

## ABOUT SECUREDTOUCH

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SecuredTouch is a pioneer in behavioral biometrics for mobile, delivering continuous authentication technologies to strengthen security and reduce fraud while improving customers' digital experience.

Unlike conventional authentication methods which rely on passwords, device fingerprinting or geolocation, SecuredTouch focuses primarily on the user. Our technology creates a unique profile for each user by collecting and analyzing more than 100 physical behavior parameters, such as user finger pressure, finger size, and touch coordinates.

Using proprietary machine-learning algorithms, user behavior is continuously validated against a unique user profile, allowing for real-time identity verification behind the scenes.

SecuredTouch's advanced technology eliminates the tradeoff between the need for strong security and a smooth user experience.

## UNIQUE DIFFERENTIATORS

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- **Continuous** authentication from login to logout
- **Transparent** to the user
- **Customer-centric** validation regardless of device or location
- **Adaptive** to natural changes
- **Stores only non-sensitive data**
- **Plug & play** – same day integration
- **No hardware** dependency
- **Mobile-optimized**
- **Flexible** architecture
- **Enterprise ready**

## THE MOBILE BANKING REVOLUTION & RISK

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The ease and flexibility of digital and mobile transactions is creating a revolution providing consumers easier ways to access their finances than ever before. At the same time, this convenience and accessibility opens new doors to fraudsters who are always looking for vulnerabilities to exploit.

According to a Kaspersky Lab report, mobile banking threats are among the top 10 malicious financial programs.

The increase in mobile fraud is forcing financial institutions to use high-friction security checks, such as passwords, security questions, SMS verification, etc.

Intrusive authentication adds friction to the process, deteriorating the overall user experience. With every additional step, users' frustration increases and legitimate transactions are denied, all while fraud continues to grow.



## PATENT-PENDING TECHNOLOGY

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SecuredTouch technology continuously analyzes users' behavioral metrics using advanced machine learning

## SECUREDTOUCH SOLUTION: TRANSPARENT-LAYER AUTHENTICATION

SecuredTouch advanced technology allows financial institutions to enjoy the best of both worlds – enhanced security without the need for intrusive authentication. By using SecuredTouch solutions, financial institutions can significantly reduce risk while increasing customer satisfaction and loyalty.

## KEY BENEFITS

### • Reduce fraud

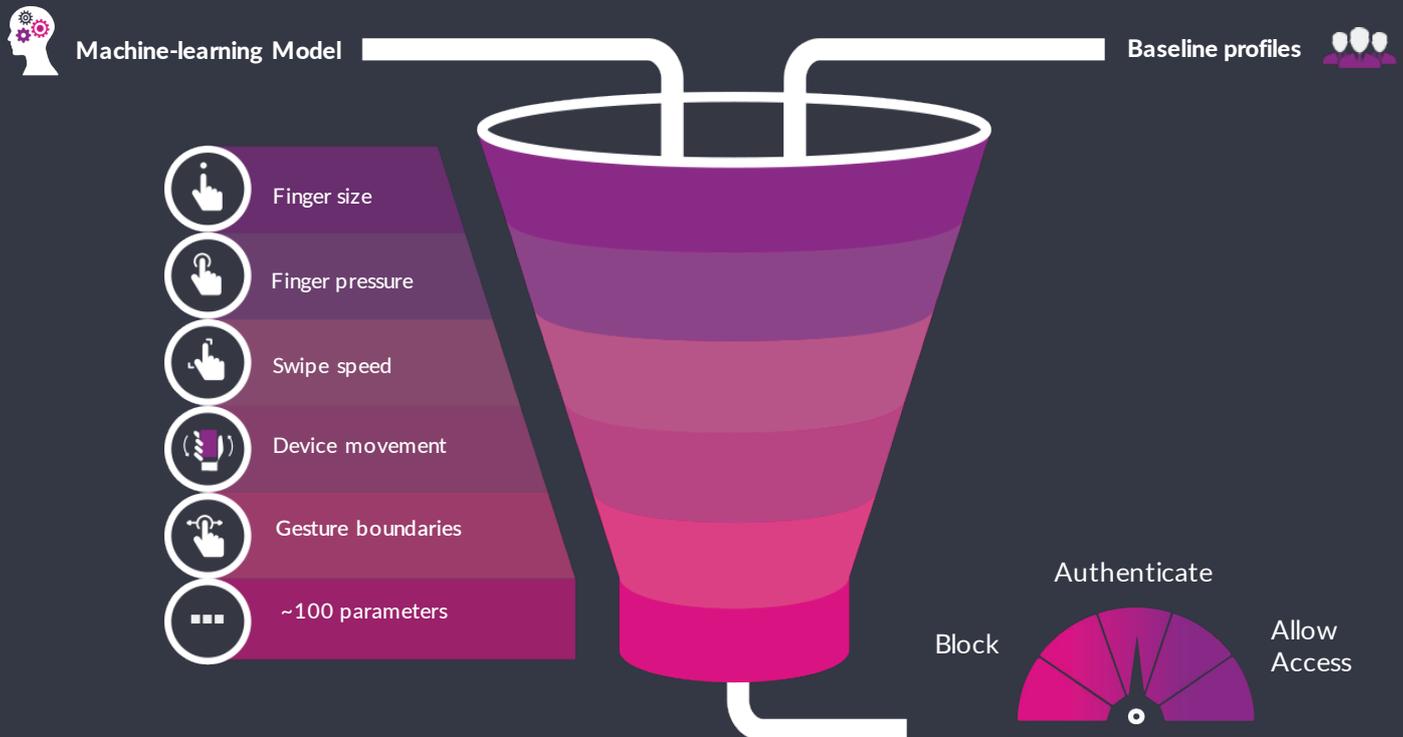
Identify fraudster and Bot behavior, blocking fraud before it happens.

### • Improve digital experience

Eliminate the need for intrusive authentication and provide smooth user experience.

### • Increase approval rates

Allow customers to complete more transaction on the mobile channel and reduce false positives.



SecuredTouch continuously collects and analyzes physical behavior parameters, such as swipe and typing patterns, accelerometer reaction, gyroscope readings, and device & multi-device usage to create a unique and accurate user behavior profiles. SecuredTouch provides a score for each session, which is used for real-time decision making. With this technology, fraudsters are stopped in their tracks before they cause damage to financial institutions and their loyal customers.