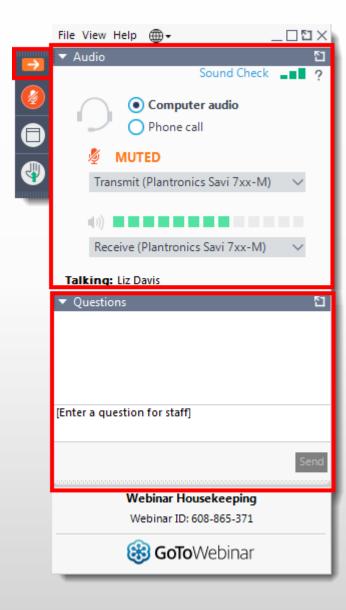


Housekeeping Items

- Join audio via Computer/Telephone
- Submit questions and comments via the Questions panel
- Webinar is being recorded



Today's Presenters

CO-HOST:



Ray Makela
CEO & Managing Director
Sales Readiness Group



Matt Heinz

President

Heinz Marketing

PANELISTS:



Gerry Gallagher

VP of Marketing and Sales

GM Nameplate



Mike Andrews

SVP of Strategic Accounts

Smartsheet



Darren Nerland

Learning Strategist

Degreed

AGENDA



- 1. Background and the impact of COVID-19 on sales teams and their managers
- 2. Sales management strategies to adapt to the new challenges
- 3. The future of sales and sales management post COVID-19



How has Covid-19 crisis impacted your revenue? Revenues are...

- a) Up
- b) Same
- c) Off 25-50%
- d) Off over 50%

AGENDA

1. Background and the impact of COVID-19 on sales managers and their teams

- 2. Sales strategies to adapt to the new challenges
- 3. The future of sales and sales management post COVID-19





Chat

What creative strategies is your organization deploying to keep your sales team engaged and motivated?

AGENDA

AGENDA

- 1. Background and the impact of COVID-19 on sales managers and their teams
- 2. Sales strategies to adapt to the new challenges
- 3. The future of sales and sales management post COVID-19



Chat

What are you doing differently today that you expect to continue in the post COVID-19 future?



Chat

What questions do you have for today's panel?

Q&A

For more information...



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