UNIVERSITY OF HOUSTON



CONTACT INFORMATION

Paul Benigno pbenigno@groometrans.com (228) 234-4085



FLEET BREAKDOWN

Buses for Houston

PRE-DOUBLEMAP OVERVIEW

The University of Houston made a decision to switch away from an existing real-time vehicle information vendor, seeking someone with increased reliability who could make a switch in under four weeks. The University wanted a seamless transition period while switching to the new software, to allow for transit operations to continue normally without any complications.

DoubleMap's objective with the University of Houston was to make the transition to a new real-time information software as smooth as possible, in order to ensure that students' transportation needs would be able to be continually fulfilled.

SERVICES OFFERED









DIGITAL PASSENGER COUNTER PRE & POST-TRIP INSPECTION

POST-DOUBLEMAP RESULT

DoubleMap was able to install its real-time information software into the University of Houston's bus system, which allowed for a DoubleMap mobile application to be provided that allows students and other riders to track their buses. A Digital Passenger Counter was implemented to give drivers the ability to differentiate between passenger types, identifying whether a rider is a child, student, or senior citizen. In addition, DoubleMap implemented a student I.D. card reading system that allows University of Houston students to simply swipe their student I.D. as fare payment.

Since installation of the I.D. card readers in September of 2016, **NEARLY 250,000 BUS RIDES** have been provided to students at the University of Houston.