

CYBER GUARD

4 IMMEDIATE
DEFENSES
AGAINST ADVANCED
CYBER THREATS

01

**Security is a multi-prong approach.
There is no one and done.**

DEFENSE 1

As businesses continue to add new technologies and the IoT connects all machines, data, and people together, viruses will continue to evolve. While firewalls and anti-virus software can detect some attacks, people download links, open emails, and exposure your data to outside intrusions daily.

You will need more than a tool to combat the multiple ways hackers look to steal your data. You need a security suite of tools, processes, and professionals to monitor and safeguard your data. You need protection around the clock.

02

**You must
calculate the
risk to your
business**

DEFENSE 2

Many SMB believe a cyber attack won't happen to them.
But they are wrong.

Ask yourself these **5** critical questions:

- What would be the impact on our operations if we could not access our client data?
- How long could we afford to pay our employees without having access to our data?
- What is our moral and legal obligation to protect our clients' data?
- In the event that our data is stolen, how long could we keep our doors open without access to our servers and data?
- Finally, have an honest conversation with your team about the reality of your environment. What's needs to be done?

1

03

**In the event of no plan
(or no good plan),
make one.**

DEFENSE 3

Formulate a Security Plan

CONDUCT A SECURITY RISK AUDIT.

This will help you lay the foundational groundwork for an advanced security approach to address these questions:

- What is discoverable by someone who has elevated privileges? What can be penetrated externally?
What is visible to anyone from the outside?
- How does your operating model align with your risk profile?
- What suite of technologies is in place to measure, monitor and identify risk?
- Which policies do you have in place to educate employees about security vulnerabilities?
- What is your ability to respond to security incidences and system/data loss scenarios?
- What the gaps that exist in what you in have in place today and vulnerabilities discovered in the audit?
- What is your timeline for addressing key issues?
- Do you need an outside team of security professionals to monitor and manage daily threats?

04

**Consider
Partnering with a
Security
Professional**

Partner with a Security Professional

Bottom line:

- Viruses & attacks are evolving too quickly for anyone to keep up with
- Software alone is not enough
- Security professionals do it every day. You do not.
- You could go out of business with just one attack.



- IT security professionals experience a variety of security threats daily. They know what to look for and how to remove these threats.
- You need a security suite that includes tools for proactively monitoring logs offline and monitoring suspicious behavior 24/7
- Security professionals **come with insurance** that guarantees they will keep your system up and running!
- Professionals provide best practices that result from time in the field.

CYBER GUARD

Detect breaches faster with the Cyber Guard designed to proactively safeguard your data. Our experienced security team monitors and manages your environment 24/7, using leading technology and advanced analytics to actively search for threats. We study how your business operates, your security posture, and the compliance regulations that govern. Through a comprehensive vulnerability assessment, we can identify weaknesses, plan appropriate remediation to proactively protect your information environment.

- **SECURITY EXPERTS AROUND THE CLOCK**
- **COMPLIANCE ENGINEERS ON STAFF**

**SECURITY
EXPERTISE**

- **ADVANCED SECURITY THREAT DETECTION**
- **24/7 CYBER HUNTING & MONITORING**

**PROACTIVE
PROTECTION**

- **CERTIFIED THREAT DETECTION TEAM**
- **ADVANCED PERSISTENT THREAT (APT) ANALYTICS**

**THREAT
INTELLIGENCE**

Let's secure your Data.

Start a conversation with us on how we can help you assess your risk and implement a plan for safeguarding your most precious asset, your data.

612.315.1900 or info@010innovations.com

