



DeLaRue

De La Rue:
Helping to
shape a
better future

Enabling a world of opportunities, one promise at a time

At De La Rue, we provide governments and commercial organisations with the products and services that enable countries to trade, companies to sell, economies to grow and people to move securely around an ever-more connected world.

We do this in the form of banknotes, passports and secure product identifiers.

With a 200 year heritage, De La Rue works to the highest ethical standards and stands firm in its fight against counterfeit and fraud.

This, alongside an unrivalled commitment to innovation, ensures De La Rue remains at the forefront of new developments in the delivery of security and integrity to the cash supply chain, in the management of citizen identities and for the provision of product authentication solutions.

Global Context

De La Rue is a truly global business, with customers in over 140 markets, manufacturing locations across three continents, more than 3,150 employees in place and our products and services in use in every single country around the world.

We value each and every one of these partnerships. Using our global experience combined with local presence and on the ground support, we work closely with our customers as they seek to find the solutions to some of the key challenges faced by society today centred around financial inclusion, citizen identity management and anti-counterfeiting programmes.

Our Purpose

To enable every citizen to participate securely in the global economy.

Our Mission

To provide governments and commercial organisations with products and services that underpin the integrity of trade, personal identity and the movement of goods.





Financial Inclusion

We recognise that financial inclusion is critical to economic wellbeing and with 85% of all global transactions currently made with cash, it is critical that the currency in people's hands is authentic, easily available and cost effectively distributed.



Our Focus

From world-leading design and the integration of innovative high-security features, to safeguarding national reputations, at De La Rue, we create banknotes, banknote paper and polymer solutions that meet the individual needs of each currency and circulation environment.



Identity Security

The world's population is forecast to reach 11.2 billion by 2100, and combined with the social and economic challenges brought about by increased global travel, migration and security threats, the need for every person globally to have a legal and secure identity has never been greater.



Our Focus

De La Rue are global specialists in citizen identity management, we deliver passports and national identity services, eGovernment and complete identity data management solutions, appropriate to specific needs and individual requirements.



Anti-Corruption and Counterfeiting

The total value of counterfeit and pirated goods in 2015 was estimated to be US\$1.77 trillion. The consequences of illicit trade are far reaching and damaging for society; stunting socio-economic growth, risking citizens' health, fuelling criminal activity and damaging brand reputations. To combat illicit trade, the authenticity of products needs to be guaranteed from source to consumption.



Our Focus

At De La Rue, we create and deliver digital software solutions supported by secure physical identifiers in the form of tax stamps and product authentication marks and labels, helping to protect from counterfeit and illicit trade, while also securing revenues and safeguarding reputations.



De La Rue: A Responsible Business

At De La Rue, we believe it is important to work responsibly and to the highest of ethical standards. We are therefore extremely proud to announce our participation in the United Nations Global Compact (UNGC)

The UNGC is a voluntary initiative for companies to align strategies and operations with universal principles on human rights, labour rights, environment and anti-corruption and to take actions accordingly that help advance society's goals

The UNGC supports the delivery of the UN Sustainability Development Goals (UNSDGs) and encourage individuals, organisations, governments and international community to communicate and collaborate more effectively than ever before and ensure everyone has the right to prosper in the future

At De La Rue, our purpose is to enable every citizen to participate securely in the global economy. We operate to fight illicit activities and ensure human identity, social inclusions and transparency. The UNSDGs are at the very heart of what our business does



United Nations
Global Compact



Case Studies

Sierra Leone

Governments around the world are embracing the opportunities of digital technology to enhance the protection of citizens' identities and improve border security. The transition to ePassport for any nation is complex but the Ebola outbreak in 2014 in Sierra Leone made this an even more challenging prospect. De La Rue devised innovative solutions which enabled them to manage key components of the delivery remotely. This was complemented by a phased approach designed in line with the country's needs. By working closely with local suppliers, De La Rue ensured the successful implementation of Sierra Leone's new ePassport system and solution.

Fiji

Fiji is rightly proud of its natural heritage. De La Rue's award-winning new series of banknotes for Fiji features striking imagery of the country's flora and fauna, celebrating the country's biodiversity, while improved durability and our latest security features ensure the currency's security and increased circulation life. The new family includes the introduction of the country's first polymer banknote in the \$5 denomination.



Case Studies

Microsoft

Proving the legitimacy of products is a key challenge for modern businesses faced with ever more sophisticated counterfeiting operations. For the last 20 years De La Rue has been helping Microsoft ensure customers get the genuine product through the creation of secure label designs which combine attractive visuals with state-of-the-art security features. Once a label is in circulation, De La Rue supports Microsoft in tracking it around the world – helping maintain product integrity.

HM Passport Office, UK

The UK passport is a universally trusted document. De La Rue provides HM Passport Office with a total service solution, delivering a cutting edge book that its holders can be proud of. This is underpinned by the complex and secure infrastructure essential to maintain the integrity of the service and the resilience of the document.

De La Rue
around the globe

200 years

experience in fighting counterfeit and corruption

Serving more than

68%

of the world's countries



7 billion

banknotes printed each year

Over

15 million

passport issued per annum



14

design awards
since 2007

Over

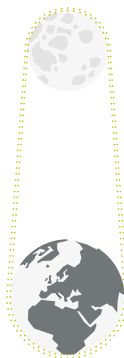
1,000

registered patents and more
than 500 more pending

2 million km


of security thread
was produced
last year for use
in both banknotes
and passports.

That's to the moon
and back twice!



Strong partnerships

and in country joint-ventures



De La Rue, helping to keep
the world's nations, populations
and economies secure
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