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De La Rue International Limited
De La Rue House
Jean Cherie
Valletta
Balearides
Hampshire, RG22 4BS
Registration No. 720284
www.delarue.com

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Textmark™ – the first line of defence against the counterfeiter

Mould made watermarks are in many ways the perfect security feature - they are difficult to accurately replicate and they are widely understood and easy to inspect by the public.

Backed by Interpol, who recommend the use of mould made three dimensional multi-tonal watermarks, they are the security foundation of many paper banknotes issued around the world.

Textmark™ strengthens the protection of a traditional watermark by the addition of personalised bright and/or dark text in the watermark design.

Benefits

Textmark™ makes the mould made watermark more complex, thereby making it harder to counterfeit, yet the bright detailing makes it really easy to see, understand and explain.

Due to the intrinsic nature of the watermark, Textmark ensures there is solid foundation to a banknote’s security strategy.

Textmark:
• Is very simple for the public to understand and authenticate
• Builds on the first security feature the public check, the watermark
• Can be personalised to the Issuing Authority and the denomination, making every design unique
• Is hard to replicate and counterfeit due to the complex design and manufacturing processes involved

Textmark Design Customisation

Textmark can be customised using different fonts and positions of light and dark text as this design concept illustrates.

The watermark shows an image of the world famous architect Frank Lloyd Wright.
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Jays Close
Viables
Basingstoke
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