

# ON-BOARD ADVERTISEMENTS

## Purpose

Current riders are an essential audience for real-time tracking information. These ads are intended to help reach all your current riders on board your fleet. These are print ready and do not require any modification or customization.

### Printing Guidelines:

- Print on 11" X 17" Paper, Landscape Orientation
- Full Color
- Lamination Suggested

## PRINT-READY BUS ADS



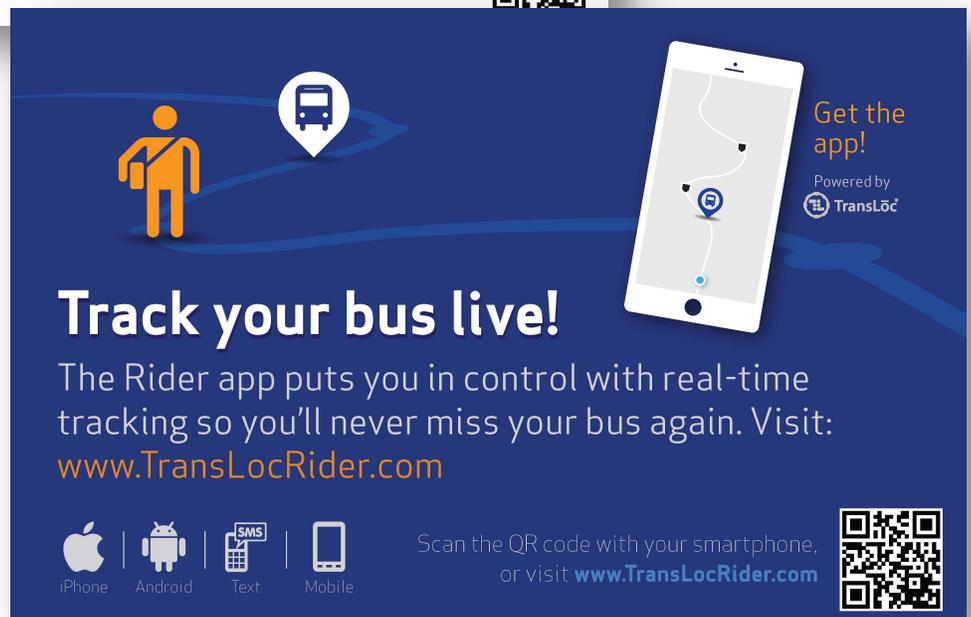
**Get on the bus!**

The Rider app puts you in control with real-time tracking so you'll never miss your bus again. Visit: [www.TransLocRider.com](http://www.TransLocRider.com)

Get the app!  
Powered by  TransLoc

Scan the QR code with your smartphone, or visit [www.TransLocRider.com](http://www.TransLocRider.com)

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**Track your bus live!**

The Rider app puts you in control with real-time tracking so you'll never miss your bus again. Visit: [www.TransLocRider.com](http://www.TransLocRider.com)

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