



DeLaRue

**De La Rue:  
Helping to  
shape a  
better future**

## Enabling a world of opportunities, one promise at a time

At De La Rue, we provide governments and commercial organisations with the products and services that enable countries to trade, companies to sell, economies to grow and people to move securely around an ever-more connected world.

We do this in the form of banknotes, passports and secure product identifiers.

With a 200 year heritage, De La Rue works to the highest ethical standards and stands firm in its fight against counterfeit and fraud.

This, alongside an unrivalled commitment to innovation and sustainability, ensures De La Rue remains at the forefront of new developments in the delivery of security and integrity to the cash supply chain, in the management of citizen identities and for the provision of product authentication solutions.

## Global Context

De La Rue is a truly global business, with customers in over 140 markets, manufacturing locations across three continents, more than 3,150 employees in place and our products and services in use in every single country around the world.

We value each and every one of these partnerships. Using our global experience combined with local presence and on the ground support, we work closely with our customers as they seek to find the solutions to some of the key challenges faced by society today centred around financial inclusion, citizen identity management and anti-counterfeiting programmes.

### **Our Purpose**

To enable every citizen to participate securely in the global economy.

### **Our Mission**

To provide governments and commercial organisations with products and services that underpin the integrity of trade, personal identity and the movement of goods.







## De La Rue: A Responsible Business

At De La Rue, we believe it is important to work responsibly and to the highest of ethical standards. We are therefore extremely proud to be a member of the United Nations Global Compact (UNGC) programme

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The UNGC is a voluntary initiative for companies to align strategies and operations with universal principles on human rights, labour rights, environment and anti-corruption and to take actions accordingly that help advance society's goals

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The UNGC supports the delivery of the UN Sustainability Development Goals (UNSDGs) and encourage individuals, organisations, governments and international community to communicate and collaborate more effectively than ever before and ensure everyone has the right to prosper in the future

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At De La Rue, our purpose is to enable every citizen to participate securely in the global economy. We operate to fight illicit activities and ensure human identity, social inclusions and transparency. The UNSDGs are at the very heart of what our business does



**United Nations**  
Global Compact





## De La Rue in the Commonwealth

Since its inception, the Commonwealth has been at the heart of our business and we are extremely fortunate to be as involved with this community as we are today

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De La Rue delivers solutions to more than 86% of countries within the Commonwealth

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A long enduring partnership; we have many strong relationships and collaborations within the Commonwealth

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Over 95% of our workforce live and work in the Commonwealth

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The majority of our production facilities and 100% of our manufacturing Centres of Excellence are located in the Commonwealth


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We are fully aligned with the Commonwealth's aspirations for its 2.4 billion citizens, helping to bring global scale, experience and innovation to support the Commonwealth

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We are also active in helping to shape a better and more sustainable future by Investing in building expertise across the Commonwealth through scholarships, entrepreneurial training, start-up funding and local community support



A photograph of two men sitting on a couch. The man in the foreground is a young Black man with a short haircut, wearing a white short-sleeved button-down shirt. He is smiling broadly at the camera. The man in the background is an older Black man with a grey beard, wearing a light blue and white striped short-sleeved shirt. He is looking towards the camera with a slight smile. The young man is holding a silver tablet computer in his left hand, and his right hand is resting on his lap. The background is softly blurred, showing a window with light-colored curtains and a warm, indoor setting.

## De La Rue: Sustainably supporting the Commonwealth

De La Rue is deeply committed to sustainably supporting the Commonwealth, and helping to secure a better future for all individuals, communities, businesses and governments within it.

The following pages outline the four key aspirations for the Commonwealth Heads of Government Meeting (CHOGM) in 2018, and detail some of the many ways in which De La Rue contributes to the Commonwealth.

We create meaningful, sustainable impact, both in the ways in which we do business, and through the solutions and services we provide.



# De La Rue: Sustainably supporting the Commonwealth



## A More Sustainable Future

Reducing vulnerability, improving resilience and fighting poverty and climate change

De La Rue's Currency, Secure Identity and Product Authentication solutions provide an infrastructure and governance that helps society to function.

We provide strong disaster recovery solutions and facilitate data-based decision making around the globe, driving transparency and accountability in central government to the benefit of its local people.

We are committed to running a sustainable business as a member of the UNGC, with a focus on ethics and clearly stated Group Environment Policy and Objectives in place.

We pride ourselves on innovative ways of working during times of extreme difficulty such as ePassport implementation and roll-out during the Ebola outbreak.



## A Fairer Future

Working for good governance, democracy, human rights, labour rights and the rule of law

Our products and services enable financial and social inclusion. Cash is the most inclusive form of payment in the world, facilitating trade and individual transactions. A secure identity solution affords individuals legal protection, access to healthcare, education, services and the freedom to travel and cross borders.

The De La Rue Code of Business Principles sets out our core values and standards and is the foundation of our ethical framework. All employees and business partners are without exception required to follow the Code of Business Principles when representing De La Rue.

De La Rue pursues a working environment where employees, customers and suppliers feel valued and respected as individuals. As an equal opportunity employer, it is our policy to recruit the best candidate for the role regardless of any other factor.



## A More Secure Future

Collaborating to help eradicate terrorism, organised crime, extremism and human trafficking

With more than 200 years' experience of fighting counterfeit and fraud, De La Rue are experts in delivering complex features and solutions that help protect against crime and corruption.

We are advisors to ICAO and ISO, have links with the NDFU, USSS, and relationships with Interpol, the UN, CICTE, IOM and OSCE; together we stand firm in the fight against criminal activity and the threat of counterfeit and fraud.

The safety and protection of our staff is of paramount importance at De La Rue. We provide training across the organisation to ensure all employees understand and are aware of their responsibilities and the sensitive nature of their employment.

Our safety policies ensure accountability and engagement throughout our business and with our suppliers.



## A More Prosperous Future

Supporting economic growth, job creation and prosperity of citizens

De La Rue's mission is to provide products and services that underpin the integrity of trade, personal identity and the movement of goods.

We deliver solutions to more than 86% of countries within the Commonwealth, working with local, in country partners to create trade and export within and across the community.

De La Rue have state of the art production facilities and Centres of Excellence across the Commonwealth, in Kenya, Malta, Sri Lanka and the UK, investing in equipment, technology, people and training.

We take pride in supporting many varied local charities. This includes the De La Rue Advanced Partnership, focused on building a lasting footprint in country through a programme of sustainability, education, training and enterprise development.



## Financial Inclusion

We recognise that financial inclusion is critical to economic wellbeing and with 85% of all global transactions currently made with cash, it is critical that the currency in people's hands is authentic, easily available and cost effectively distributed.



### Our Focus

From world-leading design and the integration of innovative high-security features, to safeguarding national reputations, at De La Rue, we create banknotes, banknote paper and polymer solutions that meet the individual needs of each currency and circulation environment.





## Identity Security

The world's population is forecast to reach 11.2 billion by 2100, and combined with the social and economic challenges brought about by increased global travel, migration and security threats, the need for every person globally to have a legal and secure identity has never been greater.



### Our Focus

De La Rue are global specialists in citizen identity management, we deliver passports and national identity services, eGovernment and complete identity data management solutions, appropriate to specific needs and individual requirements.



## Anti-Corruption and Counterfeiting

The total value of counterfeit and pirated goods in 2015 was estimated to be US\$1.77 trillion. The consequences of illicit trade are far reaching and damaging for society; stunting socio-economic growth, risking citizens' health, fuelling criminal activity and damaging brand reputations. To combat illicit trade, the authenticity of products needs to be guaranteed from source to consumption.



### Our Focus

At De La Rue, we create and deliver digital software solutions supported by secure physical identifiers in the form of tax stamps and product authentication marks and labels, helping to protect from counterfeit and illicit trade, while also securing revenues and safeguarding reputations.



## Identity case studies

### Malta

Malta's award winning eGovernment and complete identity management solution is delivered by NIDMS (Malta's National Identity Management System), local specialists Exigy and long term strategic partner De La Rue. At the forefront of technology and security, the island's Citizen eID card delivers multiple functionality for the Maltese national, including identification, verification, authentication and the use of digital signatures, enabling access to services, entitlement to rights and secure participation in the global economy.

### Kenya

The Government of Kenya is working towards Vision 2030, a nationwide programme designed to drive a better interconnected society. As a part of this initiative and also seeking to protect national borders and citizen identities, the Department of Immigration Services recently unveiled their new ePassport solution and document with polycarbonate bio-data page. Working in a close long term partnership with De La Rue to deliver the complete solution, The Republic of Kenya will become the first member of the East African Community (EAC) to launch a fully compliant ePassport, meeting both ICAO global specifications and those set by the EAC within the region.





## Banknote case studies

### United Kingdom

De La Rue works as the Bank of England's strategic partner through every stage of the production chain – from design to integration of security components through to the printing of the final high specification notes. Our new-design fiver upholds the heritage and global standing of the British currency and ensures inherent security. The result is a next-generation technical solution produced on polymer.

### Fiji

Fiji is rightly proud of its natural heritage. De La Rue's award-winning series of banknotes for Fiji feature striking imagery of the country's flora and fauna, celebrating the country's biodiversity, while improved durability and our latest security features ensure the currency's security and increased circulation life. The new family includes the introduction of the country's first polymer banknote in the \$5 denomination.





## Banknote case studies

### Bahamas

Today's society faces the continuing threat of counterfeit. In September 2016 the Central Bank of the Bahamas issued their \$10 banknote, the first denomination of their new family. This is the first fully circulating banknote in the World with De La Rue's Active™ security thread. The thread uses highly sophisticated holographic technology to achieve an obvious colour switching effect, enabling easy identification of valid banknotes and ensuring the Bahamian currency is trusted by both its citizens and the wider World.

## Product case study

### Microsoft

Proving the legitimacy of products is a key challenge for modern businesses faced with ever more sophisticated counterfeiting operations. For the last 20 years De La Rue has been helping Microsoft ensure customers get the genuine product through the creation of secure label designs which combine attractive visuals with state-of-the-art security features. Once a label is in circulation, De La Rue supports Microsoft in tracking it around the world – helping maintain product integrity.



De La Rue  
around the globe

# 200 years

experience in fighting counterfeit and corruption

Serving more than

## 68%

of the world's countries



## 7 billion

banknotes printed each year

Over

## 15 million

passport issued per annum



## 14

design awards  
since 2007

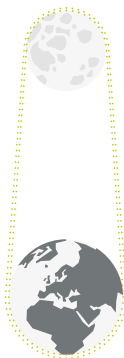
Over

## 1,000

registered patents and more  
than 500 more pending

## 2 million km

of security thread  
was produced  
last year for use  
in both banknotes  
and passports.  
That's to the moon  
and back twice!




## Strong partnerships

and in country joint-ventures



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A person is holding a light-colored tablet computer. The background is a blurred office environment with warm lighting and indistinct shapes of furniture and other people.

De La Rue, helping to keep  
the Commonwealth's nations,  
populations and economies secure  
[www.delarue.com](http://www.delarue.com)

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