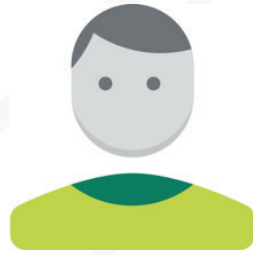


## How Are My Features Wearing?



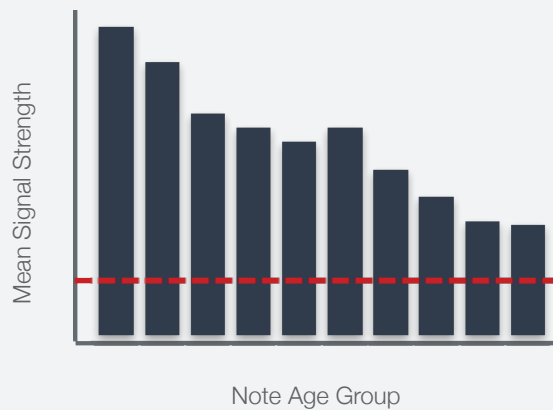
- Thinking about introducing a new series of banknotes?
- Not sure how long your current features are lasting in circulation?
- DLR Analytics can help you make informed decisions.

### The Challenge

There are a lot of features available from many suppliers and it can be hard to make an informed choice about which features will work best for you. Knowing how your current features are performing, good or bad, can provide you with a starting point in your feature discussions. If you want to know more about your features in circulation then DLR Analytics<sup>TM</sup> will be able to help you.

### The Solution

DLR Analytics utilises data from a bespoke sorter which allows the DLR Analytics team to analyse the ageing performance of your features. The statistical approach used provides a unique and robust assessment of your data.



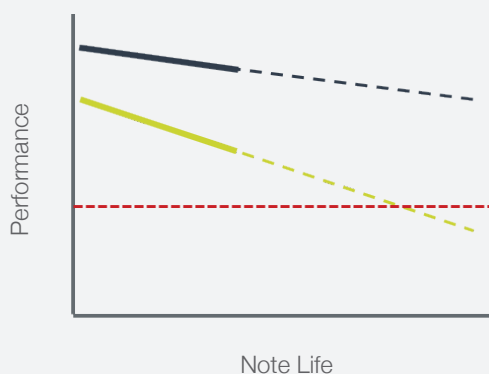
For example, one customer used DLR Analytics to assess their features. They were able to identify features that were performing well against their fitness thresholds and those that were not. This helped them make decisions about what should be in the next technical specification.



DeLaRue

DLR Analytics can also be used to assess whether your new features are performing in the market.

In the graph you can see that the feature shown in dark blue has a predicted performance (dotted line) which does not drop below the pre-determined threshold of acceptable performance but the feature shown in green does fall below the threshold. Combining this understanding with the DLR Analytics note life insights, it is possible to decide if this is significant for your banknotes.



*What features last the longest?  
How do features perform in circulation?*

Common questions asked during customer training such as the De La Rue Advanced Banknote Manager Course



### The Impact

With the learnings you receive from DLR Analytics you will be able to make data based decisions about feature choice.

The in-depth analysis can also provide detailed insights into feature performance in your environment.

Want to know more? Get in touch with the team to discuss how DLR Analytics™ can help you email [DLRAnalytics@delarue.com](mailto:DLRAnalytics@delarue.com) or call Doug Brooks on +44 (0)7471 216 131

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