

# ON-BOARD ADVERTISEMENTS

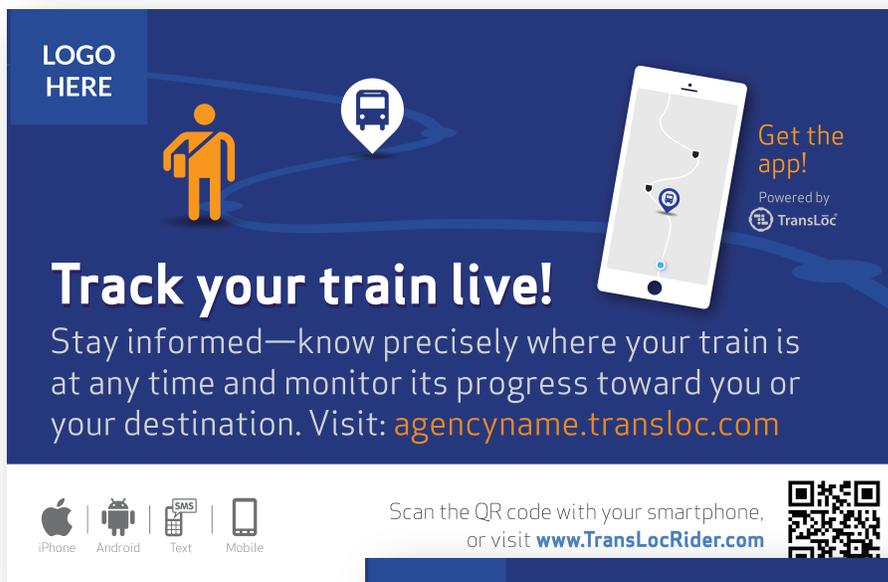
## Purpose

Current riders are an essential audience for real-time tracking information. These ads are intended to help reach all your current riders on-board your fleet. These versions are Adobe Illustrator file templates, so you can customize the ad with your agency.transloc.com web address, as well as add your logo in the top left corner.

## Printing Guidelines:

- Print on 11" X 17" Paper, Landscape Orientation
- Full Color
- Lamination Suggested

## CUSTOMIZABLE BUS/TRAIN AD



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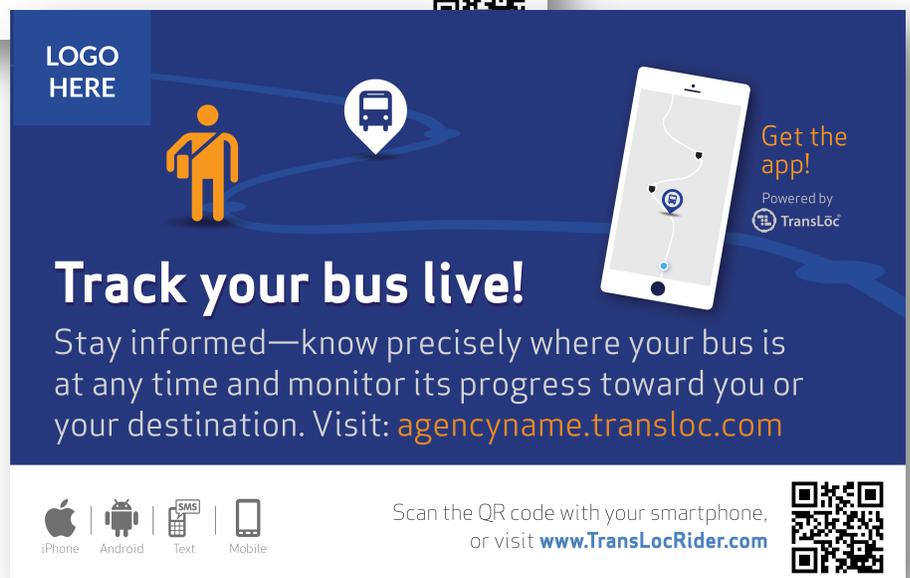
### Track your train live!

Stay informed—know precisely where your train is at any time and monitor its progress toward you or your destination. Visit: [agencyname.transloc.com](#)

iPhone | Android | Text | Mobile

Scan the QR code with your smartphone, or visit [www.TransLocRider.com](#)

This advertisement template features a dark blue background with a white location pin icon containing a train symbol. To the left is an orange silhouette of a person with a bag. A white smartphone displays a tracking app interface. The text is white and orange, with a QR code in the bottom right corner.



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This advertisement template is identical to the train version but features a white location pin icon containing a bus symbol.