BLOOMINGTON TRANSIT

CONTACT INFORMATION

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47 FLEET BREAKDOWN

Vehicles for Bloomington

SERVICES OFFERED

AUTOMATIC VEHICLE LOCATOR

KIOSKS

AUTOMATED VOICE ANNUNCIATION

INTERIOR LED SIGNS

PRE-DOUBLEMAP OVERVIEW

The town of Bloomington, IN has a unique transportation environment as a college town, with transit services offered by Bloomington Transit and Indiana University's bus system. Therefore, Bloomington Transit was looking for a mobile application with an integrated map that displayed both Bloomington and Indiana University buses, since they provide service to many students. Bloomington Transit was in need of an announcement system that would consistently declare upcoming stops to riders, in order to better inform passengers and to ensure compliance with the Americans with Disabilities Act.

The primary goal for DoubleMap was to provide a single map that would show both Bloomington Transit and IU buses, in order to better serve the transportation needs of both students and local residents. DoubleMap also wanted to provide audio and visual notifications of upcoming stops for riders to always be aware of when their desired stop is next.

POST-DOUBLEMAP RESULT

Since DoubleMap already provides services to the Indiana University bus system, we were able to integrate the map of IU buses into the mobile application for Bloomington Transit, allowing students to see both transportation options. In order to upgrade Bloomington Transit's passenger experience, DoubleMap installed its Automated Voice Annunciation system that would automatically announce the upcoming stops using a computer-generated voice, to improve passenger awareness and secure ADA compliance. To complement the annunciation system, each Bloomington bus was equipped with an Interior LED Sign that would display the upcoming stop, allowing passengers to always be able to see the next stop, as well as hear it.

Bloomington Transit **HAS BEEN 100% ADA COMPLIANT** since installing **THE DOUBLEMAP AUTOMATED VOICE ANNUNCIATION SYSTEM** in May of 2013.