Izon®

BoxSeal transparent construction

Apply directly over printed text, bar codes, or other images. Printed information under label becomes visible and codes can be scanned when box is rotated or viewed from an angle.



Key Product Advantages

Superior tamper evident features

Specialized security slits demonstrate good balance of adhesive strength and tamper resistance, which reduces risk of removal and re-use.

Clearly visible, unique 3D security features

Make product authentication simple and intuitive for the entire value chain. De La Rue's proprietary 1,2,3,4 dot validation design (protected by copyright) makes it easy to verify full parallax 3D.

Meets industry standards

Izon® BoxSeal fully meets ASTM F 1980-99 "Standard Guide for Accelerated Aging of Sterile Medical Device Packaging" (2-8 oC for 3 years).

Deep Image

This feature is extremely useful for field verification by the brand protection team and enforcement agents. Using a point light source (i.e, flashlight), a semi-covert image becomes visible "floating" in the background.

Optional Features

Multi-angle text

An excellent branding option. When rotated 90 degrees, the primary image disappears and custom defined text will appear against a solid background.

Motion

Add marketing appeal by including moving image features when the label is tilted.

Secure serialization

Random or sequential serial numbers printed on each individual label allows for additional authentication and advanced tracking using our Traceology® eVerification system.

Patented De La Rue technology defeats attempts to duplicate

The unique features of the Izon[®] are made possible only through De La Rue's photopolymer technology.

This enables you to have one of the most secure overt authentication devices available.



If you would like to find out more, please email authenticationsolutions@delarue.com, or visit www.delarue.com

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