO READ

As students progress, they build up their reading accuracy and fluency. They continue to hone key skills, learn strategies to understand novel words, and receive explicit instruction in critical comprehension skills such as main idea, anaphora, and inference.



# Narrative progression

Students always engage with a developmentally appropriate storyline while working on the skills they need to master.



Soon students unlock an abandoned workshop underneath the world of Bookerton, where they discover that their world is just one of many. They embark on journeys across different worlds, and build their powers of comprehension as they engage with longer and more complicated texts.



When they are ready, students find themselves in The Last Readers, an interactive graphic novel set in a dystopian world where the Machines have taken over and tell humans what they can and can't read. Students join the rebellion and set out on thrilling missions where they must learn to read closely and uncover the deeper meanings in texts.

## READING TO LEARN

Students find that as they build fluency in foundational skills, they are able to shift to games that require them to form more coherent mental models, tackle more complex texts, and learn advanced concepts like argumentation and characterization.



Kids should be allowed to play video games in their spare time.

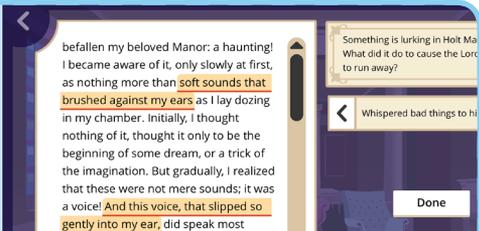
Your fingers learn how to move skillfully by playing video games.

Kids can buy games with their allowance.

Video games are created by teams of many people.

## READING TO UNDERSTAND DEEPLY

Our interactive graphic novel format can be used to teach and reinforce advanced concepts like tone, style, figurative language, and more. Students learn how to analyze authentic texts, write their own compelling stories, and craft multimedia arguments.



befallen my beloved Manor; a haunting! I became aware of it, only slowly at first, as nothing more than soft sounds that brushed against my ears as I lay dozing in my chamber. Initially, I thought nothing of it, thought it only to be the beginning of some dream, or a trick of the imagination. But gradually, I realized that these were not mere sounds; it was a voice! And this voice, that slipped so gently into my ear, did speak most menacingly and horribly! I swear that I

Something is lurking in Holt Manor. What did it do to cause the Lord to run away?

Whispered bad things to him

Done

# How teachers are using Amplify Reading



## Elementary

### Independent study/rotation stations

Amplify Reading is a personalized program designed to keep students engaged and on task during independent study. When teachers are working in small groups, they are confident that the other students are focused on the skills they need to practice. The program is most effective when used for a minimum of 45 minutes per week.

### Flexible use

We designed the program to be flexible enough to fit any classroom model. Amplify Reading is browser-based, so it works on Chromebooks, iPads, laptops, desktops, and even iPhones. It can also be used at home to extend learning beyond the classroom.



## Middle school

### Response to intervention

Many teachers find Amplify Reading extremely helpful as an addition to their RTI program. They use it in class one or two times a week for 20 to 30 minutes over the course of a year.

### Test preparation

The program features extensive practice with text-dependent questions, providing a fun and effective way for students to get comfortable answering the kinds of questions that appear on state tests.

### Other common uses

Teachers also use the program to introduce or reinforce key close reading concepts in the core curriculum, for extra practice or homework, and for after-school and summer school programs.

“The program is great for teaching and reinforcing skills. This program is allowing my students to learn and practice essential skills for their reading comprehension.”

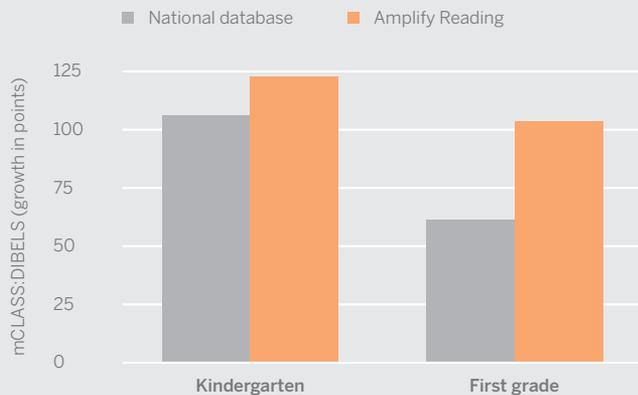
— 7th-grade ELA teacher, North Arvada Middle School, Jeffco Public Schools, CO

## Amplify Reading works!

### Elementary school

On average, a kindergarten student who began at the 50th percentile increased to the 66th; a first-grade student who began at the 50th percentile increased to the 73rd percentile.

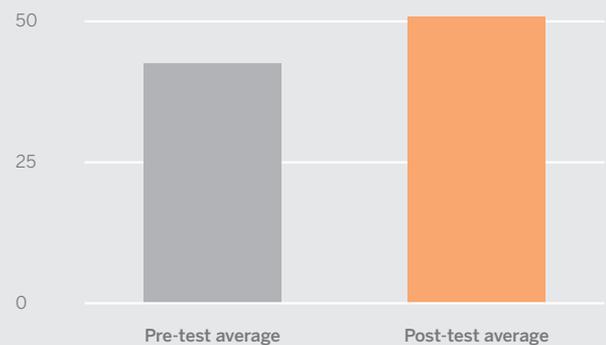
Growth in mCLASS:DIBELS Next Composite Score Sep–Jan



### Middle school

Over an average of 18 school days, seventh-grade students who began in the 50th percentile would, on average, score at the 61st percentile during post-testing.

Growth in close reading scores between pre-test and post-test



For more information on Amplify Reading, visit [amplify.com/reading](https://amplify.com/reading).

Amplify.

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