



DeLaRue

Textmark™



Textmark™ – the first line of defence against the counterfeiter

Mould made watermarks are in many ways the perfect security feature - they are difficult to accurately replicate and they are widely understood and easy to inspect by the public.

Backed by Interpol, who recommend the use of mould made three dimensional multi-tonal watermarks, they are the security foundation of many paper banknotes issued around the world.

Textmark™ strengthens the protection of a traditional watermark by the addition of personalised bright and/or dark text in the watermark design.



Benefits

Textmark™ makes the mould made watermark more complex, thereby making it harder to counterfeit, yet the bright detailing makes it is really easy to see, understand and explain.

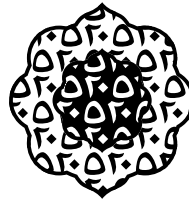
Due to the intrinsic nature of the watermark, Textmark ensures there is solid foundation to a banknote's security strategy.

Textmark:

- Is very simple for the public to understand and authenticate
- Builds on the first security feature the public check, the watermark
- Can be personalised to the Issuing Authority and the denomination, making every design unique
- Is hard to replicate and counterfeit due to the complex design and manufacturing processes involved

Textmark Design Customisation

Textmark can be customised using different fonts and positions of light and dark text as this design concept illustrates



The watermark shows an image of the world famous architect Frank Lloyd Wright



DeLaRue

De La Rue is a leading provider of sophisticated products and services that keep nations, their economies and their populations secure. At the forefront of cash supply chain management and security, De La Rue is a trusted partner of governments, central banks and commercial organisations around the globe. De La Rue is listed on the London Stock Exchange (LON: DLAR).

For further information please contact your regional account manager directly or send an e-mail to marketing@uk.delarue.com

De La Rue International Limited

De La Rue House
Jays Close
Viables
Basingstoke
Hampshire, RG22 4BS
Registration No. 720284
www.delarue.com

Textmark™ is a trade mark of De La Rue International Limited

Whilst we have made all reasonable efforts to ensure the accuracy of the information provided in this literature, the description of the products is one made in good faith to illustrate possible uses of our product(s). It is not intended to be relied upon for any specific purpose or use nor does it constitute a definitive or complete statement of the product itself unless it is expressly agreed in a formal contract. We reserve the right to change or withdraw part or the entire product at any time at our discretion.

The Founder's Head Device and De La Rue are registered trademarks of the De La Rue Group of Companies.

© De La Rue 2017