



Your
comprehensive
workwear
rental eBook



Discover in this eBook



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Sourcing your workwear:
to **rent** or **buy**?

In deciding what workwear is right for you, one of the first questions is whether to rent or buy.

If you choose to rent workwear, you get a range of services that help you meet your business goals. More than that, you'll also get assurances that your needs will be met through the professional services and efficient processes.

In this comprehensive eBook, you'll find out more about:

- how renting compares to buying workwear
- what you should consider in order to get the most out of your workwear
- misconceptions about workwear
- how rental services will work for you in practice

 Keep reading
to learn more



Take a look: how does **renting** compare to **buying**?

Renting

All services, including purchasing, care, logistics, stocking, repairs and replacement, and other time-consuming tasks, are taken care of for you.

Always follows required local/international laws and regulations and upholds high standards.

A transparent process that takes into consideration many factors.

Environmentally sustainable practices that are consistently improved, such as measures to reduce water and energy consumption.

Regular quality control and workwear inspections.

Buying

Resources have to be allocated – including time and money – in order to purchase garments and oversee their care, maintenance, and stocking.

Employers must be up-to-date and compliant with workwear care practices and protective clothing requirements.

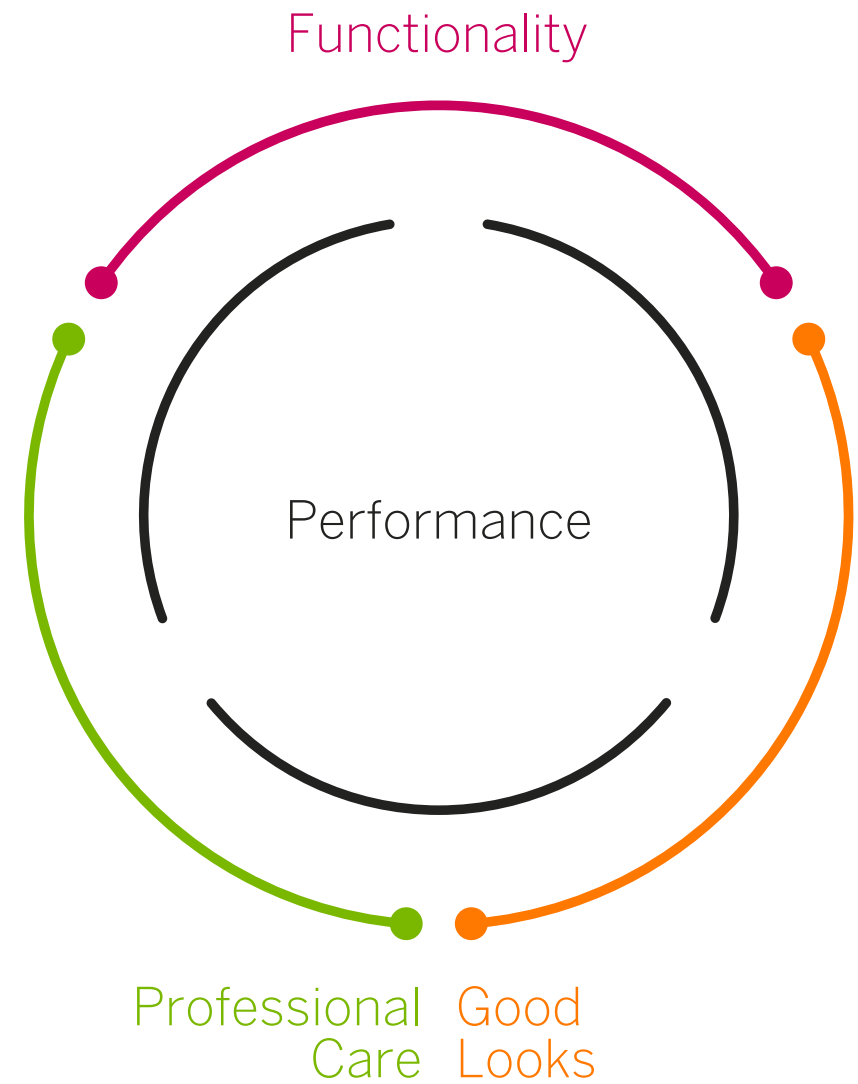
Difficult to predict and budget unforeseen or hidden costs.

Can leave a significantly larger environmental footprint through the laundering processes and increased textile waste.

More variable inspections, falls on the shoulders of the employees and employers.

How do you ensure
**high-performance
workwear?**

Workwear has a job to do. It needs to be specially designed to function for the tasks at hand, but, it also has to look and feel good. When paired with proper care and maintenance, your workwear will last, be hygienic, and always look smart.



Making sure it is **safe and functional**

What can be done to ensure that your employees are wearing top-functioning workwear? First off, high-quality workwear performs better on the job, and serves its functions efficiently and for longer – including safety, protection, durability, and flexible wear.

Regarding safety and on-the-job protection, workwear can fulfill many functions such as provide visibility or resistance to conditions like heat or cold. Or this could also mean protection from specific hazards such as being flame retardant, having arc flash protection, and chemical resistance.

More than that, breathable workwear will help wearers be more comfortable when doing their jobs. When workwear fits well and it is properly designed, it increases the productivity of workers.





High visibility | Hygienic | Chemical resistant | Durable

Arc flash protection | Heat protection | Warm | Washable

Flame retardant | Breathable

Ensuring a **professional impression**

The brand image and its projection is also an essential factor for workwear. That means that clothing worn by personnel, including specialized garments, should follow the brand lines and be appropriate for the working environment.

For that reason, the look of the clothing is as important in many respects as the functionality. Many workers also feel an increased connection to the job, when they have smart-looking workwear that matches their coworkers. To feel like a team, it's good to look like a team.

Furthermore, outsiders will also see your workwear in action. Even on the factory floor – the look is important for your brand image and it shows a workforce that takes care in their appearance. By having a unified look, workers are also easily recognizable. All of this can come together, contributing to a positive customer experience and professional interactions.



Get the most out of **expert care services**

Wouldn't it be convenient if workwear stayed as pristine as it was in the box? Over time, wear and tear will degrade clothing. But, professional laundering and maintenance can ensure that workwear performs at its best and looks good while doing so – for longer.

Professional laundering is the only way to be completely sure about the results. To do this in a safe and effective way, specialized processing of these garments is vital. With this mind, industrial laundry processes have been developed to meet these needs.

These processes are optimized to not only ensure utmost hygiene, but also to keep protective properties intact. Proper laundering also reduces the need for repairs and replacement, which can save on money and waste as the life cycle of the clothing is extended.



Home versus **industrial** washing

Home or industrial washing

How do they compare?

Home



Industrial

The responsibility falls on the workers to get a clean result



Professional washing guarantees soiling and stains are safely removed

Employers lose control over health and safety issues that affect both employees and customers



Experts continually assess all factors necessary for the highest standards and hygienic results

There are no reassurances that protective properties are maintained in the workwear



Proven processes are used and continually developed to protect garments and safeguard protective features

Workwear will still require regular inspections and retreatment for protective features



Quality control is included within the services, as well as, regular inspections, repairs, and retreatment

At-home laundering amounts to around 210 kg CO₂* (total carbon footprint for one worker, one year)



The textile services industry care amounts to 46 kg CO₂ (total carbon footprint for one worker, one year)



*European Textile Services Association (ETSA) data, calculated according to 187 washes and 148 drying cycles

Commonly asked questions about workwear

01 Isn't it cheaper to buy workwear?

As a one-time purchase, taking the plunge and buying workwear seems like an attractive solution. However, the care of the clothing has to be factored in when deciding when to rent or buy your workwear.

02 Is all workwear pretty much the same?

Workwear can vary immensely in terms of quality and meeting safety standards. When renting workwear from a reputable source, you can be sure that the garments and accessories are constructed from time-tested, durable, and safe materials.

Commonly asked questions about workwear

03 What's the difference between cleanliness and hygiene?

93% consider their workwear clean after washed.* Many workers, in caring for their own workwear, would rate superficially clean clothing as hygienic. This is an understandable mistake, but risky for both employees themselves and for employers with responsibility for product safety.

04 How can you give your workforce clothing they want?

When renting workwear, it is possible to include workers more closely in the decision-making process. They can try out the clothing for look, comfort, and fit, and it is possible to make adjustments as needed when there are employee changes.

*Data from the European Textile Services Association (ETSA).

What do you need to know about
workwear **renting in practice?**

Getting started with **professional workwear**

Once you have made the decision to get your high-quality workwear and care services from us, we will help get you started:

Evaluation, Planning & Design: We will help you assess your needs and provide a contract for you to approve. This is also the time to look into personalization options.

Scheduling: Together, we will decide a schedule and process for beginning of the services.

Fitting & Ordering: We make sure that all employees will get the right sizes and garments that they need at their work and put in the orders.

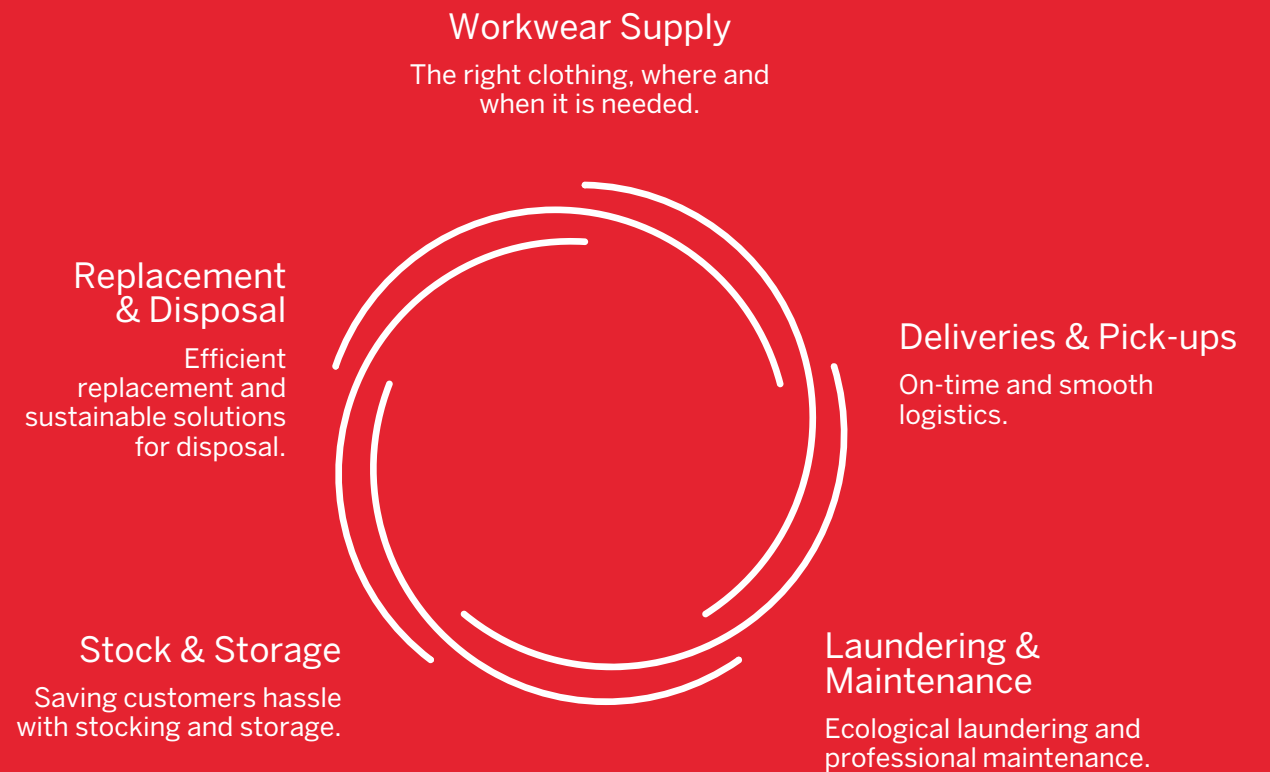
Beginning Service: We deliver the products as scheduled and agreed.



The workwear **service cycle**

Our processes are developed to make life easier for you. We also utilize the latest technology to keep processes flowing smoothly and also provide you with key data to offer service transparency.

The entire life cycle of the workwear is taken into account, so you won't need to worry about surprises. Most importantly, your employees will have clean and hygienic workwear available from the start of their workdays. Getting clean workwear directly to employees saves time and effort and helps every day start smoothly.



Advances in **modern workwear**

Legislation and regulations

Much of the world is regulated, and the workplace is no different. The responsibility falls on the employer to secure employees' health and safety, and to ensure that the proper workwear and accessories are provided.

For example, by law in the EU, employees must be provided with the correct workwear based on the industry, including personal protective equipment that is in working order and that complies with protective standards. Even in countries without strict legislation, the movement is towards meeting these global standards. Having inferior workwear can be a liability that puts the employees at risk.

Aside from the legal obligations, it makes good business sense to have high standards for the peace of mind of employees and a positive business image. Rental services ensure that all of the latest legislation is taken into consideration at every step of the life cycle of your workwear.





“For us, Lindstrom is not the one who manages our uniform, but we look to them as our partner in the journey to be compliant with the current [and] proposed good manufacturing practices (GMPs).”

**– R. Arvind Babu, Director, Facilities Management,
Dr. Reddy’s Laboratories Ltd.**

Protecting the **environment**

Textile waste poses a big problem globally for the environment. That is why we aim to get the most out of our textiles. Material efficiency can be maximized by ensuring a long life of garments. When an item can be repaired, it is mended accordingly. Only those past their lifetime are responsibly disposed of as textile waste.

In addition, professional washing, care, and laundering of garments is also a sustainable choice when compared to buying and other methods of care. In comparison to home laundering, the processes are optimized to minimize CO2 emissions and use resources efficiently to minimize the environmental footprint.

We continue to look ahead at new solutions for textile reuse and recirculation. As of 2015, our textile recovery rate is at 71%. From here, we will work hard to reach our goal of 90% recovery by 2020.





“As soon as there is a hole or stain, textiles are thrown away because they don’t meet the high standards of the hotels anymore...but we take this material and turn it into premium products.”



– Caroline von Post, Founder of Stormie Poodle

Fashion-forward
upcycling

Swedish company Stormie Poodle makes fashionable and sustainable children’s clothing and other wearables from used Lindström Groups’ Comforta hotel textiles.

Did you know?

Facts about home laundering and care

On average,
80% of  workers
wash 
their workwear

 at home  | **4/10**  do their own repairs

50%

wear workwear on public transportation

52%

do not always wash workwear separately from personal laundry

68%

use fabric softeners

58%

use stain removers



**In summary: your
needs checklist**
for renting
workwear and
outsourced care
services

- Does your workwear meet your image and brand look needs?

- Are there reasons for you to have a cohesive look amongst your employees?

- Do you have special requirements for safety and protection?

- Do you have workwear care requirements that include more than just a few items?

- Are there hygiene requirements and cleanliness needs for your workwear?

- Does your workwear endure wear and tear?

- Would you save time with outsourced workwear services?

- Are you up-to-date with current legislation and regulations for workwear?

- Is it important to explore more ecological solutions?

Some customer
success cases



Finland

Raskone

A customer of Lindström's since the 1990s, Raskone is a company providing repairs and services for commercial vehicles with locations around Finland. Raskone offers maintenance for lorries, vans, and trailers, as well as material acquisition services mainly for work machine equipment and commercial vehicles.

Challenge

- Textile materials must be durable and strong
- Environmentally-friendly solutions in textile acquisitions
- Workwear must also reflect the company image

Solution

- We take care of Raskone's workwear and protective clothing (in addition to other services such as rental mats, shop towels and hygiene products)
- Weekly delivery of clean textiles and pickup of dirty laundry
- Complete workwear collection update in 2014
- We efficiently deal with around 8,000 workwear pieces



Bulgaria

Porsche

Porsche Sofia East is a representative of Porsche Inter Auto Bulgaria, which is a part of Porsche Holding Salzburg, the largest structure in Europe for retail and service of vehicles. They serve to uphold quality and high standards of Volkswagen, Volkswagen Commercial Vehicles, Audi, and Das WeltAuto brands.

Challenge

- Find a reliable supplier for professional branded workwear
- Protect cars from scratches with appropriate clothing
- Keep employees comfortable with garments that look and feel good

Solution

- We provide professional clothing that helps employees focus on their work
- Efficient and high-quality delivery of workwear services
- Professionalism that supports the brand image needs for Porsche Sofia East



India

Vista Foods

Vista Foods is a leading processor of frozen and chilled foods, supplying to food service and fast food providers in India and around the world.

Challenge

- Find the right supplier to uphold safety and quality for the food processing environment
- Protect workers from cold working conditions
- Make sure all employees have clean workwear at hand

Solution

- We provide different types of workwear for Vista Foods' workers
- Workers have the clean workwear that they need in their lockers every day
- High-quality and smart-looking workwear
- We supply and manage workwear for a large number of employees to save Vista Foods' management staff on time and hassle



“When we have been working with Lindström, our Supplier Quality Management System rating has gone up, as we have an increasingly positive presence with our customers...resulting in more business.”


– Mr Bhupinder Singh, Managing Director and CEO, Vista Foods

Lindström:
caring for people

At Lindström, we take care of people. Well-being and safety are at the heart of what we do and our easy and adaptable textile rental services are developed with your needs in mind.

As a company with over 165 years of experience with textiles, we know that evolution and development are key in caring for our customers. Our innovations, technologies, and dedicated services help you find better solutions.





Our global locations
– ready to serve your workwear needs

Operating in 24 countries
3,500 employees



**It was nice of
you to stop by!**

Find us at www.lindstromgroup.com
Email: lindstrom@lindstromgroup.com

We take sustainability seriously and hope you enjoy this digital brochure. Please keep the environment in mind when deciding if you want to make printed copies.