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FLEET BREAKDOWN

Vehicles for Lynx

PRE-DOUBLEMAP OVERVIEW

LYNX, the bus system in the greater Orlando, FL area, set an objective to provide transportation coverage to all residents that do not live near a fixed-route bus stop, especially in residential zones that may only have a single bus stop. LYNX was in search of an automated first and last mile service that would allow residents to request on-demand services using the internet, either with a mobile application or website.

LYNX's goal was to provide a real-time solution that would connect riders directly to available or nearby drivers, without the need of a physical dispatcher or advanced reservations.

SERVICES OFFERED



AUTO-ASSIGNMENT



SCHEDULING



FIXED ROUTE
FEATURE



WHITE LABEL

POST-DOUBLEMAP RESULT

In order to benefit LYNX, DoubleMap developed a unique, white label TapRide mobile application that integrated the map of Orlando's fixed-route buses into the on-demand application, allowing for residents to easily connect to fixed-route stops through on-demand services. DoubleMap also implemented its Auto-Assignment algorithm into LYNX's software system, a ridesharing feature that acts similar to Uber Pool or Lyft Line by efficiently grouping passengers ride's to optimize vehicle capacity and reduce rider's wait times.

Since the implementation of the TapRide software in August of 2017, LYNX has been able to provide **OVER 11,000 TRIPS FOR ORLANDO RESIDENTS** that otherwise would not have access to fixed-route bus services.

In addition to the implementation of the first and last mile solution, LYNX was able to provide an even more transparent experience for their riders through the development of another white label application that shows **THE REAL-TIME LOCATIONS OF OVER 300 FIXED ROUTE VEHICLES**. Rider's can now effectively request an on-demand ride to help them get to the fixed route system, and track the true location of the fixed route buses all from their mobile device.

LYNX and DoubleMap are now working to provide this transparency and convenience to the LYNX paratransit service, AccessLYNX, through the a complementary application for tracking and requesting paratransit services.