

Invest for growth



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AND PRODUCTION



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AND STRONG
INSTITUTIONS



Tracking the supply chain, from manufacturer to consumer

We are proud to be providing the first tax stamp solution to meet the demanding criteria of the WHO's Framework Convention on Tobacco Control (FCTC). Set to be implemented by the UAE in early 2019, this highly secure label and track and trace system comply with the FCTC's strict protocol to eliminate all forms of illicit trade in tobacco products. The FCTC

aims to achieve this via several ways, in particular the establishment of an international tracking and tracing system. Our technology supports this capability in full, enabling the tobacco to be tracked from manufacturer right through to consumer, thereby giving governments the tools to ensure that the relevant tax revenue is collected. In short, we are well-positioned to capture the growth opportunities in this market.