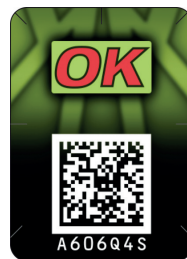Izon®

Clearly visible, unique 3D security features

Make product authentication simple and intuitive for the entire value chain. The De La Rue proprietary 1,2,3,4 dot validation design (protected under copyright) makes it easy to verify full parallax 3D.

P/N 60398-30

P/N 60522-30

P/N 60454-*

Key Product Advantages

Bright holographic red security icon
To enhance quick authentication, a clearly recognizable holographic red image is built into the label.

Deep Image
This feature is extremely useful for field verification by the brand protection team and enforcement agents. Using a point light source (i.e. flashlight), a semi-covert image becomes visible "floating" in the background.

Multi-angle text
An excellent branding option. When rotated 90 degrees, the primary image disappears and custom defined text will appear against a solid background.

Disappearing Image
This unique, highly secure feature is very easy to communicate to the entire value chain. When the label is viewed at an angle, the primary image completely disappears.

Secure serialization
Random or sequential serial numbers printed on each individual label allows for additional authentication and advanced tracking using our Traceology® eVerification system.
P/N 60454 also allows for a 2D code to be included for "quick scan" verification.

Patented De La Rue technology defeats attempts to duplicate

The unique features of the Izon® labels are made possible only through De La Rue's photopolymer technology.

This enables you to have one of the most secure overt authentication devices available.

DeLaRue

**Authentication
Solutions**