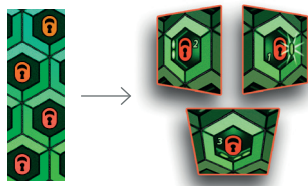
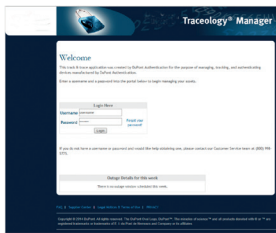


Customized brand-specific security labels with Izon® HexLock anti-counterfeit technology



Flashing side dot number. Fast visual verification as you view each side of image.

Transparent Izon® HexLock strip has full 3D red/green lock image for strong overt (visual) security.



Traceology® links each unique label serial number within the De La Rue database for unit level validation.



End-users can scan the 2D code via a smart phone app and receive a Traceology® eVerification message.



SMS Texting option for serial number verification is available.



Desktop web entry allows for end-users to enter the serial number to validate the authenticity.



Clearly Visible, Unique 3D Features

Make product authentication simple and intuitive for the entire value chain. Our side dot validation design makes it easy to verify full parallax 3D imaging. As the film is viewed from various angles, different images appear.

Bright Holographic Red Security Icon

To enhance quick authentication, a clearly recognizable holographic red "lock" image is embedded into each hexagonal element.



Disappearing Image

This unique, highly secure feature is very easy to communicate to the entire value chain. When the label is viewed off-angle, the holographic image disappears. This unique property of the Izon® HexLock film is unlike traditional embossed foil holograms.

Secure Serialization

Random or sequential alphanumeric serial numbers are printed on each label and protected by transparent Izon® strip. The serial number is reported when scanning the 2D code on left but is protected securely by the tamper evident Izon® technology.



Traceology® eVerification

Each uniquely serialized label is recorded and validated against a secure De La Rue database when scanning with a 2D smartphone app.



Authentication Solutions

If you would like to find out more, please email authenticationsolutions@delarue.com, or visit www.delarue.com